



**TECSUN**®

*.....for the listener*

Tecsun is a leading manufacturer and supplier for radio and audio consumer products. Our goal has always been to create products that can enrich the audio listening experience of peoples' lives, hence our brand slogan.....*for the listener*. We design our products with the customer in mind, aiming to find a balance between quality products and affordability.

With our brand becoming more renowned outside of our primary market China, so have the number of listings that offer counterfeit products, listings insinuating our involvement with a product, and products that are either not suitable or do not meet the required standards of a particular market.

To protect the consumer of any disappointment in such cases, we use eBay's VeRO Program to report infringers to eBay.

### **For the Seller**

If you are considering re-selling any of our products, brand new, on eBay, then this is perfectly fine, so long as it is sold in its original form, and abides by regulations and conforms to requirements set out in the region where our product is to be sold. If you are a seller whose listing has been removed, your listing has most likely been terminated by eBay because of action taken by Tecsun.

As a general guideline, (1) do not offer counterfeit products, (2) do not offer audio devices, radio receivers or related products bearing the TECSUN trademark when there is no relationship with Tecsun, (3) if you are offering our items sold in (mainland) China, there is a good chance these cannot be sold in many international markets. If in any doubt, make sure to contact us first by visiting our website: <https://www.tecsun-radios.com/contact-us/>