



## **Goatpix, LLC**

Goatpix archives hold thousands of photographs of sports figures, including some of the most iconic images ever published..

This library spans 3 decades and has appeared in nearly every publication in the United States, as well as throughout the world.

### **Information About Auctions Generally**

**Q.** Why was my auction suspended?

**A.** If your auction was terminated in response to a request from Goatpix, it means that the item you were selling or the listing itself infringed an intellectual property right owned by Goatpix.

**Some of the factors that help to identify infringing merchandise are described below.**

### **Q. Is there an easy way to identify infringing Goatpix photographs?**

**A.** Sometimes a seller will use terms like bootleg, copy, reproduction or even a guarantee of authenticity from an unknown third party. The unauthorized Goatpix products most frequently sold on eBay include craft or home-made items (including artwork), pirated or bootleg prints, calendars, coins and memorabilia, and promotional materials that were not sold or distributed for resale by Goatpix. Even photos allegedly "authenticated" by large sports memorabilia companies are not licensed by Goatpix, and those high-priced "collectibles" can be infringing on the Goatpix copyright.

### **Q. Why does Goatpix care about small sellers on eBay?**

**A.** Goatpix works hard to preserve the integrity of its name and its copyrights, trademarks and paper goods. Consumers may attribute to Goatpix the inferior quality of unauthorized products purchased over eBay.

### **Q. What if I use artwork that is in the public domain?**

**A.** Goatpix photographs are not in the public domain. Some operate under the mistaken belief that, if they can download an image from the Internet, that the image is public domain.

This is not true. Public domain exists either because the copyright term has elapsed or because the copyright owner has not elected to assert copyright ownership. Neither is true with respect to Goatpix photographs.

### **Q: What if I didn't realize I was violating the law or infringing Goatpix rights?**

**A:** Innocent intent is not a defense under Federal or State trademark law, or under Federal copyright law. You have a responsibility to ensure that your actions do not violate someone else copyrights. Before auctioning any property you need to take affirmative steps to ensure that the item you are selling is authorized for resale by the copyright or trademark owner.

### **Q: Why hasn't Goatpix suspended all auctions selling infringing products?**

A: Goatpix vigorously enforces its rights. It is possible that some infringing auctions escape our attention. The fact that others may be selling products that infringe Goatpix rights does not give others the right to do so nor does it prevent Goatpix from ending those auctions about which it does become aware.

Goatpix Legal Representative: Eric Ridley - [eric@ridleylawoffices.com](mailto:eric@ridleylawoffices.com)