



International Motors Completes Takeover of Mitsubishi Motors in the UK Aftersales Business

International Motors, a part of IM Group, the internationally-renowned Midlands-based automotive, property and finance business, has completed the purchase of The Colt Car Company's aftersales business. The new subsidiary of International Motors, I.M. MAPS (UK) Ltd, will continue to trade, as it has done for many years, under the Mitsubishi Motors in the UK banner.

International Motors, which was established in 1976, is currently the official UK importer for Subaru and Isuzu vehicles and the addition of the Mitsubishi Motors in the UK aftersales business represents an opportunity to grow its parts and accessories operation.

Mitsubishi drivers will see no difference in the standards of service they receive from Mitsubishi Motors in the UK and can continue to rely on their local Mitsubishi Service Centre for aftersales support.

The Mitsubishi Motors in the UK aftersales business will operate independently within IM Group from its current base in Cirencester. It is staffed by the existing, experienced Mitsubishi aftersales team members, headed up by Toby Marshall who has been a Director at Mitsubishi Motors in the UK for over 12 years.

IM Group's Managing Director, Andrew Edmiston commented: *"We are delighted to welcome all Mitsubishi dealers to IM and we are ready to undertake all existing Service Obligations to Mitsubishi customers."*

Toby Marshall, Managing Director, I.M. MAPS (UK) Ltd, commented: *"We are excited to be joining the IM Group which will allow us to continue offering aftersales services for all Mitsubishi customers in the UK. We're looking to maintain the excellent standards of aftersales care, parts supply and vehicle warranty that our customers have experienced for many years to come."*

Adding Mitsubishi Aftersales to its core businesses was described by Torbjorn Lillrud, MD of International Motors Ltd as *"a natural fit"*.

- Ends -

For press queries please contact:

Torbjörn Lillrud, Managing Director, International Motors
tlillrud@imgroup.co.uk +46 73 920 49 11

About IM Group

IM Group companies operate in many different markets including Automotive, Property and Finance. IM Group is a major international company founded in the Midlands in 1976. Since then IM Group has grown and diversified to become a major, UK based business with interests in the automotive, property and finance sectors – driven by a strong Christian ethos.

Our business is built on integrity, relationships and being inventive and innovative – as we have proved, time and again, throughout our company's history. IM Group employs around 500 staff across the world.

About Mitsubishi Motors in the UK

Mitsubishi Motors in the UK was established in 1974 as the official importer for Mitsubishi Motors vehicles, parts and accessories, as well as the hub for all technician training, customer care and after sales support. In October 2021, Mitsubishi Motors in the UK becomes an after-sales only business, as part of International Motors. Mitsubishi drivers in the UK will continue to receive the same award-winning customer care well into the future, including consumables, spare parts and accessories, as well as technical, warranty and recall support.