JTY Imports/Exports Pty Ltd



White Magic is Australia's No1 Eco Cleaning and Storage Brand based in Brisbane, Australia. White Magic is a proud supporter of Asthma Australia and the Animal Welfare League of Queensland. White Magic has a product to clean all surfaces and organise aWhite Magic is Australia's No1 Eco Cleaning and Storage Brand based in Brisbane, Australia. ny space.

Our Mission

Protect our customers from counterfeit product listings. White Magic is committed to protecting the quality of our products and brand.

Trademark Infringement

White Magic owns trademark registration in Australia, New Zealand, Canada and Europe. White Magic owns the trademark WHITE MAGIC in the following classifications:

Class 20: Hooks of non-metallic material including, clothes hooks, hat hooks, hooks for bathrobes, hooks for clothing, hooks for hanging articles of linen; hooks for hanging towels, hooks for hanging toothbrushes, wall hooks all of the above being made of non-metallic materialClass 21: Household and commercial cleaning sponges including abrasive sponges for kitchen (cleaning) use, kitchen sponges, scouring sponges; sponge cloth for cleaning; sponge holders; mops including sponge mops, ringer mops and rag mops; holders for paper towels; rails and rings for towelsClass 24: Sponge clothes (textile piece goods); tea towels; towels including bath towels, beach towels, face towels, hand towels, tea towels; towels (textile) for kitchen use; towels (textile) for bathroom use

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