

# THE NEW REPUBLIC

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2024 Media Kit

# Leading the American conversation for more than 100 years

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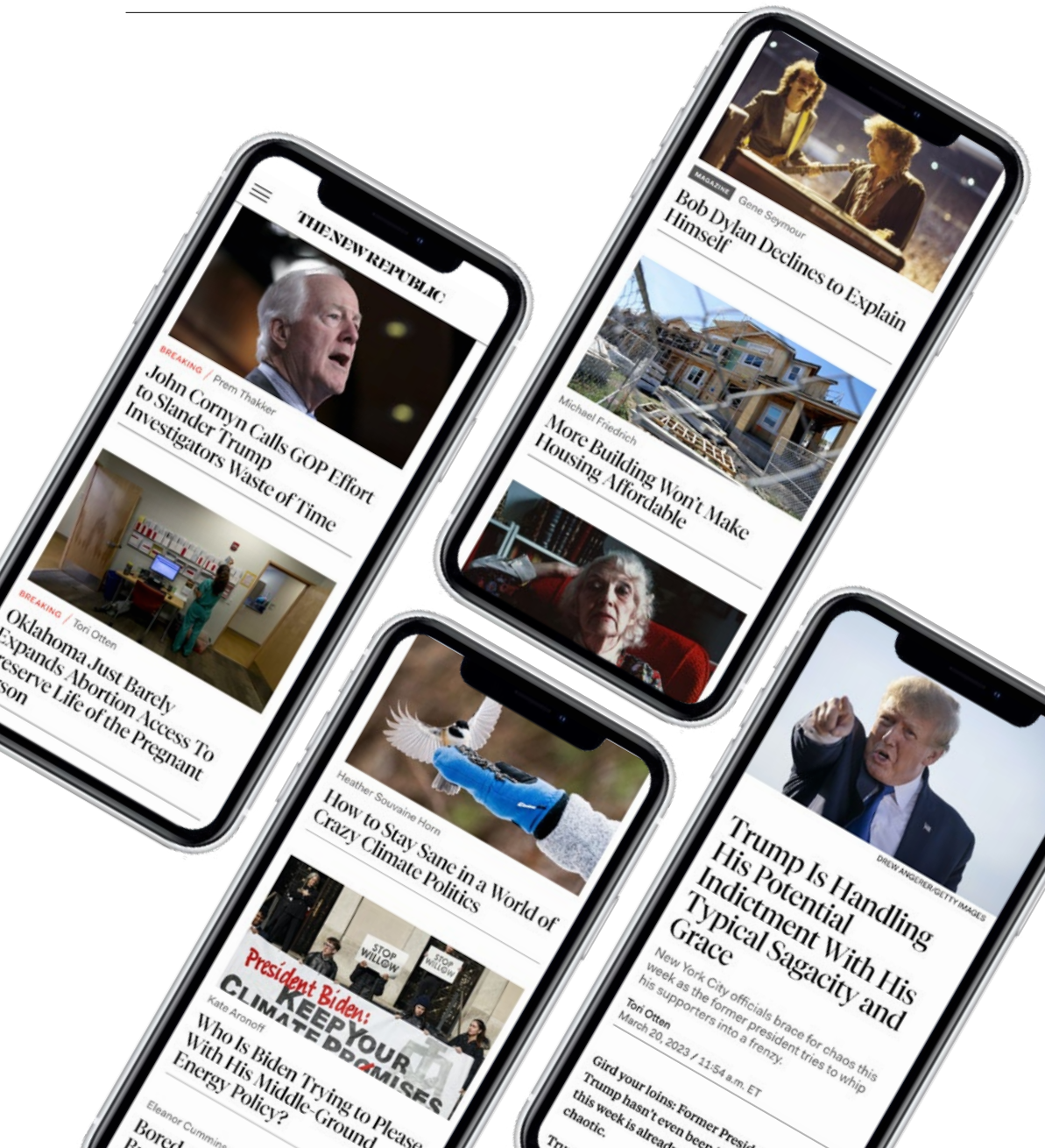
**“The in-flight magazine of Air Force One.”** —NPR

**“The most entertaining and intellectually agile  
magazine in the country.”** —*Vanity Fair*

**“The nation’s most interesting and most important  
political journal.”** —George Will

**“Your favorite political reporter’s favorite  
magazine.”** —*The Atlantic*

# Award-Winning Editorial Coverage



# BREAKING NEWS

From Washington and beyond

## Politics

Election 2024, Congress, Supreme Court Watch, Media

## CLIMATE

Energy, Politics, Environment, Green Living


## CULTURE

Books, Film, Television, Poetry

# Politics


Politics

Election 2024 Congress Supreme Court Watch Media




Joe Biden's Second-Term Agenda Is a Mystery (and That's a Problem)

The president's reelection campaign is falling in part because voters have no idea what he's doing—or planning to do should he win in 2024.



No, TikTok, Joe Biden Doesn't Control the Price of a Quarter Pounder

Michael Tomasky



# THE NEOCONS ARE LOSING.


A new isolationist strain is gaining dominance in the GOP. The noninterventionist part is fine. But then there's the admiration for Putin, the hatred of alliances, the hostility to NATO...

By Jordan Michael Smith

Illustration by Brian Stauffer

# WHY AREN'T WE HAPPY?

STATE OF THE NATION



## Miller's Mayhem

The troll under the bridge at Trump's White House isn't a lawyer, but he plays one in his new nonprofit.

By Timothy Noah

Illustration by Kelley Deke

STEPHEN MILLER, WHEN he was a senior adviser for policy on the Trump White House, had a problem. Whenever he would try to ban travel from predominantly Muslim countries, or separate migrant children from their parents, or halve the number of refugees admitted, or enact some other arbitrary cruelty, he had to worry that his efforts might get blocked or slowed down by a federal judge. "We wouldn't get just one lawsuit in one court," Miller told *The Wall Street Journal* last year. "We'd get six lawsuits in six courts." The American Civil Liberties Union sued the Trump administration more than 400 times; current health and human services secretary Xavier Becerra, when he was California's attorney general, sued 110 times.

For a less fanatical person, such obstacles might prompt introspection. In Miller, they inspired a resolve to make President Joe Biden suffer as much as the ACLU, Beerra, and other public-interest law groups made Donald Trump (and Mike Pence) suffer. So last year Miller joined forces with Gene Hamilton, a former official from Trump's Homeland Security and Justice departments who oversaw the attempted phantoms of Deferred Action for Childhood Arrivals,


4

October 2022

Politics


Election 2024 Congress Supreme Court Watch Media

### Editor's Picks



Ron DeSantis and Nikki Haley Have One Chance to Stop Trump


New Hampshire is tailor-made for Trump's opponents—but they're blowing their best chance to stop him.



Christopher Rufo's Troubling Path to Power


His incoherent attacks on critical race theory are only one part of a much larger plan for counterrevolution.

Down by Law




The Bizarre Reason a Colorado Judge Didn't Disqualify Trump From Running in 2021


Judge Sarah Wallace found the case that the former president violated the Fourteenth Amendment compelling. Then she found a way to ignore her own judgment.




Nevada's Fake Elector Fight Brings an End to the Republican Voter Fraud Myth



Silicon Valley's Big A.I. Dreams Are Headed for a Copyright Crash



The Battle Over Church and State Could Take Down the Charter School Movement



How a MAGA School Board Racial "Scandal" in Virginia Belly Flopped





Men from the Kayapo tribe protested outside Brazil's Supreme Court in August.

# Environmental Hazards

Bolsonaro's political and eco-violence in the Amazon

By Kate Aronoff

THE POWER HAD flickered out just as the meeting at the Conference of Bishops worship space was set to begin. It was mid-August, and without working AC, Belém—the capital city of Pará in the Amazon, situated just south of the equator—was brutally hot and suffocatingly humid. That left the 50-odd social movement leaders, trade unionists, indigenous land defenders, feminists, and educators to fan themselves with whatever flyers and pamphlets were around. There was an indignity beyond all the sweaty brows. “This is the product of a private company that robs us of our energy bills,” said an activist with the Movement of People Affected by Dams, a group started in 1995 to fight the privatization of Brazilian electricity that began under its military dictatorship. “We pay the highest rates and we produce the energy here. People have to decide if they’re going to have electricity or pay the rent and eat.”

This meeting of mostly women organizing near the mouth of the Amazon typically happens once a month. As Covid-19 tore through Brazil, claiming over 600,000 lives, the activists met less often. But today was a special occasion. With opening poems and prayers, they welcomed a delegation of parliamentarians and social movement leaders from the Progressive International (PI), an organization that connects left parties, politicians, and activists around the world.

The groups that organized the meeting have been under constant threat from President Jair Bolsonaro since he took office at the beginning of 2019, waving nostalgia about the dictatorship and once promising to “cleanse” Brazil of its left-wing “criminals.” It’s not only pure animus fueling attacks against political opponents, but the drive to transfer much of the country’s wealth into private hands by opening new zones for mining, ranching, and other extractive

interests—most aggressively in the Amazon and Cerrado. That’s an inherently violent process that has required cracking down on small-d democracy, criminalizing resistance of all sorts, and declaring open season on indigenous land defenders. In Pará, a gold rush has accelerated violence by miners. In May, a calamitous police action to seize illegal mining equipment sparked violent backlash among small-scale, so-called artisanal miners. They went after police and then turned their guns on the Fazenda Tapiope village, inhabited by Mundurucu people, setting fire to the homes of movement leader Maria Leusa Kaba and her mother. “We fear for the lives of those who struggle tirelessly to defend the lives of the Mundurucu people and the future of everyone on this planet,” the Mundurucu Organizations of Resistance wrote in an emergency communiqué. “For simply defending our river and the still-standing forest, we have become victims of the death policies of this government.”

The physical violence against indigenous populations has come at a tremendous cost to the planet. Brazil’s carbon emissions climbed 9.5 percent in 2020, driven largely by deforestation in the Amazon. A report released in October from the Indigenous Missionary Council, an organization within Brazil’s Conference of Bishops dedicated to defending the rights of natives, found that murders of indigenous people had spiked by 61 percent in 2020, while land invasions are up 141 percent since 2018. Brazil is now the fourth most dangerous country on Earth for environmental defenders.

“This is an emergency,” Rocio Rodriguez, coordinator for the National Coordination of Quilombola Black Rural Communities, or conaq, told the PI delegation at another meeting. Those communities trace their roots back to groups of escaped slaves who formed free societies beyond the reach of the plantation system. conaq, he said, has a dual mission to ensure that the tremendous value generated in Quilombola communities remains there, and to protect against land invasions. The struggle to resist physical violence and the fight to protect the environment are intertwined. “It’s impossible to separate the two things,” Rodriguez told me. “In the countryside there are paramilitaries, police, the military itself,



Left: Ben claimed that this area, which borders a protected site in Romania’s Vrancea county, was not cleared but “pragmatically” logged in late 2020; aggressive logging means cutting older trees after a forest has been regenerated. Visitors in early 2021 saw no forest. Agnet Green, a Romanian NGO, said no permit or environmental impact assessment was obtained for the site.



Right: These products are for sale at an Ikea store in Bucharest.

# CRIME AND FORESTRY

Ikea is hungry for the last of Romania’s famed old growth. Little stands in its way.

By Alexander Sammon

## Changing How We Live



Kate Aronoff  
Your Huge Winter Heating Bill Could Be Funding Fossil Fuel Lobbyists



Elisamar Cummings  
Indoor Air Quality Is the Next Big Climate Worry



Inside the Battle Between Big Ag and Lab-Grown Meat

Industry giants and whale-meat eaters are in a lobbying war over consumer labeling.

Molly Lipman  
Could Climate Change Kill Backyard Skating Rinks?



## Editor's Picks



Jason Rapoport  
The Grim Truth Behind Our Beloved Children's Books

My toddler loves books like “Snail and the Hippopotamus,” “Babar the Elephant,” and “The Tortoise.” But the world he’s inheriting is losing these animals at an astonishing rate.



Julia Kornblith  
What Climate Change Is Doing to Our Sex Lives

How will our hotter world affect our intimacy?



Stop Calling It “Climate Anxiety.” It’s Climate Dread.

Hannah Davis

# Climate

Elon Musk's Open Secret

Twice a day, Musk's decision to run the government of Mars is the first time Musk's business empire has admitted just how much government services allow it to function.

Reconsidering the American Fridge

Sure, it's big enough to fit your Thanksgiving turkey—but that makes it a magnet for food waste, too.

The Grim Truth Behind Our Beloved Children's Books

My toddler loves books like “Snail and the Hippopotamus,” “Babar the Elephant,” and “The Tortoise.” But the world he’s inheriting is losing these animals at an astonishing rate.

What Climate Change Is Doing to Our Sex Lives

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Changing How We Live

Your Huge Winter Heating Bill Could Be Funding Fossil Fuel Lobbyists

Indoor Air Quality Is the Next Big Climate Worry

Could Climate Change Kill Backyard Skating Rinks?

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# Culture



## Democracy Is in Peril, Just Not the Way We Thought

Steven Levitsky and Daniel Ziblatt explained "How Democracies Die." Then they decided to look even deeper.



## Thurston Moore Said It Better in Music

For all the measures of his music, his account of his life in Sonic Youth is conspicuously tidy.

## Christopher Rulfo's Troubling Path to Power

His new novel is loose, warm, colloquial. It explores the sustaining, if impermanent, bonds formed among male friends. It's full of theories and anecdotes, memories and stories, all voiced by some of the liveliest characters McCarthy has ever crafted.

The *Passenger* is McCarthy's first novel in over 15 years; in code, Sofia Moris, is published in December. Together, the books represent a new, perhaps final direction for McCarthy.

The *Passenger* in particular is McCarthy's most prosaic novel, his most polyphonic—and it's wonderfully entertaining. In a way that few of his previous books have been, it is also his loneliest novel yet.

McCarthy has built a reputation as a recluse. A college dropout and an autodidact, he's largely refused the social and professional obligations that occupy most writers. Like Thomas Pynchon and J.D. Salinger, he eschews interviews. Unlike many writers, he doesn't write book reviews, or lectures, or teach. Before he cracked the bestseller list with *All the Pretty Horses*, his books sold poorly; his second ex-wife claims that the couple lived in "total poverty," basking in a lake and subsisting on beans. (McCarthy is thrice-married and thrice-divorced.) During these lean years, he relied on the language of literary institutions, which awarded him the occasional fellowship. When he got news that he'd won the MacArthur "genius grant" in 1981, he was living in a motel in Knoxville, Tennessee—a step up from his prior living quarters, where he'd made do without electricity.

Thus, when McCarthy writes about vagabonds and drifters, men without steady jobs who live largely by their wits, he knows whereof he speaks. His early Appalachian novels—*The Orchard Keeper* (1966), *Outer Dark* (1968), *Child of God* (1973), and *Suttree* (1979)—are all informed by his experiences of modest country living, and, less directly, by a childhood spent in Knoxville.

After moving to El Paso, Texas, in 1976, McCarthy shifted his attention to the cowboys and criminals of the American West. *Blood Meridian* (1985), a historical mock-epic indebted to Herman Melville, follows the escapades of a protagonist known only as "the Kid," who joins a parasilitary scalping gang as it fights purposeless skirmishes along the U.S.-Mexico border. The Border Trilogy (*All the Pretty Horses*, *The Crossing*, *Giles of the Plains*), published over the course of the 1990s, presents a more romantic view of the region. The novels, set in the mid-century, focus on working-class heroes Cole

## Respite From Loneliness

Cormac McCarthy experiments with friendship.

By Maggie Doherty

A MAN WALKS across a barren landscape. He may be wounded, or ill, but he is strong enough to survive. As he walks, he pays close attention to the landscape, noting changes in the wind and light, scanning for traces of animal or man. He must be careful—his very life depends on it. For the man, though strong and quick, is vulnerable: He is utterly alone, far from home and far from help, blessed and cursed by solitude.

This man is the typical Cormac McCarthy hero—as well as the typical anti-hero. He is John Grady Cole, the teenage protagonist of *All the Pretty Horses* (1992), hitchhiking from a Mexican prison to a lush hacienda, where he hopes to see his love again. He is Anton Chigurh, the indomitable assassin in *No Country for Old Men* (2005), who walks away from gunfights and car wrecks like some modern-day Achilles. He is also Chigurh's prey: the welder Llewellyn Moss, who scuttles across the Texas desert under the cover of night, trying to avoid those who want him dead. He is the nameless father in the dystopian novel *The Road* (2006), who, dodging cannibals and coughing up blood, marches with his young son to the sea.

Bobby Western, the protagonist of McCarthy's new novel, *The Passenger*, at first appears to be a departure from type. A race car driver turned salvage diver, Bobby is

socially embedded and seemingly beloved. He plumbs the depths of the Gulf of Mexico with his buddy Olin. He shoots the shit with a loquacious drug dealer named Long John Sheddian, who refers to him affectionately as "Squire." He frequents a bar in the French Quarter of New Orleans where everyone knows his name. For him, unlike for other McCarthy men, solitude proves elusive—he even makes a friend while living on an island off the Iberian Peninsula.

We soon learn, though, that Bobby sees himself as a man apart. He's in mourning for his younger sister, Alicia, a brilliant mathematician who died by suicide eight years earlier. In 1972, we glimpse her inner life—primarily her hallucinations—in italicized interludes. He's private, given to solitary walks, and he speaks with real affection only to his cat. When government agents show up with some questions for Bobby—forcing him to flee from his apartment, then from New Orleans, then from the United States altogether—he accepts his fate without much resistance. It's as if he'd always known that he'd end up alone—or believed that he already was.

Such is the paradox of *The Passenger*, a novel at once highly attuned to the pleasures of collective life and resistant to the very idea of it. Unlike the violent, stylized books for which McCarthy is best known,

his new novel is loose, warm, colloquial. It explores the sustaining, if impermanent, bonds formed among male friends. It's full of theories and anecdotes, memories and stories, all voiced by some of the liveliest characters McCarthy has ever crafted.

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Books & the Arts

## The Love Song of T.S. Eliot

For 26 years, Eliot wrote intense, passionate letters to Emily Hale. Should they change the way we read his poetry?

By Evan Kindley



Books & the Arts

51

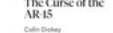
Books & the Arts



The End of William Faulkner's Reign  
Patrick O'Brian



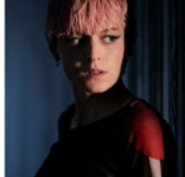
Annie Ernaux's Complex Passions  
Maggie Doherty



The Curse of the AR 15  
Colin Dickey



Nicolas Cage Can't Escape Himself in Dream Scenario  
Kiyohiko Uemura



A Murder at the End of the World Is Isolation TV at Its Best  
Kaitlin Dugan

## Nicolas Cage Can't Escape Himself in Dream Scenario

Kiyohiko Uemura's surreal comedy probes the benefits and horrors of instant fame.

## A Murder at the End of the World Is Isolation TV at Its Best

The new TV show captures fear and confinement better than any on the more pandemic drama.

Movies & TV



## The Gilded Age Makes a Mess of the Picket Line

Julian Fellowes's ode to nineteenth-century wealth has decided it has a story to tell about organized labor.



## The Fall of the House of Usher Is All Over the Place

Mina Farrow's latest Netflix show is an exhausting mashup. Even worse, it's not scary.



# Breaking News

Tori Otten / January 24, 2023 / 4:50 p.m. ET

## Mike Pompeo Blasted for Calling Jamal Khashoggi an "Activist" Whose Murder Got Too Much Attention

Trump's former secretary of state said the killing of Jamal Khashoggi, a U.S. resident and Washington Post journalist, was overblown.



Former Secretary of State Mike Pompeo is under fire for his comments about Jamal Khashoggi, the *The Washington Post* journalist who was brutally murdered by agents of the Saudi Arabian regime in 2018.

Prem Thakkar / January 25, 2023 / 11:20 a.m. ET

## Kevin McCarthy Officially Boots Schiff and Swalwell From House Intelligence Committee

Meanwhile, the House speaker is also pushing for a vote to remove Ilhan Omar from the Foreign Affairs Committee.



House Speaker Kevin McCarthy has unilaterally moved to remove Representatives Adam Schiff and Eric Swalwell from the House Intelligence Committee.

McCarthy made his decision to reject the pair's re-appointments to the committee on Tuesday night, citing supposed "misuse of this panel during the 116th and 117th Congress."

At a conference the same evening, McCarthy expounded after a reporter

Prem Thakkar / January 25, 2023 / 4:37 p.m. ET

## Who Is Brandon Johnson? More on the Chicago Mayoral Challenger With a History in Organizing

Cook County Commissioner Brandon Johnson says Chicago deserves a progressive mayor "willing to invest in people."



In the past 34 years, there have been only three mayors in Chicago: Richard Daley, from 1989 to 2011; Rahm Emanuel, from 2011 to 2019; and Lori Lightfoot since then. Now a field of nine candidates are running to unseat Lightfoot next month and become Chicago's mayor. Cook County Commissioner Brandon Johnson sat down to talk to *The New Republic* about how he's looking to come out of left field and upset expectations.

Johnson, a teacher and organizer, has emerged among the top candidates in a race that promises the winner to cross a racially volatile threshold. If no



Tori Otten / January 25, 2023 / 10:44 a.m. ET

## U.S. Set To Send Tanks to Ukraine in Major Reversal From Biden Administration

As the United States plans to send Abrams tanks to Ukraine, Germany also confirmed it will send its Leopard 2 tanks to the country.

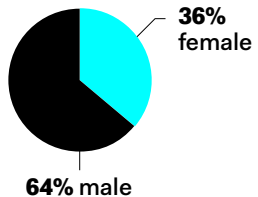


# Digital

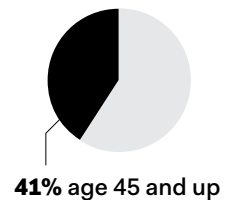
In the know, inquisitive, engaged

## Demographics

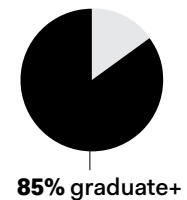
### Gender



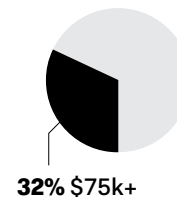
### Age



### Education



### Household Income



## Viewership

### Users

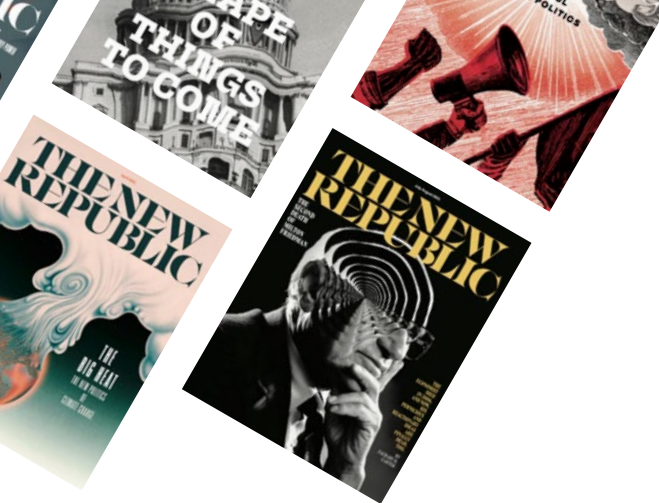
3.8 M

### Page views

13.3 M

Sources: Google Analytics, three-month average, March 2024; TNR Reader Survey, October 2021





# Print

**1,500** copies of each issue of *The New Republic* are distributed to U.S. legislative, judicial, and executive branches.

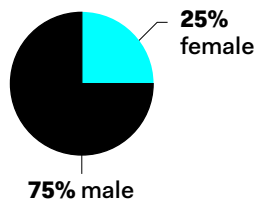
TNR reaches thought leaders throughout the nation and on the Hill.

**Paid circulation:**

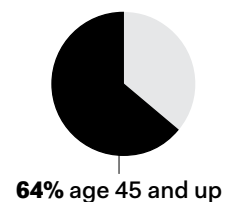
**60,000**

## Demographics

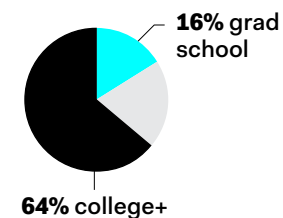
**Gender**



**Age**

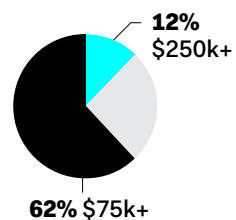


**Education**

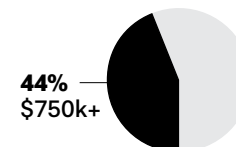


## Financial Strength

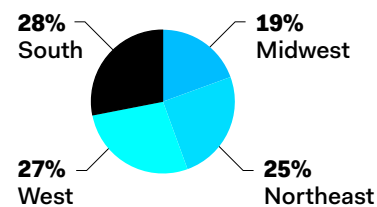
**Average Household Income**



**Net Worth**



## Location



Sources: Epsilon Research, August 2022; CDS Fulfillment, January 2023

## 60% of TNR readers

- are or have been a senior or C-suite executive/owner, or
- have a net worth of more than \$1 million, or
- have a household income of more than \$100,000.

## Audience

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Active spenders, travelers, investors

### Chic Society

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High-society lives with high disposable income and affinity for travel and luxury. Active donors who spend via multiple channels across myriad categories.

**\$204,200** average income

**58** average age

## 292 index

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### Easy Street

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Typically older and educated—financially savvy, active investors, have the highest net worth of any niche and spend twice the average across many categories.

**\$208,000** average income

**63** average age

## 205 index

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TNR readers enjoying  
an exclusive tour of  
Cuba curated by  
*The New Republic*



# Audience

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Charity-minded, cultured, well-read

## Causes

---

Humanitarian

**317 index**

Liberal politics

**308**

Wildlife/environment

**301**

Charitable

**197**

## Passions

---

Cultural/arts events

**317 index**

Gourmet foods

**217**

Photography

**202**

Wines

**193**

Home improvements

**192**

## Investments

---

Investments

**227 index**

Stocks/Bonds

**197**

Insurance

**131**

## Spending Habits

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Advocacy/political publications

**1,526 index**

Business publications

**1,472**

Special interest publications

**1,345**

Environment publications

**1,264**

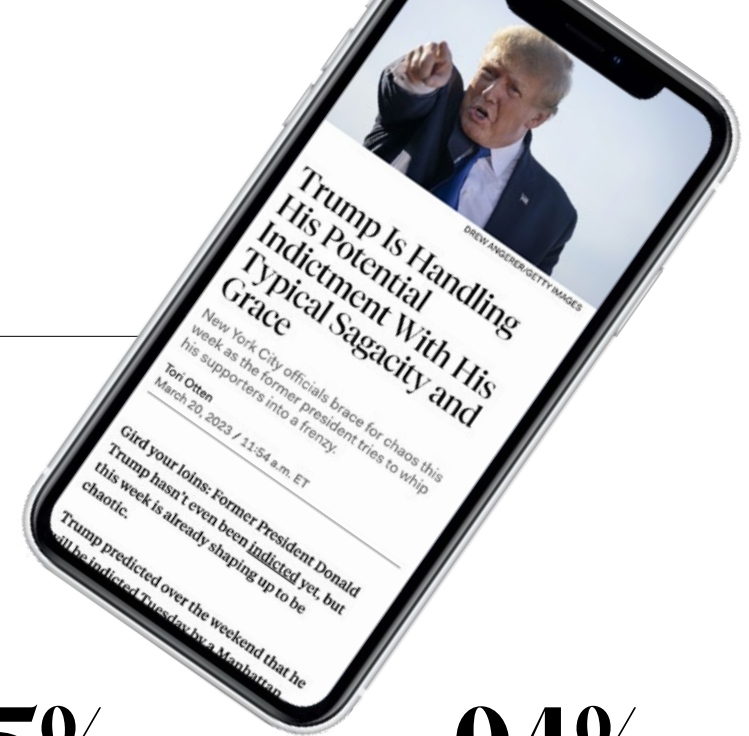
Health publications

**997**

Source: Epsilon Research, August 2022



# An unduplicated, highly exclusive digital audience



97%

of TNR's visitors  
do not read  
***Mother Jones.***

95%

of TNR's visitors  
do not read  
***Axios.***

95%

of TNR's visitors  
do not read  
***The Nation.***

94%

of TNR's visitors  
do not read  
***The New Yorker.***

93%

of TNR's visitors  
do not read  
***The Hill.***

90%

of TNR's visitors  
do not read  
***The Atlantic.***

89%

of TNR's visitors  
do not read  
***Politico.***

In the know, inquisitive, engaged

Source: SimilarWeb Visitors, February 2023

# Social Followers

X (formerly known as Twitter)

178,700

Facebook

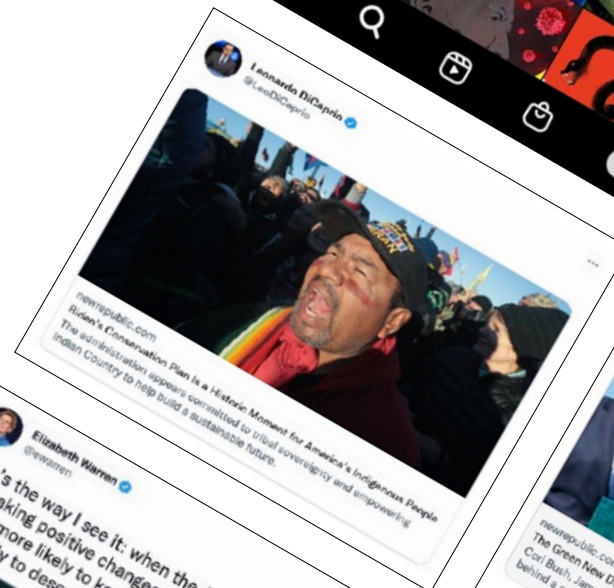
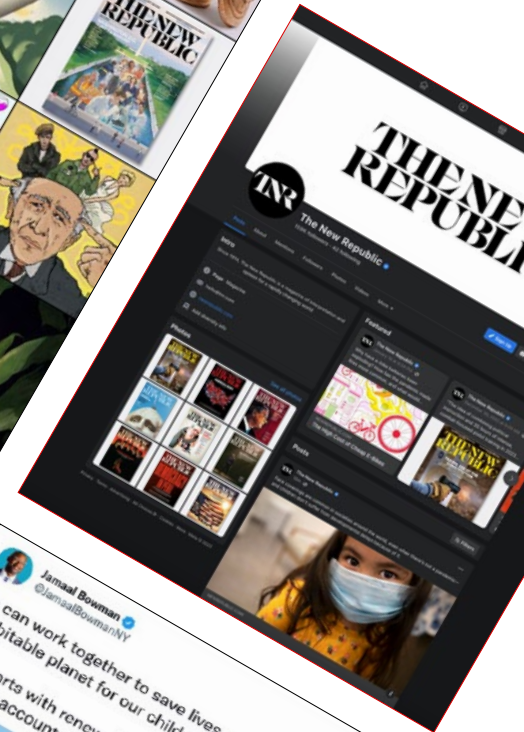
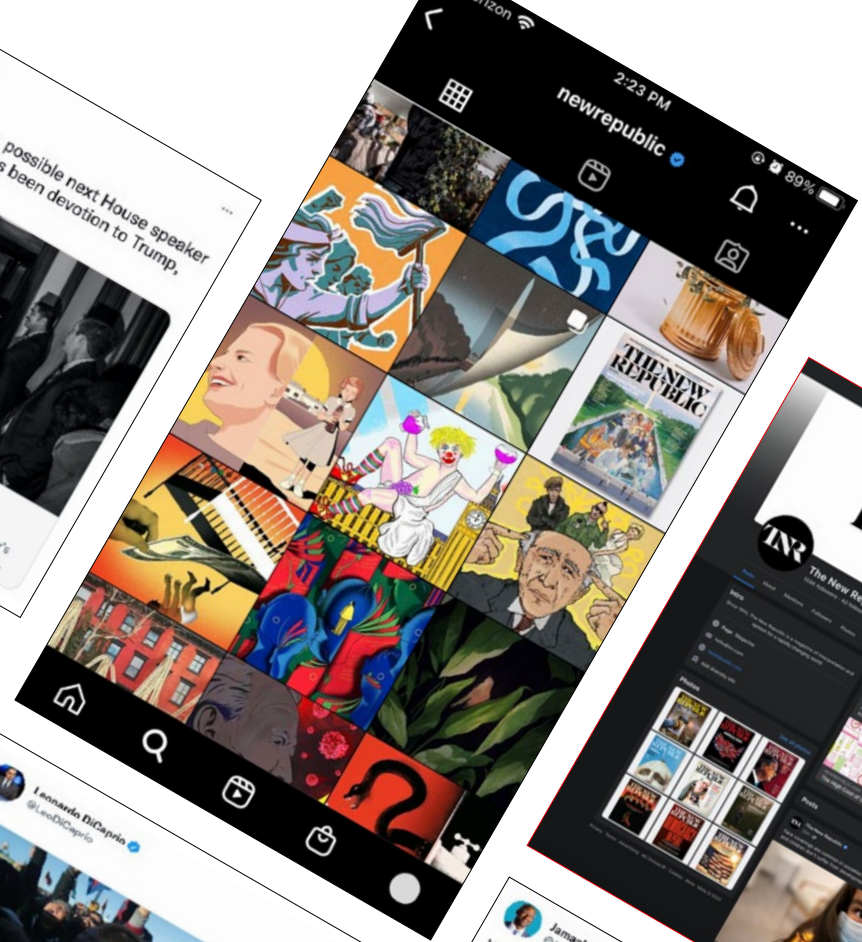
160,000

Instagram

19,800

LinkedIn

9,000





# Advertising Opportunities



## Print

Full page  
1/2 page horizontal  
1/3 page vertical  
2/3 page vertical

## Digital

Web	Newsletters	Dedicated Email	Video ads
970 x 250	970 x 250	Custom sizes	Pre- and mid-rolls
300 x 250	300 x 250	<b>120,000+ opt-ins</b>	:15 and :30
300 x 600			
320 x 50			
Ask for custom integration			

## Podcast

*The Daily Blast with Greg Sargent*  
Pre-, mid-, and post-rolls  
:30 and :60



# Special Digital Offer

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For 2024,  
we promise to  
over-deliver  
on all digital  
plans by a  
minimum  
of 10%.



# Sponsored Advertising Opportunity

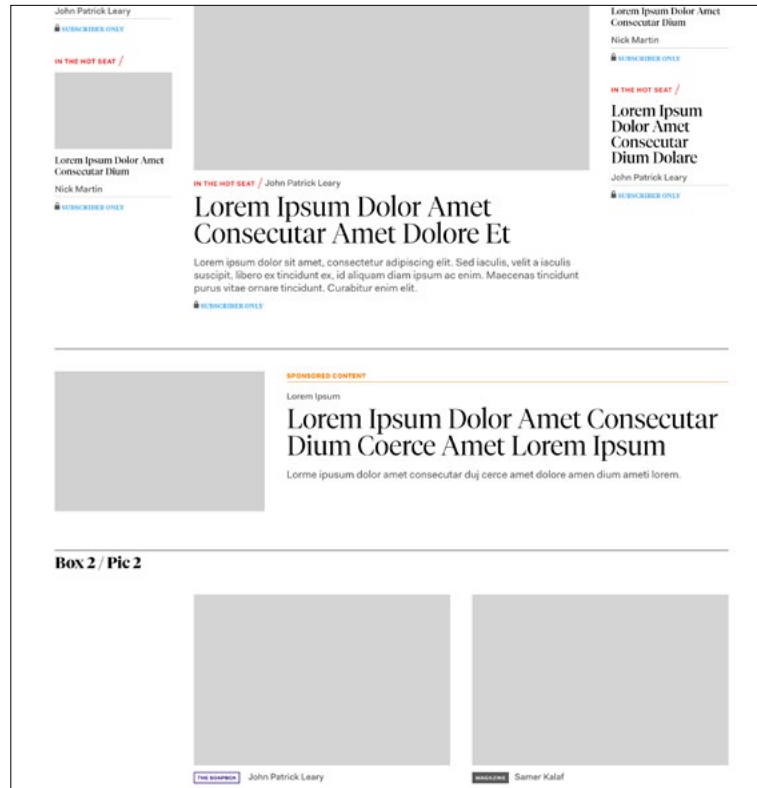
The screenshot shows the top of a TNR article. The header includes navigation links: LATEST, THE TICKET, THE SCORPION, SPECIALTY BOOK, GOLD SHORT, CRITICAL MASS, and MAGAZINE. The article title is "The Fight for America's Battleground States" with a subtitle "An in-depth series looking at the critical contests of election 2020". Below the title is a sponsorship bar with a blue box for "Series Sponsor Location 1", a "This series sponsored by" label, and a "Logo here" placeholder. The article content features two images: one of a green skull-like face over a landscape and another of a man in a suit. The first image is captioned "The Future of the Democratic Party Is in Pennsylvania" and the second is "The Legend of Roy Cooper".

Receive 100% share of voice on a new editorial series, or provide your own expertise for a custom content feature.

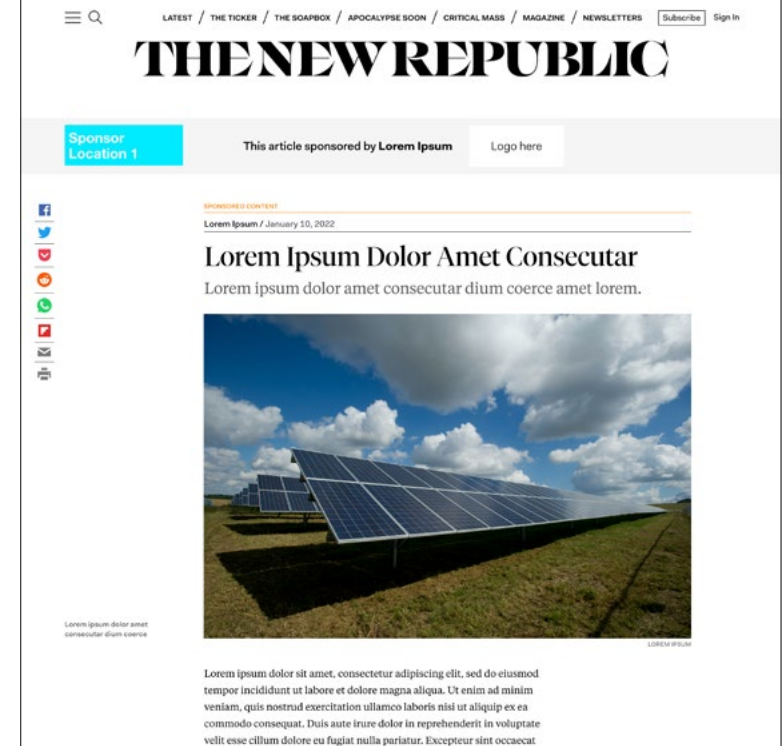
The screenshot shows the top of a TNR article. The header includes navigation links: LATEST, THE TICKET, THE SCORPION, SPECIALTY BOOK, GOLD SHORT, CRITICAL MASS, and MAGAZINE. The article title is "America 2050" with a subtitle "Will the United States still be one nation? Should it be?". Below the title is a sponsorship bar with a blue box for "Series Sponsor Location 1", a "This series sponsored by" label, and a "Logo here" placeholder. The article content features a large image of an eagle with red and white feathers. The text reads "It's 2050. Does the United States of America as We Once Knew It Still Exist? We asked 12 writers for their predictions—and recommendations for how to save democracy." The author is Michael Tomasky. Below the main image is a large blue box with the text "Ad Component 970 x 250px".

The screenshot shows the top of a TNR article. The header includes navigation links: LATEST, THE TICKET, THE SCORPION, SPECIALTY BOOK, GOLD SHORT, CRITICAL MASS, and MAGAZINE. The article title is "Unbreaking America" with a subtitle "How to fix a country that was already cracking up before Trump came along". Below the title is a sponsorship bar with a blue box for "Series Sponsor Location 1", a "This series sponsored by" label, and a "Logo here" placeholder. The article content features two images: one of a man in a suit and another of a man in a suit. The first image is captioned "A Pandemic Dividend for Every American" and the second is "How Biden Can Bring Transparency Back to Government".

# Sponsor-Provided Content



Present your content—e.g., survey results, white paper—on NewRepublic.com.





# TNR Newsletters

**The New Republic** has must-read newsletters every day of the week.

Whether a compilation of articles you can't miss from TNR and beyond or one of our editors' POV, TNR newsletters will keep you in the know.

Daily .....	<b>156,000</b>
Weekly.....	<b>89,600</b>
Power Mad .....	<b>19,700</b>
Politics .....	<b>19,200</b>
Culture .....	<b>18,600</b>
Climate.....	<b>18,600</b>
Breaking News .....	<b>18,100</b>
Inside Washington by Grace Segers* .....	<b>11,700</b>
Fighting Words by Michael Tomasky.....	<b>10,300</b>

**Advertising opportunities:  
banners and paid post  
sponsorships (100% SOV)**

\*Created November 2023



# Dedicated Emails

## Making A Clean Break: Ethical Investing For A Sustainable Future

A guide to fossil fuel free investing



GREEN  
CENTRAL  
FUND 350.org

Dear Friend,

As a *New Republic* reader, you know that the climate crisis poses an unprecedented threat to humanity. To avoid the most catastrophic effects of climate change, we need to reduce greenhouse gas emissions and

ALERT: This is a sponsored message from one of *The New Republic's* valued partners.

Dear Friend,

As a reader of *The New Republic*, you know that the climate crisis poses an unprecedented threat to humanity. We believe to avoid the most catastrophic effects of climate change, we need to reduce greenhouse gas emissions and source more renewable energy. [Now is the time to align your values with your investments.](#)

If you have an IRA or another investment to save for the future:

- Does it align with your values and keep your money out of coal, oil, and gas companies?
- Or, like so many **investments**, does it **invest** in fossil fuel companies that harm the environment and that you do not want to support?

Starting this year, you can join the thousands of individuals and institutions who have stopped investing in environmentally harmful industries, such as tobacco, nuclear weapons and start investing fossil fuel free.

Click the image below to receive our free guide to fossil fuel free investing.



marlene  
meyerson jcc  
manhattan

CINEMATTERS  
JAN 16 + 18, 2023

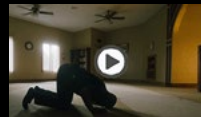


## BLACK MOTHERS LOVE & RESIST

Join us for Cinematters screenings on Jan 16 + 18, 2023. Cinematters presents impactful films with a goal to engage the community toward a more democratic, inclusive, and just society. In the spirit of Dr. King's legacy, our ultimate goal is to promote social action that leads to positive change in our society and beyond.

### STRANGER AT THE GATE

Dir. Joshua Seftel | US | 2021 | 30 min



After 25 years of service, U.S. Marine Mac McKinney returns home to Indiana filled with an all-consuming rage, and plans to bomb the local mosque. But when he comes face to face with the community of Afghan refugees and others of Muslim faith that he seeks to kill, his plan takes an unexpected turn.

Screening followed by Q+A with the director.

Mon, Jan 16, 4 pm, \$5

[Purchase Tickets](#)

### BLACK MOTHERS LOVE & RESIST

Dir. Débora Souza Silva | US | 2022 | 103 min



Dear TNR Reader,

Democracy was big news this year. Candidates campaigned on it. Committee hearings and political ads documented attacks against it. **Polls' showed that most Americans now think it's in crisis.**

So what is the Brennan Center—an organization with "democracy" in its mission statement—doing to protect our democracy? And is our work working? The good news: Data from this year shows that investing in the fight for democracy, powered by your support, is making a real difference. Here's some of what we focused on:

**Help fund our winning strategy in 2023. Donate today and your gift will be matched to double your impact.**

This is a sponsored message from one of *The New Republic's* valued partners.



Dear Friend,

When a wolf pup from the Junction Butte pack followed the sound of howling wolves, or the smell of a meal, she might have set a paw across the invisible, man-made boundary of Yellowstone National Park.

**The last thing this pup ever imagined was that she was being lured out of the park with bait and recordings of wolves -- but once she left the park, she was fair game to be shot and killed.**

This has been the fate of a tragic number of Yellowstone's wolves as Montana has radically expanded hunting and trapping.

**Montana's Fish & Wildlife Commission is already making plans for another wolf hunt, and they're proposing to kill hundreds of wolves statewide. [Add your name: No more wolf hunts on Yellowstone's doorstep.](#)**

Two winters ago, a heartbreaking 1 out of every 5 of Yellowstone's wolves were killed when they strayed out of the park's borders. It was the deadliest hunting season in living memory for them.

But that's just the tip of the iceberg. Statewide, hundreds more wolves have been killed as Montana has radically expanded wolf hunting and trapping.

**Even by the state's own inflated estimates, barely 1000 wolves currently roam Montana. This new proposal would kill a quarter of**

132,600+ opt-ins

**Podcast**

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# THE DAILY BLAST

WITH  
GREG SARGENT



Every morning, renowned political expert Greg Sargent takes a critical look at the day's hottest stories and speaks directly with America's most influential power players.

**Past guests include:**

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**David Axelrod**  
Former Obama strategist

**Senator Michael Bennet**

**Paul Krugman**  
*New York Times* columnist

**Barbara McQuade**  
Former federal prosecutor

**Representative Ruben Gallego**

**Representative Colin Allred**

Opportunities:  
Pre-, mid-, and post-rolls :30 and :60



# Events

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Join us as we take *The New Republic* on the road.

**Ask for custom integrations for these and all of our events.**

## 2024 Opportunities

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Monthly ..... The Best Political Trivia Night in D.C.

January..... America in Crisis/New York

April 25..... Political Influencer Awards

May ..... Stop Trump Summit Tour/Philadelphia

June 8 ..... Right to Read Day/Miami

July 16 ..... Stop Trump Summit Tour/Milwaukee

August 19 ..... Stop Trump Summit Tour/Chicago

October ..... TNR Banned Books Tour/Multiple locations

October 20 ..... Stop Trump Summit Tour/D.C.

More to come!





# Net Rates

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## Print

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**\$10,000** Full page 4C

**\$7,200** 2/3 vertical 4C

**\$5,500** 1/2 horizontal 4C

**\$3,600** 1/3 vertical 4C

## Digital

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**\$30** CPM

## Newsletter

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**\$1,000** per unit

## Dedicated Email

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**\$6,000** per email



# 2024 Editorial Calendar

Date		Theme*	Print Ad Close Date	Ads Due	On Sale
March	Print+Digital	The Primaries	1/10/24	1/17/24	2/13/24
April	Digital only	Earth Week			
	Print+Digital	Spring Books	2/14/24	2/21/24	3/19/24
May	Digital only	Future of Work			
	Print+Digital	Political Influencer Awards	3/20/24	3/27/24	4/23/24
June	Print+Digital	Supreme Court, Women's Rights, Abortion and the Election; Technology in Politics	4/17/24	4/24/24	5/21/24
July/Aug	Digital only	Democratic Convention			
	Print+Digital	110th Anniversary Issue; Follow the Money	5/22/24	5/29/24	6/25/24
September	Digital only	Sustainable Futures, Life in a Warming World			
	Print+Digital	The Economy	7/10/24	7/17/24	8/13/24
October	Digital only	Banned Books			
	Print+Digital	Fall Books	8/14/24	8/21/24	9/17/24
November	Print+Digital	Elections 2024	9/18/24	9/25/24	10/22/24
December	Print+Digital	Postelection; Democracy Today; Holiday Books	10/30/24	11/06/24	12/03/24
Jan/Feb 2025	Print+Digital	America 2025	11/27/24	12/04/24	12/31/24

\*Themes subject to change

# Thank you

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Tony Bolinsky  
Sales director, *The New Republic*

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