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Maplebear Inc. DBA Instacart (“Instacart”) is a world-renowned technology company and provider of an online platform facilitating online retail and delivery services throughout the United States and abroad. Instacart is also a member of eBay’s Verified Rights Owner (VeRo) program. We respect the intellectual property of others and enforce the proper use of our intellectual property, including but not limited to, our trademarks and copyrights. Our intellectual property is utilized in connection with our online platform at www.instacart.com and on the Instacart app.

Instacart has operated under the INSTACART name and trademark since its founding in 2012. In that time, we have established a global commercial presence, being recognized as a leader in the field of online retail and delivery services. Over the years, Instacart has expended significant amounts of time, resources, and attention in the development and promotion of its trademark portfolio. The following is a non-exhaustive list of Instacart’s trademarks:

INSTACART		
 instacart	 instacart	instacart
 instacart	 instacart	instacart
		
		
instacart+	instacart+	
 Ads	 Insights	 Delivery
 Storefront	 Storefront Pro	 Order Ahead
CAPER	FOODSTORM	 Warehouses
CAPER, BY INSTACART	MAKE SHOPPING MAGIC	

#GIVEFROMTHECART	INSTACART PLATFORM	
ONE-TO-ONE OMNI-COMMERCE	HOW HOMEMADE IS MADE	UNATA

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