



"The next best thing to fruits and vegetables."

The Juice Plus+® Company was founded in 1970 with a vision that has remained consistent throughout our history: to inspire healthy living around the world. What started as a small direct sales business, has now become a successful, global company that helps people live a better life in more than 20 countries.

For more information about our products and company, please visit our website at <http://www.juiceplus.com>

Juice Plus+® is a member of the eBay Verified Rights Owner (VeRO) Program and provides this page to educate eBay users about auctions that infringe its intellectual property rights.

Trade Names, Trademarks and Copyrights

Juice Plus+® trade names and trademarks are valuable company assets; they help to maintain the reputation of their products, as well as the integrity of their brand. The Juice Plus+® and Tower Garden® names, logos, designs, images and product photographs are the exclusive property of Juice Plus+®, and any unauthorized use constitutes infringement. Juice Plus+® monitors the use of its intellectual property on eBay daily to protect the integrity of its trademark interests. All unauthorized use of Juice Plus+®'s intellectual property will be reported to eBay for removal.

Important Notice about Juice Plus+® Products

Juice Plus+® and Tower Garden® products that are sold on the eBay website are not authorized sales and are, therefore, not covered by the Juice Plus+® Satisfaction Guarantee. All items purchased on eBay are done so as transactions between the buyer and seller only and are not backed by Juice Plus+®.

The Juice Plus+® Satisfaction Guarantee is only valid for products purchased directly from an authorized Juice Plus+® representative or through an authorized distribution channel, such as the juiceplus.com website.

FREQUENTLY ASKED QUESTIONS

Q: Why did eBay allow me to post my auction if it is against the law?

A: eBay has indicated they are unable to conduct a comprehensive pre-screen of their auctions to account for all violations. Therefore, certain impermissible items are allowed to be listed in violation of the law.

Q: Why did my auction get shut down?

A: Most likely, your auction was shut down because it displayed unauthorized reproductions of copyrighted images or trademarks owned by Juice Plus+®.

Q: What if I did not know I was infringing on Juice Plus+®'s intellectual property rights?

A: You have a responsibility to ensure your actions do not violate someone else's intellectual property rights. Innocent intent does not negate liability under state and federal copyright and trademark law.

Q: Why is Juice Plus+® concerned with my single auction when other sellers are listing multiple auctions?

A: Juice Plus+® takes all matters of infringement seriously regardless of the quantity of listings. Juice Plus+® will continue to work with eBay to have all unauthorized listings removed.

Q: How do I know whether an item listed on eBay is a genuine Juice Plus+® product?

A: The only way to ensure you are purchasing a genuine Juice Plus+® product is to purchase it directly through a Juice Plus+® Independent Representative or the company website, www.juiceplus.com.

Q: Why does The Juice Plus+ Company have an internal policy prohibiting their official Sales Representatives from selling on eBay is a genuine Juice Plus+® product?

A: The policy protects consumers of Juice Plus+® products, official sales representatives, our brand & products from any liability that could occur from a unauthorized sales transactions.

Nothing herein shall constitute a waiver of any of Juice Plus+®'s rights in law or in equity, all of which are expressly reserved.