CBS Entertainment and Desilu, too, LLC (Unforgettable Licensing)

"I Love Lucy" Licensed Properties

Canceled Auction?

Unforgettable Licensing represents CBS Entertainment and Desilu, too, LLC with respect to the licensing of all images, logos, trademarks and other intellectual property associated with Lucille Ball, Desi Arnaz, and the "I Love Lucy" television series. If you are visiting this page, chances are your auction has been removed from eBay because the item(s) involved use or incorporate the unauthorized and unlicensed use of one or more of the property rights mentioned above. Please be advised that the reproduction, use and/or sale of pictures, images, logos, or other elements of the "I Love Lucy" and/or Lucille Ball/Desi Arnaz licensed properties on or in connection with merchandise not authorized or approved by CBS or Desilu, too is a violation of state and federal law. Authentic, licensed merchandise is identifiable by the the use of a circle "R" (registered trademark symbol) next to the "I Love Lucy" heart-logo and/or a legal line substantially similar to the following: "I Love Lucy" is a registered trademark of CBS Worldwide (or Broadcasting) Inc. Images of Lucille Ball & Desi Arnaz are licensed by Desilu, too, LLC. Licensing by Unforgettable Licensing.

What Should I Do?

Stop selling unlicensed or infringing products. The continued use or sale of any unauthorized or unlicensed Lucille Ball/Desi Arnaz/"I Love Lucy" merchandise may result in criminal prosecution and/or civil litigation against your company. CBS and Desilu, too go to great lengths to protect their respective rights in the Licensed Properties. Doing so not only protects and preserves the Licensors' legal rights and the substantial goodwill associated with the "I Love Lucy" licensed properties, but also consumers and collectors who rely on the quality and authenticity that such goodwill creates. If you are a retailer or just a person who purchased infringing items from a manufacturer, distributor or other third party, please provide us with the contact information for such party and we will pursue the matter with them directly. Contact Information: Unforgettable Licensing (ph)847/291-0992; (fax)847/291-1163; (email) dbronn@ix.netcom.com