

# Survicate Privacy Policy

### 1. General Provisions

We invite you to read the Privacy Policy. We describe how personal data is processed in Survicate.

The Privacy Policy has been in force since 29.06.2023.

It is stipulated that capitalized terms utilized herein shall be interpreted in accordance with the definitions provided within Terms of Service:

https://assets.survicate.com/docs/Terms-Of-Service-Survicate-3.0.pdf

In the event of inaccuracies between the wording of the Privacy Policy and the Terms of Service, the Terms of Service and its provisions shall prevail.

We want you to know how we process personal data. We reserve that all personal data that We process as a data controller are obtained directly from the data subject or personal data of an employee/associate is provided by an employer associated company, e.g. at the stage of adding a person in the system. These are the Users' data. With regard to the respondents' data or any data entered as part of the Account Data, We are not their Data Controller, but the Processor.

### 2. Data controller

Survicate S.A. with its registered office in Warsaw (postal code 02 – 786) at Zamiany 8 LU2 Street, entered into the register of entrepreneurs of the National Court Register kept by the District Court for the capital city of Warsaw in Warsaw, 13th Commercial Division of the National Court Register under KRS number: 0001021023, NIP number: 9512390641, fully paid-up share capital: PLN 300,000.00, contact e-mail address: <a href="mailto:support@survicate.com">support@survicate.com</a> ("Survicate", "Service Provider", "We", "Our" or "Us") is a data controller within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to with the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as "GDPR") in the cases described below.

### a) Persons who have consented to the processing of data

**Purpose of processing:** The data is processed in order to implement the consent given by the person (the purpose results directly from the consent form).

**Legal basis:** art. 6 sec. 1 point a) of the GDPR. Consent is given voluntarily and can be withdrawn at any time (please send request to: gdpr@survicate.com). Granting consent is necessary in order to implement the conditions for which consent has been granted (it results directly from the content of the consent message). Withdrawal of



consent does not affect the lawfulness of processing based on consent before its withdrawal.

**Time of processing:** The data is processed until the consent is withdrawn or after this period for the purposes of establishing, pursuing or defending legal claims within the period provided for by law.

**Data recipients:** Data may be made available to data recipients providing IT solutions, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of consent.

#### b) User

**Purpose of processing:** The data is processed in order to conclude and perform the Agreement.

Legal basis: art. 6 sec. 1 point b) of the GDPR.

**Processing time:** The data is processed from the moment of entering into force of the Agreement, i.e. the creation of the Account and after removing the Account for the period required by law to establish, pursue or defend legal claims and/or accounting regulations.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, who are entitled to view Users' data.

# c) Persons who contact Survicate in relation to support issues or consider a complaint in connection with the use of the Service

**Purpose of processing:** The data is processed as part of the legitimate interest of the Service Provider, which consists in providing answers and support and settling the complaint process.

**Legal basis:** art. 6 sec. 1 point f) of the GDPR.

**Time of processing:** We process the data for a period of 12 months from the date of consideration of the complaint, and after removing the Account for the period required by law to establish, pursue or defend legal claims and/or to meet requirements arising out of accounting regulations.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of the purpose of processing.

d) Persons who take part in the survey of satisfaction and evaluation of the Services Purpose of processing: The data is processed as part of the legitimate interest of the Service Provider, which consists in assessing the quality of the Services provided and user experience.

**Legal basis:** art. 6 sec. 1 point f) of the GDPR.

**Time of processing:** We process the data for a period of 12 months from the date of consideration of the complaint, and after this period, if it is necessary for the purposes of establishing, pursuing or defending legal claims.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of the purpose of processing.



### e) People who receive notifications or system messages

**Purpose of processing:** The data is processed as part of the legitimate interest of the Service Provider, which consists in sending notifications or e-mails in accordance with the Privacy Policy. The detailed list of notifications sent is described in point 8 below.

Legal basis: art. 6 sec. 1 point f) of the GDPR.

**Processing time:** The data is processed for the period in which the User has an Account, and after this period the Service Provider has the right to process only information about to whom, when and what messages or notifications were sent as long as it is necessary for the purpose of determining, pursuing or defending legal claims or services settlement after the end of the cooperation.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of the purpose of processing.

### f) Persons who contact support in connection with the provision of the Services

**Purpose of processing:** The data is processed as part of the legitimate interest of the Service Provider, which consists in providing support.

**Legal basis:** art. 6 sec. 1 point f) of the GDPR.

**Processing time:** The data is processed for a period of 12 months from solving the problem, and after this period, if it is necessary for the purposes of establishing, pursuing or defending legal claims.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of the purpose of processing.

### g) People who contact with Survicate

**Purpose of processing:** The data is processed as part of the legitimate interest of the Service Provider, which consists in answering or considering the request.

**Legal basis:** art. 6 sec. 1 point f) of the GDPR.

**Time of processing:** The data is processed for a period of 12 months from solving the problem, and after this period, if it is necessary for the purposes of establishing, pursuing or defending legal claims.

**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of consent.

### h) Website visitors

**Purpose of processing:** We collect data on the basis of your consent to the processing of cookies or in scope of some cookie files - legitimate interest of the Service Provider, which consists in marketing activities, creating statistics of visits and the way of using the website.

Legal basis: art. 6 sec. 1 point f) of the GDPR

**Time of processing:** The data is processed until the consent is withdrawn or after this period for the purposes of establishing, pursuing or defending legal claims within the period provided for by law.



**Data recipients:** Data may be made available to data recipients providing IT, customer service, accounting or legal services to the Service Provider, when it is related to the implementation of consent.

## 3. Your rights related to the protection of personal data

You have the right to access your data, rectify, transfer (if the basis for processing is art. 6 section 1 lit. a GDPR), delete or limit processing, the right to object (if the basis for processing is art. 6 section 1 lit. f GDPR), the right to lodge a complaint to the supervisory body (in Poland to the President of the Office for Personal Data Protection).

## 4. Is the data transferred outside the European Economic Area?

The transfer of data to third countries takes place on the basis of the agreements we have signed. Entrusting data processing is related to the performance of the Agreement. Here is the full list of providers:

Lp	Entity Name	Country	Service/purpose of data processing
1	Amazon Web Services EMEA SARL	Luxemburg/ Ireland	IT infrastructure
2	Intercom R&D Unlimited Company,	Ireland	Website chat service
3	Mixpanel, Inc.	USA	Analysis of aggregated data about the behavior of application users
4	API Hub, Inc. (acting under Clearbit brand)	USA	Enriching information about users' companies with publicly available data about them
5	Atlassian Pty Ltd (Jira)	Australia	Communication with clients on projects
6	Recurly, Inc.	USA	An external service for managing subscriptions, including invoicing clients

# survicate

7	Chartmogul	Germany GmbH & Co.	Subscriptions analysis
8	Google LLC	USA	E-mail solutions, storage of documents, agreements, notes; remote meets tool
9	Notion Labs, Inc.	USA	For project management and intranet function
10	Smartlook.com s.r.o.	Czech Republic	Chat Session recording and heatmaps software
11	HubSpot Inc.	USA	CRM, platform of marketing, sales, customer service, and CRM software
12	Savio Technology Inc.	Canada	Track feature requests and product feedback from support and NPS tools, CRM, and Google Docs.
13	CUSTIFY S.R.L	Romania	Cloud based customer success platform
14	Autenti sp. z o.o.	Poland	Document signing tool
15	DocuSign, Inc.	USA	Document signing tool
16	Braintree (PayPal (Europe) S.à r.l. et Cie, S.C.A.)	Luxemburg	Payment services
17	Clay Labs Inc	USA	Stitch together apps, APIs and software code by building, using and tracking automated workflow engines
18	521 Products Pty Ltd (Smartlead)	Australia	Tool for sales, or marketing, providing features that help businesses identify, track, or manage potential customers

In the case of US providers, data is transferred to a third country. The USA does not have an adequacy decision issued by the European Commission and European regulations on the protection of personal data do not apply there. It is our duty to inform you that the transfer of data to the US involves the risk of access to data by US



intelligence services on the basis of applicable law. As we informed above, we have concluded a data processing agreement with each of the entities.

5. Do we profile personal data?

No.

6. How can you get in touch with us?

We will be happy to answer any questions by e-mail. We encourage you to contact us by e-mail: gdpr@survicate.com

Alternatively, you can use the address: Zamiany 8 LU2 Street, 02-786 Warsaw, Poland

7. In what cases is the Survicate a processor?

We are a processor within the meaning of the GDPR at the moment of concluding a Data Processing Agreement (to entrust the processing of personal data in relation to Account Data). The User decides what data is processed by means of surveys. The rules of processing are set out in a separate Data Processing Agreement (DPA). We are the processor of respondents' data and Account Data that are stored in the User's Account. If you have questions about how your personal data is processed, please contact the creator of the survey.

Scope of data related to respondents:

- 1. Visitor ID,
- 2. Visitor attributes passed using traits or survey URLs,
- 3. IP,
- 4. browser language.
- 5. email address in link surveys (sending through client's e-mail),
- 6. operating system version, device type, device,

whereby, in the scope of Visitor ID and Visitor attributes passed using traits or survey URLs, the data is stored in Local Storage.

Survicate does not use cookies for the respondents, does not use cookies placed on the respondent's device, nor does it initiate their installation. We do not create/use any cookies for the purpose of targeting, showing or marketing activities. We do not use them in completing survey purposes as well. However we can deliver a product feature that allows us to show a survey based on visitor cookies.

Survicate uses the geographic location of respondents based on IP address. We do not collect precise GPS co-ordinate locations. We just infer location from IP address. What is important, we do not store this information, i.e. it is processed live for the purposes of technical delivery of the service (CDN).



The respondent's IP could be processed for the purpose of IP blacklisting. The Firewall has the functionality of permanently blocking connections from specific IP addresses and integrating user identity management. To use this functionality, it is necessary to engage the IP addresses of individual respondents.

## 8. What notifications does the Service Provider send and why?

We send system notifications that are visible after logging in. This is due to ensuring a better flow of information.

### Notification about the purchase of the Service

You will receive information about the purchase of the Service.

### Notification about the approaching end of the subscription

You have the option not to extend the Services, and if you do not perform any action, they will automatically be extended for the next period.

### \* Notification about product functionalities

You will receive information about the product updates and new features.

### Notification of service interruption/update

You will receive information about the planned maintenance break, its duration and reasons. Please note these changes are made from time to time to ensure the security of the Services.

### Notification of changes to the Terms of Service or Price List

We will notify you of changes to the Regulations or the Price List so that you can familiarize yourself with them.

# 9. What reports can the Service Provider generate based on anonymous data?

We have the right to generate anonymous and static reports. These reports may later be presented by the Service Provider for promotional or advertising purposes or for the development or provision of its own services. Reports are based on numbers or other statistical data, so they present quantitative summaries. For example, how many users from a given country used our Services in month X, how many surveys were created in month X, etc. Personal data is neither processed nor presented.

## 10. Security

- 1. The principles we follow:
  - a) We respect the right to privacy.
  - b) We take care of data, including personal data.
  - c) Connection with our Website is encrypted.



- d) We do not request you to log on to the Account when we send invoices or any e-mail correspondence.
- e) We do not request you to provide data by e-mail. We always conduct verification after logging on to the Account. We would like to ask you for understanding if certain actions require confirmation and verification. In such a case we may ask you to log on to the Account or additional formal representatives of your organization involvement.
- 2. When using the Internet, choose only safe devices and networks. If you use the Website for work purposes, follow the security recommendations at your organization.

### 11. Cookies

- 1. Cookies are sent to Internet browsers, then stored in the memory of devices, and read by the server at each connection with the Website.
- 2. You can obtain information about cookies processed by Survicate and manage the consent to cookies by clicking here: https://survicate.com/#cookie-settings
- 3. If you don't want to store some cookies on your device, you can manage them through your device browser settings, giving you more control over your privacy and preferences. This means that you may disable cookies from all sites except those that you trust.
  - a. Google Chrome

(https://support.google.com/chrome/answer/95647?hl=en)

b. Edge

(https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09)

c. Mozilla

(https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer)

d. Opera

(https://www.opera.com/pl/use-cases/clean-browser-and-remove-trackers)

e. Safari

(https://support.apple.com/pl-pl/guide/safari/sfri11471/mac; https://support.apple.com/en-us/HT201265)