



Confederation of Indian Industry

2nd Public Health Summit 2021

'Emerging Imperatives in Strengthening Public Health for India'

28 June 2021: Digital Platform

PROGRAM

1115 -1200 hrs Inaugural Session

Welcome and Opening
Remarks

Dr Randeep Guleria
Chairman, CII Public Health Council and
Director
All India Institute of Medical Sciences (AIIMS)

Keynote Address by

Dr R S Sharma
CEO
National Health Authority (NHA)

Inaugural Address

Dr Jitendra Singh
Minister of State for Development of North Eastern
Region; Prime Minister`s Office; Personnel, Public
Grievances and Pensions; Department of Atomic
Energy; and Department of Space, India

Closing Remarks by

Dr Randeep Guleria



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1200-1245 hrs Plenary 1: Environmental, Social and Corporate Governance (ESG)

As we move into the second decade of the 21st century, the face of public health has drastically changed. Environmental, Social and Corporate Governance has come to the fore, and organizations are evaluating material ESG factors to tackle real world challenges. This is an imperative step forward, as organizations across countries are understanding their responsibility towards societal impacts within the healthcare domain. Ensuring our populations health is our top priority, given the circumstances we all have been living through in the past year.

- *How do we make Health & Wellbeing a top priority under ESG?*
- *How do the three, Environmental, Social and Corporate Governance, overlap to help create a more efficient public health delivery system?*

Dr Santhosh Mathew

Country Lead, Public Policy and Finance
Bill & Melinda Gates Foundation (BMGF)

In conversation with

Dr Gagandeep Kang

Professor-Department of Gastrointestinal Sciences
Christian Medical College, Vellore

1245- 1345 hrs Plenary 2: Ideal Public Health Delivery Model/ System

Protecting and improving our community health and well-being requires a robust public health model that encompasses factors from child wellness to clean water to equitable access to healthcare. Public health is a critical component to our healthcare systems, and the economic well-being of a nation heavily relies on an efficient public health model. Throughout history, the needs of the population have been reflected by the approaches to health adopted at the governmental level. The ideal public health delivery model has evolved over the years to address various concerns that have risen. However, how we define the quality of public health must take into consideration how are future generations enjoy health in an equivalent way as well.

- What is the ideal public health delivery model?
- What are the lessons learned from the pandemic to improve public health?
- Has the importance of public health reached grass-root levels in order to bring about change?

Session Moderator

Ms K Sujatha Rao

Advisor, Former Secretary
Ministry of Health and Family Welfare

Panellists

Dr Giridhar R Babu

Professor and Head-Life-course Epidemiology
Public Health Foundation of India (PHFI)

Dr Shahid Jameel

Indian Virologist
Director, Trivedi School of Biosciences
Ashoka University



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Dr Anuj Bhatnagar
Head- Public Health
Tata Steel Foundation

Dr Om P Manchanda
Managing Director
Dr. Lal PathLabs Ltd.

1400-1500 hrs Plenary 3: Technology as a Health Enabler

The success of any public health system can be measured by its ability to ensure equitable access to quality healthcare at an affordable price. Health information technology (IT) and m-Health create ways for professionals and the public to understand and use health information. This impacts their decisions and actions. With the backing of strong technological support, the urban-rural paradox can be reversed and issues of inequity can be addressed by filling in the gaps in human resource and infrastructure. Enhancing technological accessibility to health seems to be a quicker and more cost-effective approach in a situation where financial and geographical accessibility are relatively hard to achieve. This session aims to discuss the following:

- *With the urban-rural paradox a continuing issue in Indian society, how effective will health technology and communication be in addressing this issue?*
- *Although labelled as a more effective approach owing to financial and geographic accessibility, what are the steps that need to be in place for it is as effective as touted?*
- *What are some of the optimal ways to support effective communication?*
- *What steps need to be undertaken at the central and state level to ensure an effective healthcare delivery system?*

Session Moderator

Mr Shravan Subramanyam
President & CEO
GE Healthcare India & South Asia
Wipro GE

Special Address

Mr Vikas Sheel
Additional Secretary
Ministry of Health and Family Welfare

Panellists

Prof Itamar Grotto
Former- Head of the Public Health Services
Ministry of Health, Israel

Mr Narendra Varde
Managing Director
Roche Diagnostics Private Limited

Dr Sandeep Dewan
Managing Director
Health Training Asia

Mr Shashank ND
Co-Founder and CEO
Practo Technologies Private Limited



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Mr Ramdev Krishnan
Head of Healthcare Vertical
Tata Communication

1500- 1545 hrs Plenary 4: Funding Health and Human Resource Development

With the COVID-19 outbreak raging across the country, India's public health sector has been pushed to extremes. To expect an already overburdened sector to do the fight the aggressive crisis without the required government support is unrealistic. Towards this the government has allotted significant budget to this sector in 2021. Of the six pillars of the budget proposed by Finance Minister one is based on 'health and well-being' thereby going ahead and earmarking Rs 35,000 crore for COVID-19 vaccination efforts and Rs 21,158 crores for water and sanitization. Regarding human resource development gaps have been identified gaps in human resource (HR) staffing, training, performance appraisal and compensation, and delays in recruitment, lack of probationary training and failure to link appraisal and compensation to performance. This session will therefore address the following issues This session will aim to discuss:

- *The evidence and importance on the contribution of investment to human resources for health to achieve superior outcomes.*
- *How can India tailor its human resource investments to the national setting and its fiscal realities?*
- *How do we create a roadmap to ensure a surplus in human resources within the healthcare sector to tackle epidemics of the future?*

Session Moderator

Mr Vishal Bali
Executive Chairman, Asia Healthcare Holdings
Senior Advisor - TPG Growth

Special Address

Mr Lav Agarwal
Joint Secretary
Ministry of Health and Family Welfare

Panellists

Mr Nilesh Shrivastava
Partner - Strategic Investments
National Infrastructure Investment Fund (NIIF)

Dr Shubnum Singh
Advisor
Confederation of Indian Industry (CII)

Dr Pranav Mohan
Investment Officer
International Finance Corporation (IFC)

Dr Yamini Aiyar
President and Chief Executive
Center for Policy Research

Mr Srinu Nagarajan
MD & Head – Asia
CDC Group



Confederation of Indian Industry

Dr Prem Pavor

Partner & Head of India
Eight Roads Ventures

Mr Chirag Adatia

Partner
McKinsey & Company

Mr Arvind Kumar

Project Management Specialist
USAID India

1545-1630 hrs

Plenary 5: Non-Communicable Diseases

Non-communicable diseases (NCDs), including cardiovascular diseases (CVDs), cancers, chronic respiratory diseases and diabetes, account for 72% of all global deaths, with 78% of all NCDs taking place in low- and middle-income countries. The complex interplay of NCD risk factors and their underlying social and commercial determinants requires active cooperation with the private sector to bring about policy change, pool resources and generate innovative solutions by capitalizing on each partner's strengths

The Government of India has created a roadmap with specific targets and indicators to bring down the burden of NCD mortality by 25% by the year 2025. There is immense scope for targeted interventions in the private sector to address issues on quality, improvement of efficiency and encouraging provision of specific services to address the increasing burden of NCD : This session seeks to discuss:

- *What are the challenges preventing India from achieving its 25 x 25 target?*
- *How can data integration and the creation of large social, environmental and clinical data sets play an important role?*
- *How can civil society converge to help achieve India's target?*
- *How can the private sector engage and involve in making their workplaces healthy?*

Session Moderator

Dr K Srinath Reddy

President
Public Health Foundation of India

Special Address

Dr Sudhir Gupta

Senior Chief Medical Officer (SAG)
and NCD team lead
Ministry of Health and Family Welfare

Panellists

Dr Bente Mikkelsen

Director - NCDs
WHO, Geneva

Dr Nalini Saligram

Founder & CEO
Arogya World

Dr Vivekanand Jha

Executive Director
The George Institute for Global Health



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Dr V Mohan

Director

Dr Mohan's Diabetes Specialities Centre

1630- 1730 hrs Plenary 6: Beyond Healthcare: The Role of Social Determinants

Social determinants of health include factors like socioeconomic status, education, neighborhood and physical environment, employment, and social support networks, as well as access to health care. Addressing social determinants of health is important for improving health and reducing longstanding disparities in health and health care. This session aims to discuss the following:

- *How do social determinants affect health outcomes in the Indian social context?*
- *What initiatives can be undertaken to address social determinants of health?*
- *What role does the government play at the central and state level to help achieve the targets set through these initiatives?*
- *How do we look ahead and create a road map within the Indian context?*

Session Moderator

Dr Nachiket Mor

Visiting Scientist

The Banyan Academy of Leadership in Mental Health

Panellists

Ms Vinita Bali

Chairperson, CII National Committee on Nutrition and Former MD

Britannia Industries

Mr Tarun Vij

India Country Director

Global Alliance for Improved Nutrition (GAIN)

Dr Rukmini Banerji

Member, CII National Education Committee and Chief Executive Officer

Pratham

Dr Shailendra Kumar B Hegde

Head- Public Health Innovations

Piramal Foundation



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1730- 1815 hrs Plenary 7: Towards Preventive Healthcare: Lessons from the Pandemic

The Covid-19 pandemic has brought about significant transformation in our perspectives towards preventive health. The concept that was ignored during the pre-pandemic time has regained importance. However implementation of preventive health is dependent on the collaboration of various stakeholders the nature of which may be health or non-health such as hospitals, pharmaceuticals, wellness organisations, occupational medicine as well as emerging technologies in big data, analytics and digitization and societal contribution. The success of preventive medicine would therefore depend on a favourable ecosystem rather than a single entity. The pandemic has given us an opportunity to reshape the preventive health care sector and we should use this opportunity to look at global best practices in strengthening our preventive healthcare system

- *Even though we all now understand the importance of preventive medicine but most of the challenges will be faced during its implementation. How does one sell this concept to its various stakeholders?*
- *The United States already has a strong preventive healthcare system in place, but the pandemic challenged that as well. What have been the key learnings in the US about this and where is the scope for improvement?*
- *How does one implement the learnings gained from pandemic in the area of NCDs?*

Session Moderator

Dr Randeep Guleria

Chairman, CII Public Health Council and
Director
All India Institute of Medical Sciences (AIIMS)

Panellists

Dr Naresh Trehan

Chairman, CII National Council on Healthcare
and Chairman and Managing Director
Medanta - The Medicity

Dr M Vidyasagar

Distinguished Professor
Indian Institute of Technology, Hyderabad

Dr Vikram Patel

The Pershing Square Professor of Global Health
and Wellcome Trust and Principal Research
Fellow, Department of Global Health and Social
Medicine, Harvard Medical School, US

Special Address

Dr Vinod K Paul*

Member
NITI Aayog
