



Good Smile Company, Inc.

Good Smile Company, Inc. (“*Good Smile Company*”, “*Good Smile*”) is a member of the eBay VeRO Program and owns intellectual property rights in its products. These include copyrights and trademarks.

A copyright is an exclusive right granted to an author of a literary, musical, audiovisual or artistic work, giving the author the sole right to reproduce and distribute that work. There are several different types of copyrights which are associated with Good Smile Company’s products. These include various copyrights in Good Smile Company’s products, product packaging, advertising, promotional materials, artwork and publications.

Trademarks are the distinctive names, words, logos, designs and symbols used to distinguish a product of a particular manufacturer or source. Some of Good Smile Company’s most widely recognized trademarks include Good Smile Company, Good Smile, Nendoroid, figma, POP UP PARADE, and GOOD SMILE HELLO. The Good Smile Company trademark has been filed in many countries throughout the world and registrations have been issued in Good Smile Company’s name in many countries.

Please be advised that the manufacturer, distribution and/or sale of counterfeit Good Smile Company goods is illegal and carries criminal penalties.

FAQ

Q: What is a counterfeit?

A: A counterfeit Good Smile Company product is an illegal copy of an authentic Good Smile Company product. These counterfeit products often originate from China, Taiwan or Hong Kong. The production, distribution, or sale of counterfeit Good Smile Company products is illegal.

Q: Why was my auction terminated?

A: Most likely, your auction was removed because it offered for sale a product that violates Good Smile Company’s copyrights and/or trademarks. Good Smile Company regularly monitors the Internet, including auction sites, in order to protect consumers from unknowingly purchasing a fake Good Smile Company product and to protect its copyrights and/or trademarks. As part of

that effort, Good Smile Company will notify eBay of auction listings containing unauthorized uses of Good Smile Company copyrighted content or trademarks and eBay will take the appropriate action.

Q: Why was my auction singled out when there are similar items still for sale on eBay?

A: We work hard to ensure that any auctions that contain infringements of our intellectual property are removed from eBay as soon as possible. However, given the popularity of our brands, the high volume of merchandise for sale on eBay, and the frequency of newly added auctions, it is difficult to immediately identify and remove every infringing item. If it appears we have not yet acted against an infringing auction that does not mean we will not act, or that the auction is not in violation of United States and international laws.

Q: Why did Good Smile Company not contact me directly, prior to my listing being removed?

A: Due to the volume of new Good Smile Company listings being added to eBay and other platforms, it is not efficient or feasible for us to contact sellers directly.

Q: I thought the item I posted on eBay was authentic when I bought it. Why can't I resell it on eBay?

A: Infringing products violate Good Smile Company's trademark and copyright rights, causing harm to Good Smile Company, and deceive consumers who believe they purchased genuine Good Smile products. This harm will occur even if the seller acted without knowledge of the infringement. The seller can be liable for damages under the United States Trademark Act or the Copyright Act.

Q: If I assure Good Smile Company that I will not infringe Good Smile Company's rights again, will Good Smile Company retract its VeRO request?

A: No. Good Smile Company does not retract VeRO notices where there has been infringement of its intellectual property rights.

Q: If I purchased a legitimate Good Smile Company product, can I re-sell the item on eBay?

A: Yes, you can re-sell genuine products that you purchased in their original, unaltered form, without any alterations.

Q: Can I list an item if I clearly indicate that it is a 'Replica', 'Unofficial', 'Knock Off', 'China Version' or 'Fake'?

A: No. Manufacturing, distributing and/or selling unlicensed goods infringes our intellectual property rights and carries civil and/or criminal penalties. Saying the goods are not genuine does not save you from liability.

Q: Can I use Good Smile Company's logos or imagery in my listings?

A: No. This applies even if you are selling genuine Good Smile Company products. The Good Smile Company logo and the text, imagery, and other promotional materials we use to advertise and promote our products are protected by copyright laws around the world. Unauthorized use or reproduction of those materials is prohibited. This is the case even though some of our promotional materials are available online.

Contact Good Smile Company

To report violations to Good Smile Company's intellectual property rights, please email us at ip@goodsmileus.com. For enquiries relating to eBay, please put 'eBay Enquiry' in the subject field.