

5th – 8th of May

RISK WORLD

2024

Join us as our journalists cover RISKWORLD 2024, the largest & most comprehensive event in risk management, being held at the San Diego Convention Center.

RISKWORLD® 2024 will bring together approximately 10,000 risk management professionals, as well as partner companies that provide solutions, services and support for organizations to address today's challenges and leverage tomorrow's opportunities.



EVENT AGENDA

To advance the practice of risk management throughout the world.

- ✓ COMMUNITY BUILDING
- ✓ INCLUSIVE MARKETPLACE
- ✓ C-SUITE NETWORKING OPPORTUNITIES

LEARN MORE:





Video Interviews

Our multimedia journalist will conduct a video interview with one of your executives that is editorially positioned to focus on the news and topics around the event.

- One-to-one 5 min interview with one of our esteemed multimedia journalists, cobranded alongside the relevant *Insurance Insider* brand.
- Takes place onsite at the event, at another location as agreed, or virtually.
- You will have a dedicated producer to manage logistics with your team.
- Cobranded video is edited, packaged, and promoted in-line with your marketing objectives.
- Logo inclusion in a dedicated event **content hub** on *Insurance Insider* featuring your video interview(s) and other editorial content related to the event.

SPONSORSHIP OPPORTUNITIES



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Video Interview Promotion:

- x1 video snippet of the video interview, published on our socials (121K LinkedIn & X followers)
- x2 inclusions in our fortnightly Insider On Air newsletter (52k+ subs)
- Partner promotion kit including shareable social assets



Insurance Insider - LinkedIn
96217 followers
5d

Paloma Quiroga Arias, PhD, the Head of Risk Consulting & Analytics at Swiss Re, emphasized that the opportunities presented by **#GenAI** can only be fully realized by striking a balance between human expertise and new technologies.

Watch the full interview here: bit.ly/0263

In Partnership with [Swiss Re](#)

[#InsiderOnAir](#) [#5MinuteTakes](#)

OUR PLATFORM



insurance
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Total number of
subscribers

50,178

Active website users

234,229

avg sessions/mo

75,166

avg unique visitors/mo

Total number of
subscribers

35,964

Active website users

62,724

avg sessions/mo

38,166

avg unique visitors/mo

Total number of
subscribers

5,436

Active website users

10,510

avg sessions/mo

4,750

avg unique visitors/mo



Intelligence on the London
and global (re)insurance
markets.

Markets Covered

- London market
- Global reinsurance market
- International specialty market

Content types

- Breaking news & scoops
- Insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- *Insurance Insider* Daily
- Editor's Monthly Picks

Exclusive content & data tools
Talent Tracker, UK Broking
M&A Map and Legacy Deal
Tracker



Intelligence on the entire US
domestic insurance market.

Markets Covered

- US market (including E&S and specialty)
- Bermuda market

Content types

- Breaking news & scoops
- Data tools, insight and analysis
- Opinions

Newsletters

- Breaking news alerts
- *Insurance Insider* US Daily

Exclusive content & data tools
In-depth research pieces and
MGAs/Programs Platform



Intelligence on the insurance-
linked securities (ILS) market.

Markets Covered

- London market
- Bermuda market
- Global market

Content types

- Breaking news
- Data tools, insight and analysis
- Opinion and analysis

Newsletters

- Breaking news alerts
- Weekly Briefing

Exclusive content & data tools
ILS Fund Directory, Plenum
Indices, and Eureka hedge
Index

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