Crocs, Inc.

Crocs, Inc. specializes in Crocs footwear, shoes made of a unique proprietary closed cell resin material, in addition to apparel and other products.

Since its origination, Crocs has successfully secured numerous copyrights and trademarks used in connection with its footwear and apparel lines. Crocs is a member of the eBay VeRO Program.

As an eBay VeRO Program member, Crocs reviews items for sale on eBay daily. Crocs seeks to prevent customer confusion and deceptive practices of others by enforcing the eBay VeRO policies with regard to the use of Crocs' intellectual property on eBay. This About Me Page is provided to educate eBay users about auctions that violate Crocs' intellectual property rights. Crocs works hard to maintain and build the Crocs brand and, as such, we must aggressively protect our intellectual property rights from infringers.

Crocs products are legitimately sold only by Crocs or its authorized dealers. Crocs strictly controls all design, manufacturing, and advertising to ensure the highest level of quality products and has implemented such quality controls with its authorized dealers. Further, only Crocs products purchased from Crocs or its authorized dealers are covered by the Crocs warranty and thus considered to be genuine.

In addition, anyone who produces, copies or displays Crocs' copyrighted materials, including photographic images and accompanying item descriptions appearing on the Crocs website and/or advertisements without Crocs' permission may be liable for copyright infringement. Finally, the use of the Crocs trademark in connection with goods not made by or under the authority of Crocs is strictly prohibited.

Although Crocs works to ensure that all unauthorized uses of its intellectual property are removed from eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe Crocs' intellectual property rights does not give others the right to do so. As a seller, you have the responsibility to ensure that your auctions do not violate the intellectual property rights of another. Ignorance of an intellectual property violation is no excuse. Before commencing an eBay auction, you must take affirmative steps to ensure that your auction does not violate the rights of any copyright or trademark holder.

If you have any questions concerning Crocs, Inc.'s intellectual property rights, please contact us and provide us with the eBay item number, which appears on the message sent to you from eBay.

Email Address: Asia – asialegal@crocs.com Rest of World – legal@crocs.com