

# Biotrade Bulgaria Ltd.

Biotrade is the manufacturer of Acne Out ® - a world famous brand, presenting a comprehensive range of products with extremely good effect on oily and acne prone skin. Yearly over a million people from more than 20 countries around the world benefit from using Acne Out products and provide positive feedback for excellent results.

For more than 20 years history on the market, Biotrade stands far beyond just a dermo-cosmetics producer, and consistently builds a premium quality portfolio of products with proven and undisputable efficacy and safety profile, confirmed by numerous ICH GCP compatible clinical trials. Those products address various skin conditions; they are highly appreciated by many of the world's dermatologists and pharmacists, praised by lots of grateful customers.

Biotrade firmly persists in protection of its valuable Intellectual Property, including its famous trademarks and copyrights, and vigorously pursues infringing uses of those same most valuable company assets.

Biotrade's trademarks are symbol of products high quality, goodwill and reputation it has developed for more than two decades. By stopping the advertising and sale of infringing products, and by requesting that its trademarks are properly used, Biotrade strives to protect customers' best interests.

Biotrade owns few registered trademarks for variety of dermo-cosmetic products around the world. Some of these world-famous trademarks include:

- BIOTRADE
- BIOTRADE ACNE OUT
- BIOTRADE ODOREX
- SEBOMAX
- KERATOLIN
- MELABEL

Obviously, given the nature of auction sites, decisions regarding whether an item may infringe Biotrade's rights must be based on your auction's title, description, and/or photographs.

More details and clarifications upon Biotrade Intellectual Property rights policy following here below:

- Biotrade has invested considerable resources to develop and maintain its Intellectual Property rights. Therefore Biotrade does pursue any person or/and entity that violates its Intellectual Property rights, in any form.
- You may not use Biotrade's brand copyrighted photographs or Biotrade logos to advertise the item(s) you are selling. Only Biotrade Bulgaria Ltd. and its Licensees/Distributors can legally use Biotrade logos, copyrighted photographs, visuals, and key arts to sell products.

- You can be held liable for that infringement under copyright or trademark laws. Every seller has a responsibility to ensure that his sale does not infringe upon another Intellectual Property rights.
- If you decide to re-post an infringing article once your auction has been ended, be warned that you are likely to subject yourself to civil and/or criminal liability.
- Although Biotrade reviews every auction selling infringing products that comes to its attention, sometimes it might be difficult to identify and remove every single concerning item. The fact that others may be selling products that infringe Biotrade Intellectual Property rights does not give you the right to do so or prevent Biotrade from terminating those auctions. If you become aware of a listing that you believe may be violating Biotrade's Intellectual Property rights, please send information about the auction, the seller name, a picture of the item that was offered for sale and the item number to the following address: [ecommerce@biotrade.bg](mailto:ecommerce@biotrade.bg).