

**Back to School 2020/Higher Education Offer 2020  
Terms and Conditions**

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of AirPods with Charging Case, AirPods with Wireless Charging Case, or AirPods Pro subject to the terms and conditions herein.

**Promotional Period:** The promotion begins on June 15, 2020, and ends on October 12, 2020 (the “**Promotion Period**”), in the United States (“**Qualified Country**”).

**Qualifying Locations:** Apple Store locations, Apple Store for Education, Apple Authorized Campus Stores, and 1-800-MY-APPLE (each a “**Qualifying Location**”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

**THE OFFER:** Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive a Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a “gift.” This offer expires when the purchase transaction is complete.

<b>Product Category</b>	<b>Eligible Products</b>	<b>Promotion Product</b>	<b>Promotion Savings</b>
Mac	iMac, iMac Pro, MacBook Pro, and MacBook Air, including configure-to-order versions (each an “Eligible Mac”).	AirPods with Charging Case	\$159
		AirPods with Wireless Charging Case	\$159
		AirPods Pro	\$159
iPad	iPad Pro (an “Eligible iPad”)	AirPods with Charging Case	\$159
		AirPods with Wireless Charging Case	\$159
		AirPods Pro	\$159

For purchases of an Eligible Products made using Apple Card Monthly Installments (“ACMI”), you will receive an instant credit of \$159, which will be applied as a discount to your eligible iPad or Mac at the time of purchase. Your AirPods (including AirPods Pro or AirPods with wireless charging if you choose to upgrade) will be billed in 6 monthly installments using ACMI. This will result in your monthly installment payment being higher for the first six months and lower for the last six months than it would have been if you purchased the eligible Mac or iPad using ACMI without receiving AirPods. The total purchase price will remain the same but by purchasing an Eligible Product with ACMI, the monthly installment payment on your Apple Card will be higher for the first 6 months of the AirPods installment.

MacBook Air (13-inch 2019) is not eligible for this offer. Refurbished products and open box returns sold “as is” are not eligible for this offer.

**QUALIFIED PURCHASERS:** Those eligible for this promotion include faculty, staff, students, and parents as follows (each a “**Qualified Purchaser**”):

**K-12** - Any employee of a public or private K-12 institution in the Qualified Country is eligible, including homeschool teachers. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

**Higher Education** - Faculty and staff of Higher Education institutions in the Qualified Country and students attending or accepted into a Higher Education institution in the United States are eligible to purchase. Purchases from the Apple Store for Education Individuals are not for institutional purchase or resale.

**Higher Education Parents** - Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private Higher Education institution in the Qualified Country, are eligible to purchase.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Promotion Product must also be returned in its original packaging or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference. Eligible Products or Promotion Products purchased at an Apple Authorized Campus Store must be returned or exchanged at the same Apple Authorized Campus Store, subject to such store’s policies and procedures.

**PROMOTION RESTRICTIONS:** This offer is valid only during the Promotion Period, while supplies last. Eligible Products, Promotion Products, and Promotion Product colors are subject to availability. Apple may end this offer at any time, for any reason. For Eligible Mac purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Public entities, government entities, nonprofit organizations, educational institutions, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. With respect to all Qualified Locations other than an Apple Authorized Campus Store, if Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

**OTHER RESTRICTIONS:** This offer is void where prohibited or restricted by law. Additional restrictions may apply at Apple Authorized Campus Stores. This offer may be combined with

other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at [www.apple.com/privacy](http://www.apple.com/privacy). **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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