## Hazel Woodcraft trading as part of KANDO PICTURES LIMITED

Kando Pictures Limited is a member of eBay's Verified Rights Owner Program. (VeRO). EBay's Verified Rights Owner (VeRO) Program works to ensure that items listed on eBay do not infringe upon the intellectual property rights of third parties. We have created this VeRO Participant page as recommended by the VeRO Program, to provide you with information regarding our policies and procedures concerning our intellectual property rights.

## Why Was My Listing Ended?

Within the guidelines of the VeRO Program, a legal rights holder can request the removal of eBay listings (active or ended) that infringe on their trademarks and copyrighted works.

Listings which infringe our design rights will be reported through eBay's VeRO Program. All infringements will be reported regardless of the intent; auctions may be cancelled for infringements that are unintentional or otherwise.

All of our content such as our photographs and images are protected by copyright. You are not permitted to copy or reproduce any of our content for commercial purposes in any way without our permission. This includes using our photographs or images to promote the sale of your items on eBay. We will report to eBay any auctions that use any of our content without our permission.

**Kando Pictures Limited** has invested substantial time, money and effort to build a valuable and extensive portfolio of designs; many of which are registered with the Intellectual Property Office and protected under UK law.

Originating, designing and producing an item entitles the owner to automatic unregistered design rights.

## Registering your design:

- Protects any aspect of your design, e.g. both the product's shape and decoration
- Gives you the right to prevent others from using it for up to 25 years.
- Registering a design gives further protection and a total right of ownership of the overall visual appearance of a product; in particular, the lines, contours, shape and materials. It protects against others marketing similar products.

IP rights exist to protect and enable owners to benefit from the property they have created, and to prevent exploitation of and profiting from their ideas and designs by

others. The making, by unauthorised third parties, of goods that infringe Kando Pictures Limited registered designs damages our business and reputation.