



## **Verified Rights Owner Program | VeRO Program**

Protecting Customers through Anti-Counterfeiting Efforts

Xerox has always helped customers find better ways to work by inventing the best technologies of each era. We've created entirely new industries, including xerographic copying, laser printing, digital publishing and managed print services. With over 7,000 active patents and operations in more than 160 countries, Xerox is committed to innovating in every business environment around the globe.

Today, customers find themselves at the intersection of physical and digital worlds. To them, it's a digital divide. To us, it's a bridge. We leverage our expertise in areas like digital imaging and predictive analytics to help carry customers into the future. We are not just a print vendor, but a partner in streamlining and automating workflows.

Xerox owns patents, trademarks, copyrights and other intellectual property rights. We are determined to protect our intellectual property in the most effective way possible. Accordingly, Xerox will remove infringing listings through ebay's VeRO program to protect these valuable rights.

Many websites make counterfeit or unauthorized Xerox products available for purchase. Xerox monitors such websites to protect our customers and safeguard our legal rights. Unfortunately, sellers often use eBay to sell counterfeit or unauthorized products to target unapprised buyers. Authentic versions of Xerox products can be purchased from any of Xerox 's authorized distributors, listed here:  
<https://www.xerox.com/digital-printing/dealer-locator/enus.html>