1 REVIEW

Our editorial and events teams meet to review the popularity of previous year's categories.

We look at post-event survey feedback for suggestions of new categories and also any timely topics that may resonate.

Entry criteria is reviewed to ensure it is still relevant and easily interpretable.

2 ENTRIES OPEN

Entries are open! Portal remains open for 12 weeks (extensions maybe granted on a case by case basis).

As we are often inundated with queries prior to entries closing, we have recently introduced the option for firms to dial into a conference call with the editor a couple of weeks prior to the deadline. This allows firms to sense check any queries they may have around the criteria.

3 JUDGING

Portal closes and our editorial team review each entry alongside the criteria in order to create a shortlist.

We aim to keep our shortlists short to allow firms a realistic opportunity to take home the trophy!

4 ANNOUNCEMENT

The shortlist is released two months prior to the event date.

On some awards we have external judging panels made up of respected individuals from the industry to aid the decision making.

We invite leading figures and insist that all judges announce any conflicts and exclude themselves from categories where they feel bias may occur.

5 CEREMONY

Once the judging is complete we have our list of winners ready to reveal at the ceremony.

Sometimes in highly contested categories we will reward firms with a highly commended ranking.