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CORPORATE COUNSEL

GENERAL COUNSEL
CONFERENCE MIDWEST

Program Guide

April 16-17, 2024

Swissotel

Chicago, IL

[MinuteBox]

Looking for ways to **improve**
your entity management?



WELCOME

Welcome to General Counsel Conference Midwest!

GCC has been the premier forum for general counsel to learn, network and evolve in their roles.

With the growing list of emerging risks and business challenges for organizations, the expectations and responsibilities of in-house counsel have gotten more complex. In turn, we have created a program where you will hear from your peers as they share practical advice to help you succeed in your role as a legal department leader and business strategist.

From our amazing keynote presenters to the interactive panel sessions, we strive to tackle what you need to know around topics such as strategic leadership, personal career progression, emerging regulatory issues, and the growing role of the general counsel as a business advisor and value generator.

Thank you so much for being a part of this event!



Heather D. Nevitt, Esq.

Editor in Chief, Corporate Counsel and Global Leaders in Law
ALM

Continuing Legal Education (CLE)



Several CLE boards certify ALM, the parent company of General Counsel Conference, as an Accredited Provider of live continuing legal education programs. Sessions eligible for CLE credit are identified in the agenda with the icons listed above.

To claim CLE credit for the sessions you attend, please do the following:

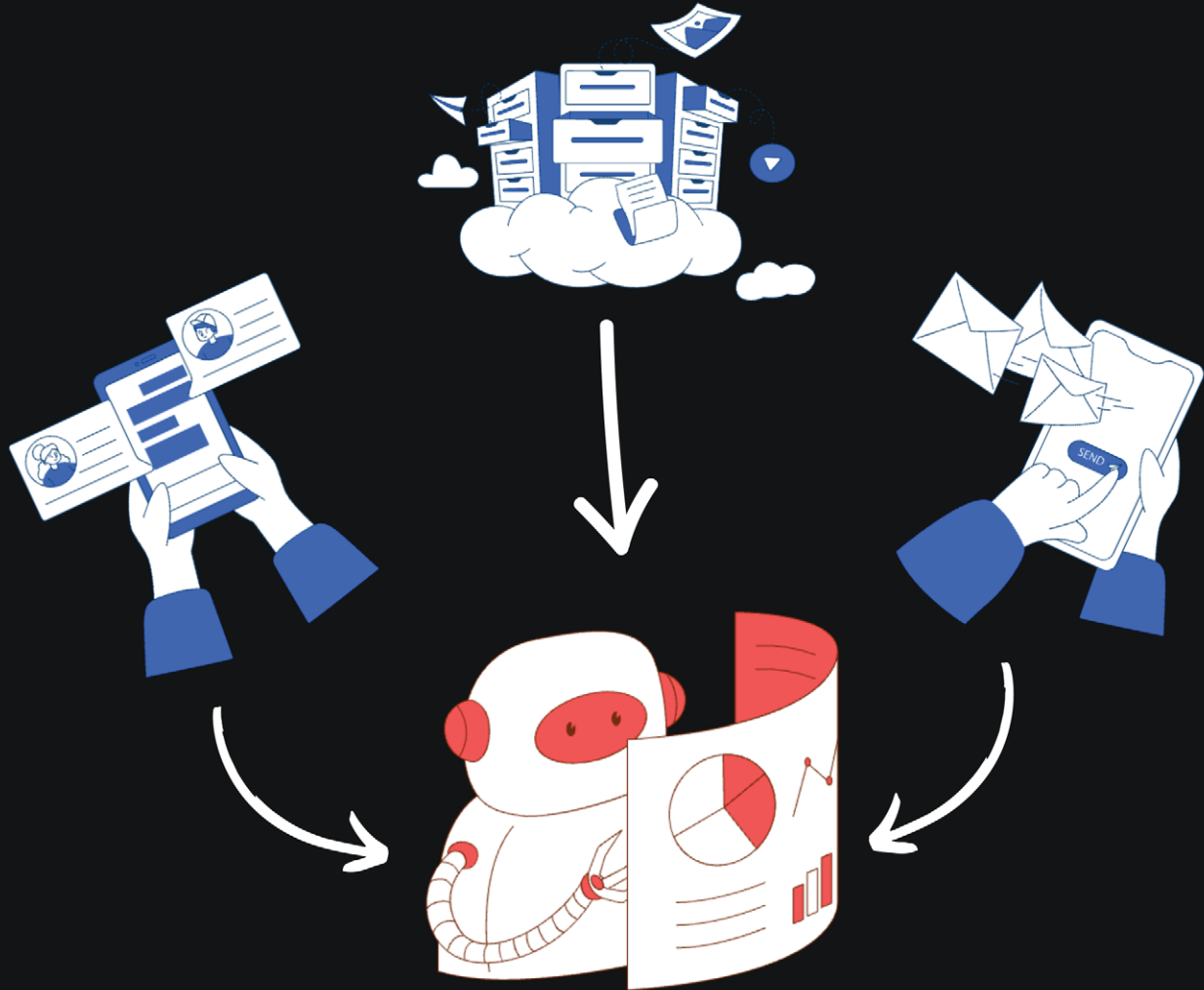
- Badge Scanning: When entering and leaving each session make sure your conference badge is scanned.
- Digital CLE Request Form: Scan the QR code provided and complete the CLE Request Form - this only needs to be done once.

*Note: We monitor attendance by scanning badges at each session, ensuring accurate tracking of attendance credit.

If you have any questions, comments, concerns please stop by the CLE Desk by Registration, or contact us via email at cle-dept@alm.com.



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ATTENDEE INFORMATION

Registration Hours

Tuesday, April 16 | 8:00 am – 5:30 pm

Wednesday, April 17 | 8:30 am – 4:00 pm

Assistance/Special Needs

General Counsel Conference supports the Americans with Disabilities Act. If you require assistance of any kind, please inquire with a member of our team at the Registration Desk.

Conference Policies

All attendees must be registered to attend any part of General Counsel Conference. Conference badges must be worn at all times. No one under the age of 18 is permitted to attend. General Counsel Conference is dedicated to providing a respectful conference experience for everyone.

Anti-Harassment Policy

General Counsel Conference Midwest is dedicated to providing a safe and respectful conference experience for everyone. General Counsel Conference Midwest maintains a zero-tolerance policy for harassment of any kind, including, without limitation, sexual harassment, bullying, physical intimidation, or discrimination. We encourage you to report any allegations of harassment to incidents@alm.com. All such allegations will be taken seriously and handled confidentially.

WiFi

Complimentary Wi-Fi is available for all General Counsel Conference attendees:

Network: Amundsen

Password: Davis

Provided by:



Download the GCC Midwest App!

Simply follow the instructions below and begin connecting



1. Scan the QR code to download the app.
2. Input your same email address you used for registration.
3. Input the verification code from your email.
4. You now have access to the GCC Midwest Networking App.

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AGENDA – TUESDAY, APRIL 16, 2024

8:00 AM	REGISTRATION		
9:00 AM	Opening Keynote: Embrace Your Zone of Genius with Intention & Integrity		ZURICH ABCD
	Lakeshia Ekeigwe, International Leadership Coach & Consultant, CEO & Founder of LeaderThinking		
10:15 AM	Minimizing Data Exposures ZURICH E	Labor & Employment Landscape ZURICH F	Protecting the Business ZURICH G
	From Policy to Practice: Privacy Compliance in the Shifting Regulatory Landscape  Supported by 	Labor & Employment Disputes: How to Effectively Mitigate Litigation Risks  Supported by 	Operating in the Gray: Balancing Risk Tolerance with Business Objectives 
11:15 AM	MORNING NETWORKING BREAK		
11:45 AM	Minimizing Data Exposures ZURICH E	Labor & Employment Landscape ZURICH F	Protecting the Business ZURICH G
	Data Governance Unlocked: Finding Robust Solutions for Effective Data Management 	Global Labor & Employment Environment: Discovering the Perfect Roadmap for Multijurisdictional Companies  Supported by 	Compliance in Flux: Navigating Risks Amidst Ever Evolving Regulations 

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April 8 - 9, 2025 | Chicago, IL

SAVE THE DATE

AGENDA – TUESDAY, APRIL 16, 2024

12:45 PM	ROUNDTABLE LUNCHEONS					ZURICH ABCD
	<p>ROUNDTABLE 1 Find Your Voice: Leading & Driving Change</p>	<p>ROUNDTABLE 2 Next Level Networking: Beyond Growing Your Network</p>	<p>ROUNDTABLE 3 Establishing Legal Team Stability During Transformation</p>	<p>ROUNDTABLE 4 Making Social Media Work for You: Practicalities & Pitfalls</p>	<p>ROUNDTABLE 5 Showcasing Your Value in the Face of AI Advancement</p>	
	<p>ROUNDTABLE 6 Unlock YOUR Zone Of Genius: Practical Approaches For Personal Growth And Professional Success</p>	<p>ROUNDTABLE 7 Navigating Non-Traditional Career Paths</p>	<p>ROUNDTABLE 8 Dispelling Preconceived Notions: Altering the Perception of Legal Departments</p>	<p>ROUNDTABLE 9 Developing & Maintaining Meaningful Mentorships that Foster You Through Your Career</p> <p><i>Supported by</i></p>  <p>LEGAL STRATEGIES</p>	<p>ROUNDTABLE 10 Understanding the Nuts and Bolts of Reduction in Force Layoffs</p>	
2:00 PM	Investigations & Enforcement ZURICH E		Future Forward Innovation/Transformation ZURICH F		Protecting the Business ZURICH G	
	<p>Behind the Curtain: The Regulator’s Perspective for 2024 and Beyond</p>  <p><i>Supported by</i></p> 		<p>AI Adoption: How to Empower Your Teams to Leverage AI Tools</p>  <p><i>Supported by</i></p> 		<p>Armed & Ready: Strengthening Your Defense Against the Next Wave of Third-Party Cybersecurity Threats</p> 	
3:15 PM	Investigations & Enforcement ZURICH E		Future Forward Innovation/Transformation ZURICH F		Protecting the Business ZURICH G	
	<p>From Inquiry to Resolution: A Guide to Responding to Government Investigations</p>  <p><i>Supported by</i></p> 		<p>Addressing Information Governance in the Era of Generative AI</p>  <p><i>Supported by</i></p> 		<p>Addressing Sociopolitical Events: Exploring Legal’s Role in Handling Public Communications</p> <p><i>Supported by</i></p> 	
4:15 PM	COCKTAIL RECEPTION					ZURICH FOYER

AGENDA – WEDNESDAY, APRIL 17, 2024

8:30 AM	REGISTRATION & NETWORKING BREAKFAST		
9:00 AM	Day 2 Keynote: The Authentic Leader's Edge: Laying Down the Foundation for Taking Smart Risks ZURICH ABCD Angela Steele , Senior Vice President, U.S. General Counsel - McDonald's Corporation Heather Nevitt , Editor in Chief, Corporate Counsel and Global Leaders in Law - ALM.		
10:15 AM	Corporate Culture & Reputational Risk ZURICH E	Influential Leader ZURICH F	Transactions & Litigation ZURICH G
	Future Proofing Your Organization to Minimize the Impact of Your Next Crisis  Supported by 	Re-Defining Expectations For Your Workplace: Considering the Future of Work Place Culture  Supported by 	More than a Reporting Obligation: Generating a ROI from ESG Initiatives  Supported by 
11:15 AM	MORNING NETWORKING BREAK		
11:45 AM	Corporate Culture & Reputational Risk ZURICH E	Influential Leader ZURICH F	Transactions & Litigation ZURICH G
	The Next Phase of DEI: Overcoming Today's DEI Leadership Challenges & Recommitting to Your DEI Goals  Supported by 	Mastering the Art of Managing Different Generations In the Workforce 	What's Keeping Your Litigation Teams Up at Night?  Supported by  
12:45 PM	LUNCH & NETWORKING BREAK		
1:45 PM	Personal Career Development ZURICH E	Influential Leader ZURICH F	Transactions & Litigation ZURICH G
	From Communication to Prioritization: Critical Skills to Advance in Your Legal Career 	SME Legal Teams with Big Impacts: Successful Strategies to Drive Productivity & Innovation  Supported by 	Anticipating The Changing Terrain: Exploring 2024 M&A Trends  Supported by 

AGENDA – WEDNESDAY, APRIL 17, 2024

2:50 PM	Personal Career Development ZURICH E	Influential Leader ZURICH F	Transactions & Litigation ZURICH G
	Becoming a Legal Force in the Boardroom: Building Trust and Influencing the Board 	Emotional Intelligence & Mental Health: Striking the Balance of Wellness and Success 	Changing Business Practices: Effectively Steering Clear of Antitrust Violations  <i>Supported by</i> KIRKLAND & ELLIS
3:50 PM	Plenary Session: Exploring the Ethical Dimensions of AI Integration in Legal Departments ZURICH ABCD  Daniel Linna , Senior Lecturer & Director of Law and Technology Initiative - Northwestern Pritzker School of Law & McCormick School of Engineering Foster Sayers , Vice President of Legal Operations - symplr software LLC Heather Nevitt , Editor in Chief, Corporate Counsel and Global Leaders in Law - ALM		

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September 23-25, 2024



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Registration Now Open