

Manchester United Ltd

Manchester United Football Club Limited is the registered proprietor of a number of trade marks, registered both in the UK and around the world, and in relation to a wide range of goods and services. These trade marks cover a large number of items we regularly see on eBay.

Buyer information:

Manchester United cannot guarantee the authenticity of any items sold on eBay. Because of this, we are committed to fighting the crime of counterfeiting and have a dedicated brand protection team that constantly monitor eBay for products that infringe our trade marks. Any listings that feature unauthorised use of Manchester United Football Club Ltd's Intellectual Property will be reported to eBay.

If you come across any merchandise on eBay that you suspect is fake, or are simply uncertain about, you can contact us at brandprotection@manutd.co.uk. All information provided will be treated in the strictest confidence and we will do our best to determine the items authenticity.

Signed memorabilia:

If you are looking to purchase signed Manchester United memorabilia, please note, we can only guarantee authenticity if the product is accompanied by an official Manchester United certificate of authenticity and associated holographic devices. Please also be aware that if signed goods are accompanied by a photograph of the player signing the item, it still does not guarantee authenticity.

Seller information:

If you are looking to re-sell genuine Manchester United product, then we ask that you ensure no alterations have been made to the product, and that any official packaging, security features and tags are visible in the listing. This will help us identify genuine listings from counterfeit ones.

Our decision to report the auction/listing is primarily based upon the images used and the description of the goods. If one of your auctions/products has been removed from eBay this

is because, based on these things, we believe it infringes the trademarks and/or copyright of Manchester United Football Club Ltd. This can apply to a wide variety of items, ranging from the current season's replica shirt, retro replica shirts, mobile phone accessories, artwork and clothing, amongst many others.

Whilst we appreciate many people offer auctions not knowing the products they are selling are fake, Manchester United need to be consistent and take the same stance with every seller. We are equally firm with counterfeit items that feature a 'disclaimer' that the item is "not official" in the item description. We also take this same stance with any goods that feature Manchester United's copyrighted photographs, logos and images within the listing.

We are confident about the unofficial nature of any listing we report eBay for removal.

However, if you believe that your listing is genuine, please contact

brandprotection@manutd.co.uk with as much information about the product as possible (such as listing number/seller ID, receipt, place of purchase, additional images) and we will endeavour to review it as soon as possible.

Please note, if we come across repeat infringers, we are able to obtain personal details of the sellers in question for further investigation with law enforcement agencies.

Queries:

If you come across any merchandise that you suspect is fake, please let us know by contacting us at brandprotection@manutd.co.uk