

# Nu Skin Enterprises, Inc. (and Pharmanex)

Blake Roney, Sandie Tillotson, and Steve Lund decided to build a company that would combine innovative personal care products with ingredients that subscribed to the philosophy of “all of the good, none of the bad” and a generous business opportunity that would attract high-caliber salespeople.

It didn't take long for people to discover the difference of Nu Skin's unique business opportunity and one-of-a-kind products. In fact, the first product order was so popular that it was gone in a matter of hours. People loved the products so much that many even brought their own bottles and jars for the founders to fill with the unique formulas using an ordinary spoon.

Since that time, Nu Skin has demonstrated a distinctively different approach to business. It began with an innovative concept of premium quality products and a uniquely compelling global business opportunity.

Combined with the immovable commitment of the distributor leaders, this exceptional business model has shaped the company into a more than one billion dollar enterprise that still remains true to its core values.

Today, Nu Skin is differentiated by its ability to demonstrate that they truly have the best people, product, culture, and opportunity in the direct sales, skin care, and wellness industries. As the premier anti-aging company, Nu Skin sets the standard.

## **Trade Names, Trademarks and Copyrights**

The Company's trade names, trademarks and service marks are important and valuable business assets. They help identify the source and the reputation of the Corporation's products and services worldwide and distinguish them from those of competitors. Therefore, the Corporation makes every effort to protect its trademarks, its corporate logotype, label designs and various product names and ensure that others do not misuse them. The use of the Nu Skin and Pharmanex name for items that are not Nu Skin and Pharmanex product is misleading and an infringement of the Company's property rights described above.

## **Important Notice About Nu Skin and Pharmanex Products**

All items purchased on eBay are done so as transactions between the seller and buyer only and are not backed by Nu Skin. **As such, it is extremely important to note that only products purchased directly through the company or an independent distributor carries the satisfaction guarantee warranty and can be returned to the company for a refund/exchange.** If you have questions regarding this notice, please contact the Distributor Compliance Department by e-mail at [nacompliance@nuskin.com](mailto:nacompliance@nuskin.com)