



RIVIAN

Who We Are

Rivian is an American electric vehicle maker and automotive technology company. Founded in 2009 by RJ Scaringe, the company develops and produces vehicles, products and services related to sustainable transportation. The company has facilities in Plymouth, Michigan; San Jose, California; Irvine, California; Normal, Illinois; Carson, California; and the United Kingdom.

The Rivian electric SUV R1S and electric pickup R1T debuted at the LA auto show in November 2018. The vehicles will be semi-autonomous, deliver a driving range of over 400 miles and are designed for excellent on-road and off-road driving. Check out <http://www.rivian.com> to learn more.

Our Intellectual Property

There are many trademarks that are registered to Rivian, including but not limited to marks such as: RIVIAN; the Compass Logo; as well as vehicle names and identifiers such as R1T and R1S. These registered trademarks give Rivian Automotive, LLC, its associated groups, and its authorized licensees the sole and exclusive right to use the trademarks in relation to the goods and/or services for which they are registered. Rivian's trademarks often also have sufficient fame to give Rivian rights to prevent their use in fields beyond the goods and services for which the trademarks are registered.

It is an offense under applicable civil and criminal law for an unauthorized reproduction or application of a registered trademark. For example, adding the RIVIAN trademark and/or Logo to an item makes the item counterfeit and infringes on Rivian Automotive, LLC's rights in relation to the trademark.

Rivian cannot guarantee the authenticity of any Rivian-branded item in any category sold on eBay.

You, Rivian, and the eBay VeRO Program

Trademark law requires that owners take action against unauthorized or potentially confusing uses of their trademarks. We carefully monitor uses of our intellectual property, including on eBay, and we contact eBay regarding any infringing listings we encounter. You may not sell, purchase, or auction any items that infringe upon any of the Rivian's brands or intellectual property, including clothing, signage, or any other products that bear our trademarks.

Further, you cannot use copyrighted photographs of Rivian products to promote the sale of the item and you cannot produce an unauthorized copy of the genuine product and offer it for sale nor customize a Rivian product that modifies any of its trademarks (such as the Compass Logo).

Rivian Automotive, LLC has an active program to monitor the use of our trademarks. This includes monitoring the internet and auction sites to ensure that these trademarks are not being used without our authority. Unauthorized use of our trademarks subjects the offender to legal action by Rivian and/or the criminal authorities. Additionally, you should be aware that such activity is prohibited by and will result in your auctions being cancelled and your user account being suspended or terminated.

As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of others. Ignorance that it is a violation of any country's trademark, patent or copyright laws is no excuse.