

# Privacy statement

The European Parliament processes your personal data for its social media use.

We process your personal data based on Regulation (EU) 2018/1725 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (hereinafter 'the Regulation'). This Regulation follows the same principles and rules as those established in the General Data Protection Regulation (GDPR) [1]. We provide you with the information that follows based on Articles 15 and 16 of the Regulation (EU) 2018/1725.

## 1. Who is responsible for the processing of your personal data? (data controller)

The European Parliament is acting as the data controller for the processing of personal data described in this statement and the entity responsible for the processing is the Web Communication Unit of the Directorate-General for Communication of the European Parliament, represented by the Head of Unit.

Each social media channel acts as separate controller for the personal data they process. They have their own policy on the way they process your personal data when you access their sites. We encourage you to read their privacy policies to learn more about the way they process your data.

The European Parliament is present on Facebook/Instagram, Twitter, LinkedIn, YouTube, Reddit, Pinterest, Snapchat, and Flickr. You can find more information about the way these social media channels process your personal data by following the links provided below:

- [Facebook/Instagram](#)
- [Twitter](#)
- [LinkedIn](#)
- [Youtube](#)
- [Reddit](#)
- [Pinterest](#)
- [Snapchat](#)
- [Flickr](#)

Before accessing Parliament's account on the aforementioned social media platforms, you will be asked to accept or decline their respective policies. To be able to interact with the European Parliament (for example by liking or commenting on one of its posts) you will have to first agree to the policies of those platforms.

## 2. Why do we process your personal data?

We process your personal data in order to inform you about the European Parliament activities. Social media are only one of the channels we use to disseminate the information to citizens. All information that is published on our social media accounts is also available on the European Parliament website (<https://europarl.europa.eu>). Thus you do not necessarily need to access social media platforms to be

informed about our activities. The processing of your personal data by the European Parliament therefore follows your voluntary registration on the concerned social media platforms, which is subject to their specific terms and conditions.

We also process your personal data for statistical reason and to ensure that we communicate effectively with citizens.

### 3. What is the legal basis for the processing of your personal data?

The lawfulness of our processing of your personal data is based on Article 5(1)(a) of the Regulation, processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body.

### 4. What personal data do we process?

Depending of the social media platforms, we have access to different types of personal data:

#### 1. **Provided data**

Identification data: name and surname, username, user identification, geographical area, age, gender and other personal characteristics such as the marital status, nationality provided by the user to the platform.

Professional and educational background: occupation, employment history, academic record etc...

#### 2. **Observed data**

Personal data available about users of social media platforms through their networks and connections: engagement, reach and sentiment, comments, shares, and other actions of users on a specific topic, networks and connections.

Personal data available via audiovisual content that might be published on the social media platforms: information in or about the content provided by a user (e.g. metadata), such as the location of a photo or the date a file was created, voice recordings, video recordings, or an image of a data subject

However, for statistical and analytical purposes, we only use aggregated data provided by the social media platforms for our accounts (number of likes, shares, comments, videos views, clicks)

The European parliament does not do any automatic decision making or profiling with your personal data.

### 5. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the authorised Parliament staff members and contractors responsible for carrying out this processing operation according to the 'need-to-know' principle. These abide by statutory, and when required, additional confidentiality agreements.

Parliament does not transmit any data to third parties or does not do any transfers to third country.

Only if requested by law, or in case of an audit or judicial procedures, could your data be transferred to the competent authorities (European Court of Auditors, Court of Justice of the European Union, European Data Protection Supervisor or European Anti-Fraud Office).

## 6. Third party tools

In order to gather and visualise aggregated data for statistical research, the European parliament relies on media monitoring tools, which produce the reports and analyse aggregated data from the European parliament's corporate social media channels (e.g. Talkwalker, Emplify).

## 7. What are your rights when we process your personal data and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of the Regulation. As regards this processing operation, you can exercise the following rights:

- the right to access your personal data;
- the right to rectify your personal data if it is inaccurate or incomplete;
- the right to erase your personal data;
- the right to restrict the processing of your personal data;
- the right to data portability;
- the right to object to the processing of your personal data lawfully carried out pursuant to Article 5(1)(a);

You have the same rights regarding your personal data that is processed directly by the social media platforms.

## 8. Who should you contact if you have a query or complaint?

If you have a question or complaint about our processing of your personal data, or if you wish to exercise your rights under the Regulation, you can send an email to the data controller at [Webcomm@europarl.europa.eu](mailto:Webcomm@europarl.europa.eu)

You may also contact, at any time, Parliament's Data Protection Officer ([Data-Protection@europarl.europa.eu](mailto:Data-Protection@europarl.europa.eu)) if you have any concerns/complaints about the processing of your personal data.

Parliament's Data Protection Officer ensures the internal application of the Regulation. The address of the Data Protection Officer is as follows:

Data Protection Officer European Parliament  
2, rue Alcide De Gasperi  
L-1615 Luxembourg

You have the right to lodge a complaint with the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) at any time concerning the processing of your personal data.

The European Data Protection Supervisor acts as an independent supervisory authority and ensures that all EU institutions and bodies respect people's right to privacy when processing their personal data.

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[1] Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.