## Royal Silk LTD

Royal Silk Direct, Inc., located in Princeton, NJ, is a trusted, world-famous brand for silk products, services, and information. The Royal Silk label is widely known for classic style, superb quality, and affordable elegance. Royal Silk is a registered United States trademark. Royal Silk Direct, Inc. is a licensed merchant of Royal Silk products, services, and information. Since 1978, the Royal Silk® trademarks have been used in connection with a broad range of clothing, fabric, personal care products, and services. Royal Silk is a member of the eBay VeRO Plus Program and is the owner of multiple trademarks and copyrights worldwide.

We started enforcing our trademarks on eBay because we received complaints from eBay users who purchased non-Royal Silk products under the mistaken impression they were authentic Royal Silk products.

As an eBay VeRO Program member, Royal Silk reviews items for sale on eBay regularly. We take great pride in the quality and workmanship of the products we produce and the warranties provided with those products. Royal Silk will use eBay's VeRO program to report the listing(s) of any auctions it considers infringes its rights in any territory in which product is offered for sale or delivery. Royal Silk cannot assist in the reinstatement of any auctions or eBay accounts which have been terminated by eBay following a legitimate request by Royal Silk in any territory.

Royal Silk works to ensure that all unauthorized uses of its intellectual property are removed from eBay. When an auction listing that improperly uses Royal Silk trademarks and/or copyrights comes to its attention, Royal Silk reviews the matter and takes appropriate action. However, because of the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe Royal Silk's intellectual property rights does not give you the right to do so. Similarly, the fact that a product is being sold on eBay is in no way a guarantee that it is a genuine, authorized Royal Silk product. If you have any questions as to the authenticity of a Royal Silk branded product, please contact us at <u>rsd@royalsilkusa.com</u>.

It is legal to re-sell a genuine Royal Silk product that you purchased, in its original, unaltered form in the territory in which you bought it and you may use Royal Silk trademarks to describe such items. However, you should be aware that selling outside the territory in which you bought the item can be risky as certain countries and territories have laws prohibiting unapproved parallel trading.

Further, you cannot use copyrighted photographs of Royal Silk products to promote the sale of the item and you cannot produce an unauthorized copy of the genuine product and offer it for sale nor customize a Royal Silk product that modifies any of its trademarks (such as the Crown Logo design).

As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of another. Ignorance that it is a violation of any country's trademark, patent or copyright laws is no excuse.

NOTE: If your e-mail requests information that is already contained in this About Me page, you will not receive a response. If you have other questions, please send

to: <u>rsd@royalsilkusa.com</u> and provide us with the eBay item number, which appears in the message sent to you from eBay.

Royal Silk's contact information is as follows: Royal Silk Direct, Inc., Attn: Legal Department, 113 Westerly Road, Princeton, NJ 08540 - 1 (609) 430-1212

We welcome information on the sale of counterfeit Royal Silk merchandise and keep the identity of our informants strictly confidential.

For information on authentic Royal Silk® products, please visit http://www.royalsilkusa.com