

Founded in 1920, Qantas has grown to be Australia's largest domestic and international airline. Qantas is widely regarded as a leading airline and one of the strongest brands in Australia. Our airline brands operate regional, domestic and international services.

Qantas works closely with its Licensees to produce official Qantas merchandise, including but not limited to model planes, toy planes and playsets, luggage, bags, clothing and accessories; under our registered trademarks, including "Qantas", "QantasLink", "Qantas Freight" and our iconic "kangaroo" device ('Qantas Brand Trademarks').

Qantas is committed to protecting the quality and the value of its brand, and we make every effort to protect our customers and the integrity of our authorised Licensees. Any unauthorised use of Qantas Brand Trademarks, or any offers for sale of unauthorised merchandise, constitute infringement and penalties may apply.

Qantas actively monitors the use of Qantas Brand Trademarks. The use of any Qantas Brand Trademark without Qantas' consent is a trade mark infringement. Qantas will notify eBay of any listings which feature infringing products. Your listing may be removed by eBay.

Further information on official Qantas merchandise, can be found at www.qantas.com/officialproducts

## Q: How did Qantas determine that my auction offered counterfeit goods or that were otherwise infringing?

A: Our determination was based upon the photographs (product details and packaging), the title of the auction and the description of the goods. Most importantly, we check that the product is produced by an authorised Qantas Licensee.

## Q: Why didn't Qantas contact me directly, prior to my listing being shut down?

A: Due to the volume of listings added to eBay and other ePlatforms, it is not efficient or feasible for us to contact sellers directly.

