## Diesel (London) Ltd.

DIESEL BRAND PROTECTION

**JMFG Consultancy Services** 

**CORPORATE INTELLIGENCE** 

&

**INVESTIGATIVE SERVICES** 

ACTING AS THE BRAND PROTECTION SERVICE FOR DIESEL UK

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**MISSION STATEMENT** 

TO PROTECT THE RIGHT OF PROSPECTIVE CUSTOMERS TO PURCHASE GENUINE DIESEL PRODUCTS.

TO ASSIST CUSTOMERS WHO SUSPECT THEY HAVE BEEN SOLD COUNTERFEIT GOODS.

TO ASSIST EBAY IN THE REMOVAL OF COUNTERFEIT DIESEL GOODS.

TO ASSIST EBAY IN THE REMOVAL OF DEALERS IN COUNTERFEIT DIESEL GOODS.

TO ASSIST TRADING STANDARDS DEPARTMENTS, THE POLICE AND H M REVENUE & CUSTOMS SERVICE IN GATHERING EVIDENCE TO PROSECUTE DEALERS IN COUNTERFEIT GOODS.