



Rayverstar LLC is a leading battery manufacturer based in Herriman Utah, USA. For years, Rayverstar has manufactured and sold various sizes of button and coin cell batteries. Rayverstar has continually been using the Rayverstar name and wordmark in connection with the sale of its products.

Since its inception, Rayverstar has secured numerous trademarks and copyrights to protect its brand, products, and the goodwill associated with the Rayverstar name. Because Rayverstar takes great care and pride in its products, we are committed to protecting our trademarks, copyrights, and other intellectual property from counterfeiting and other unauthorized uses.

Unauthorized use of Rayverstar's intellectual property and misrepresentations of its products by others can severely damage the reputation that Rayverstar has worked so hard to build over the past years. It is for this reason that Rayverstar monitors eBay listings on a regular basis and maintains an active membership in the Verified Rights Owners program (VeRO). The VeRO program enables us to request eBay to remove listings for products that infringe our trademarks, copyrights, or other intellectual property rights. If a seller has a listing removed eBay will notify the seller and provide a brief explanation.

### **Use of Rayverstar Trademarks and Copyrights**

It is legal to re-sell genuine Rayverstar products that were purchased in their original, unaltered form. However, the use of Rayverstar images, graphics, text, and logos cannot be used to promote the sale of such items. Anyone who produces, copies, distributes, or displays Rayverstar's copyrighted materials, including photographic images and accompanying item descriptions appearing on the Rayverstar website, Rayverstar product listings on other websites, or product packaging, may be liable for copyright infringement. In addition, the use of Rayverstar trademarks in connection with altered Rayverstar products or goods not made by, or under the authority of, Rayverstar is strictly prohibited.

### **Frequently Asked Questions (FAQs)**

#### **Why was my item removed from eBay?**

*Rayverstar is committed to protecting its intellectual property and business rights. We have asked that your auction item or items be removed because we have a good faith belief that the item(s) you were offering are either counterfeit, altered, or infringe on our intellectual property rights. This determination was made based on your auction's title, description, or photographs posted.*

#### **Why did eBay allow me to post my auction in the first place?**

*eBay does not conduct pre-screenings on all of the items that appear on its auction site. Therefore, impermissible items may be listed initially, but this does not mean that their sale is permissible or that it does not infringe on the rights of third parties, including Rayverstar.*

**Why was my item removed and others allowed to stay?**

*Although Rayverstar works to ensure that all unauthorized uses of its intellectual property are promptly removed from eBay, it is difficult to identify and remove every unauthorized item in a timely fashion. The fact that others are selling products that infringe on Rayverstar's intellectual property rights does not give you the right to do so. Simply because an auction item is listed on eBay does not mean that it is not violating Rayverstar's intellectual property rights or that the item is genuine.*

**Why didn't Rayverstar contact me directly?**

*For first incidents, Rayverstar will often try to give a seller notice before contacting VeRO. However, given the volume of auctions that Rayverstar reviews, we do not always have the resources to contact each seller directly. Thanks to eBay, Rayverstar was able to join the VeRO program which allows us to take direct action to protect the goodwill and value of our Rayverstar brand.*

**Who can I contact at Rayverstar for more information?**

*If you have specific questions about our policy that are not addressed in this page, you may contact our representatives at [support@rayverstar.com](mailto:support@rayverstar.com).*