



**HIGH-DEFINITION MULTIMEDIA INTERFACE**

## **HDMI Licensing, LLC**

HDMI Licensing Administrator, Inc. (HDMI LA) is the agent responsible for licensing the HDMI® Specification, promoting the HDMI® standard and providing education on the benefits of the HDMI interface to manufacturers, retailers, and consumers. The HDMI Specification was developed to be the all-digital interface standard for the consumer electronics and personal computer markets. The HDMI Specification combines uncompressed high-definition video, multi-channel audio, and data in a single digital interface to provide crystal-clear digital quality over a single cable. For more information, please visit [www.hdmi.org](http://www.hdmi.org)

### **HDMI® TRADEMARKS**

Logo:

See logo above

Word-Marks:

**HDMI**

**HDMI, HIGH-DEFINITION MULTIMEDIA INTERFACE**

The HDMI Trademarks are protected under United States and international trademark laws. HDMI LA is the exclusive owner of numerous valuable trademarks that are used in association with a wide variety of consumer electronics and personal computers products throughout the world. Consumers recognize the value and quality of genuine HDMI® products based on the mark associated with it.

HDMI LA authorizes the use of the HDMI® Trademarks only to manufacturers who have entered into a binding license agreement with us, as well as their authorized distributors and resellers.

HDMI LA considers all IP (Intellectual Property), including trademarks, service marks, word marks and images as valuable corporate assets that identify goods as being

associated with HDMI LA; It is our policy to take all steps necessary protect its assets against all unauthorized use.

HDMI LA routinely monitors the Internet, including auction sites such as eBay® to protect its rights. As part of that effort, HDMI LA notifies eBay of auction listings containing unauthorized use of the HDMI Trademarks and eBay will take the necessary action to comply with its user policies, which includes removing the auction from the website.

### **Message to sellers on eBay®**

HDMI LA strongly recommends you procure your HDMI products from legally authorized suppliers to avoid disruptions to your business. A current list of licensed HDMI suppliers (Adopters) is available: [http://www.hdmi.org/learningcenter/adopters\\_founders.aspx](http://www.hdmi.org/learningcenter/adopters_founders.aspx)

- If your supplier does not appear on the list of HDMI Adopters, you should ensure that your goods originate from a properly authorized HDMI supplier by requesting the following documentation:
- A copy of current HDMI Adopters Certificate from the manufacturer (Adopter).
- A copy from the manufacturer (Adopter) of either a confirmation or certification of passing

HDMI compliance test results from an ATC (Authorized Test Center) or a letter from HDMI LA confirming receipt of self-test results.

Innocent intent is an invalid defense under United States Federal and State Trademark Laws. Prior to listing any item on eBay® you have the responsibility to ensure you are not violating any intellectual property rights. Selling counterfeit or knock-off products infringes the HDMI® Trademarks, and can result in liability for damages and serious criminal penalties, including termination of eBay selling privileges. Additionally, eBay members who sell counterfeit merchandise on eBay® are violating eBay's Community Values and buyer trust.

If your account is suspended by eBay due to trademark infringement (even if you were unaware that the products were infringing), HDMI LA will not arbitrate with eBay on your behalf to reinstate you as a seller.

### **Message to buyers on eBay®**

1. Visually, it is very difficult to identify properly licensed products from counterfeit products. HDMI LA recommends you purchase products from only licensed manufacturers (Adopters) or their authorized resellers. We offer resources to assist with this:
2. List of HDMI® Adopters:[http://www.hdmi.org/learningcenter/adopters\\_founders.aspx](http://www.hdmi.org/learningcenter/adopters_founders.aspx)

3. Enforcement Search  
Tool:[https://www.hdmi.org/learningcenter/enforcement\\_search\\_tool.aspx](https://www.hdmi.org/learningcenter/enforcement_search_tool.aspx)
4. Supporting Documents  
[https://www.hdmi.org/news\\_events/index.aspx#ResellerAvoidDetention](https://www.hdmi.org/news_events/index.aspx#ResellerAvoidDetention)

HDMI LA is making every effort to impact the counterfeit sales found across internet sites. HDMI LA is not an administrator for the services provided on eBay and is not in a position to comment on individual disputes arising from purchases between you and the sellers of unlicensed “HDMI” products. For any problems with counterfeit products, malicious behavior or unreasonable treatment from eBay sellers, please consult with eBay Customer Support.

### **Frequently Asked Questions (FAQ)**

#### **Q: Why was my auction terminated/removed?**

**A.** Use of the HDMI® Trademarks is in violation of the trademark guidelines. Common trademark violations include, but are not limited to, the following:

- 1) The use of version numbers (2.0, 1.4b, 1.4a, 1.4, etc...) with the promotion of HDMI® products
- 2) The use of “wireless HDMI”
- 3) The HDMI® logo is altered or skewed
- 4) The incorporation of third party marks or text with the HDMI trademarks
- 5) The clear space around the HDMI® logo is inadequate
- 6) The HDMI Trademarks are being used in the product name or model number

A complete copy of the HDMI® Trademark and Logo Usage Guidelines is available for download at the following link:

[http://www.hdmi.org/learningcenter/trademark\\_logo\\_pub.aspx](http://www.hdmi.org/learningcenter/trademark_logo_pub.aspx)

**B.** The manufacturer of your HDMI products(s) is not licensed

- 1) A current list of HDMI Adopters is available at:  
[http://www.hdmi.org/learningcenter/adopters\\_founders.aspx](http://www.hdmi.org/learningcenter/adopters_founders.aspx)

**Q: Why was my auction singled out, when there are other auctions on eBay with unauthorized use of the HDMI Trademarks?**

**A.** HDMI LA is working diligently to ensure that all unauthorized use of HDMI Trademarks is removed from the eBay marketplace. It is our intent to remove all unauthorized use of HDMI Trademarks.

**Q: I downloaded the HDMI logo from HDMI.org can I use this logo to promote my products?**

**A.** HDMI LA authorizes use of the HDMI Trademarks to manufacturers who have entered a binding license agreement with us, as well as their authorized distributors and resellers. Please refer to the section “Message to sellers on eBay” to understand how to source licensed products.

**B.** Only HDMI® products manufactured under a license agreement are authorized to use the HDMI Trademarks. A current list of HDMI Adopters is at:  
[http://www.hdmi.org/learningcenter/adopters\\_founders.aspx](http://www.hdmi.org/learningcenter/adopters_founders.aspx)

**Q: How can I tell if the HDMI® products I am selling are licensed?**

**A.** Visit the list of HDMI licensed Adopters  
[http://www.hdmi.org/learningcenter/adopters\\_founders.aspx](http://www.hdmi.org/learningcenter/adopters_founders.aspx)

**B.** Ask your supplier to provide supporting documentation the HDMI products are licensed and authorized to use the HDMI® Trademarks  
[http://www.hdmi.org/news\\_events/index.aspx#ResellerAvoidDetention](http://www.hdmi.org/news_events/index.aspx#ResellerAvoidDetention)

**Q: How do I report unauthorized use of the HDMI Trademarks?**

**A.** please contact us at: [customs@HDMI.org](mailto:customs@HDMI.org)

The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing, LLC in the United States and other countries.