

5th – 8th of May

RISK WORLD

Join us as our journalists cover RISKWORLD 2024, the largest & most comprehensive event in risk management, being held at the San Diego Convention Center.

RISKWORLD® 2024 will bring together approximately 10,000 risk management professionals, as well as partner companies that provide solutions, services and support for organizations to address today's challenges and leverage tomorrow's opportunities.



EVENT AGENDA

To advance the practice of risk management throughout the world.



COMMUNITY BUILDING



INCLUSIVE MARKETPLACE



C-SUITE NETWORKING OPPORTUNITIES

I FARN MORE:



SPONSORSHIP OPPORTUNITIES





Video Interviews

Our multimedia journalist will conduct a video interview with one of your executives that is editorially positioned to focus on the news and topics around the event.

- One-to-one 5 min interview with one of our esteemed multimedia journalists, cobranded alongside the relevant *Insurance Insider* brand.
- Takes place onsite at the event, at another location as agreed, or virtually.
- You will have a dedicated producer to manage logistics with your team.
- Cobranded video is edited, packaged, and promoted in-line with your marketing objectives.
- Logo inclusion in a dedicated event content hub on Insurance Insider
 featuring your video interview(s) and other editorial content related to the
 event.

SPONSORSHIP OPPORTUNITIES



Video Interview Promotion:

- x1 video snippet of the video interview, published on our socials (121K LinkedIn & X followers)
- x2 inclusions in our fortnightly Insider On Air newsletter (52k+ subs)
- Partner promotion kit including shareable social assets



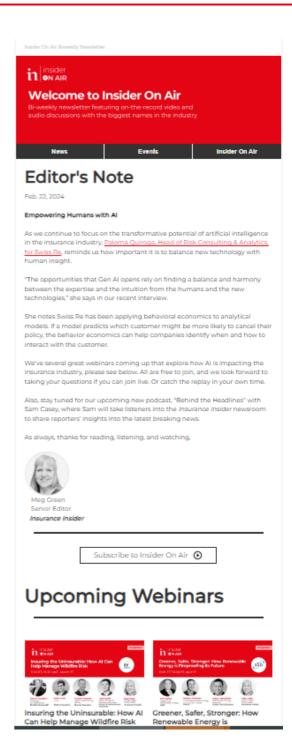
Paloma Quiroga Arias, PhD, the Head of Risk Consulting & Analytics at Swiss Re, emphasized that the opportunities presented by #GenAl can only be fully realized by striking a balance between human expertise and new technologies.

Watch the full interview here: bit.ly/0263

In Partnership with Swiss Re

#InsiderOnAir #5MinuteTakes





OUR PLATFORM



insurance insider

insurance insider

in

insurance insider US

in

insurance insider ILS

Total number of subscribers

50,178

Active website users

234,229

avg sessions/mo

75,166

avg unique visitors/mo

Total number of

35,964

Active website users

62,724

avg sessions/mo

38,166

avg unique visitors/mo

Total number of subscribers

5,436

Active website users

10,510

avg sessions/mo

4,750

avg unique visitors/mo

insurance insider

Intelligence on the London and global (re)insurance markets.

Markets Covered

- London market
- Global reinsurance market
- International specialty market

Content types

- Breaking news & scoops
- Insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- Insurance Insider Daily
- Editor's Monthly Picks

Exclusive content & data tools Talent Tracker, UK Broking M&A Map and Legacy Deal Tracker



insurance insider US

Intelligence on the entire US domestic insurance market.

Markets Covered

- US market (including E&S and specialty)
- Bermuda market

Content types

- Breaking news & scoops
- Data tools, insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- Insurance Insider US Daily

Exclusive content & data tools In-depth research pieces and MGAs/Programs Platform



insurance insider ILS

Intelligence on the insurancelinked securities (ILS) market.

Markets Covered

- London market
- Bermuda market
- Global market

Content types

- Breaking news
- Data tools, insight and analysis
- Opinion and analysis

Newsletters

- Breaking news alerts
- Weekly Briefing

Exclusive content & data tools ILS Fund Directory, Plenum Indices, and Eurekahedge

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