



B.E. Meyers & Co., Inc. (BEM) is a member of the eBay VeRO Program, the proud owner of the B.E. Meyers & Co., Inc. family of trademarks, patents, and copyrights, and all other associated intellectual property rights. BEM has been a leader in advanced photonics and lasers for generations. The B.E. Meyers & Co., Inc. brand would be mean less to those who rely on our excellent products to protect our nation and families if we do not aggressively protect our intellectual property. Those that would 'knock off' our products, and there are a significant number of counterfeiters and infringers out there offering items for sale on eBay that aren't our products, aren't up to our standards of quality and excellence, and these items can often be just plain physically dangerous to the health and safety of the buyer or those in proximity to these lesser goods. As such, BEM reviews items for sale on eBay regularly and we have a zero-tolerance policy for those who attempt to endanger our brand and dilute the good will associated with our products. We want every user, especially our military and first responders, to know that they can absolutely rely on their B.E. Meyers & Co., Inc. product to perform at an industry leading standard that has persisted without blemish for over 50 years, *right here in Redmond, Washington, United States of America.*

## **FAQs**

### **Q: Why was my auction removed?**

A: There can be many reasons for us to request your auction's removal, which can include the sale of counterfeit BEM merchandise, use of copyrighted images without express written permission, improper use of a registered trademark of B.E. Meyers & Co., Inc., etc. BEM regularly monitors social media, e-commerce sites, and the broader internet for violations of our intellectual property rights. BEM has opted to notify eBay of auctions which may violate our intellectual property rights. eBay can then take action in response to our complaint, which can include the immediate removal of your eBay.com listing. We try to pursue all perceived violations of our intellectual property rights, but there is a very high volume of fakes being offered and, while we intend to pursue them all, some may escape detection or action. Please email [sales@bemeyers.com](mailto:sales@bemeyers.com) to report fakes.

### **Q: Are images from BEMeyers.com allowed to be used?**

A: Generally, not without our written permission. All B.E. Meyers & Co., Inc. images are protected by copyright and require our written permission to be legally reproduced. Please note that B.E. Meyers & Co., Inc. does not permit the use of our images by unaffiliated third parties.

### **Q: Is it still illegal to sell a 'marked' counterfeit (marked as 'replica,' 'Meyers-type,' 'fake,' 'toy,' 'knock-off,' etc.)?**

A: It is illegal to manufacture, distribute, advertise for sale, or sell counterfeit good. These actions can subject an offender to criminal penalties and civil liability in almost all countries, including the U.S.A. You cannot disclaim the authenticity of goods as a shield from liability.

### **Q: Can B.E. Meyers & Co., Inc. validate the authenticity of a product?**

A: Products with serial numbers that were directly purchased from BEM can generally be authenticated. However, if you didn't yourself buy the product, you may be in possession of a prohibited product, e.g., without a USFDA Variance, in violation of U.S. Munitions List / Export Control Laws (ITAR/EAR), or other laws related to the control of military items. Violations of these laws and rules can be SEVERE, even in comparison to violation of intellectual property laws.

### **Q: I believe I purchased counterfeit B.E. Meyers & Co., Inc. merchandise on eBay. Now what?**

A: Promptly contact the seller directly and ask for a complete refund. Then follow up with eBay (enter dispute resolution and file a fraud report) after reviewing their dispute resolution policies.