



MALAYSIA TOURISM
KEY PERFORMANCE
INDICATORS **2022**



MALAYSIA TOURISM KEY PERFORMANCE INDICATORS **2022**

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OVERVIEW



MOUNT KINABALU, KOTA KINABALU, SABAH

MALAYSIA IN BRIEF 2022



Capital
Kuala Lumpur



Currency
Ringgit Malaysia (RM)



Labour Force
16.02 million



Population
32.7 million



Employment
15.8 million



Per Capita Income
RM52,819

MAJOR FOREIGN EXCHANGE EARNINGS 2022



Manufactured Goods
RM1,306.65 billion



Palm Oil
RM96.62 billion



LNG
RM67.99 billion



Crude Oil
RM31.46 billion



Tourist Receipt
RM28.23 billion



Rubber
RM4.59 billion

PREFACE

from Dato' Dr. Ammar Abd Ghapar
Director General, Tourism Malaysia



As the sun rises over the breathtaking landscapes of Malaysia, a nation known for its cultural diversity, pristine beaches, lush rainforests, and vibrant cities, there is a renewed sense of optimism in the air. The year 2022 marked a pivotal moment in the history of Malaysia's tourism industry, a year when the nation's borders were once again thrown open to international travellers after a two-year hiatus due to the global COVID-19 pandemic. It was a momentous occasion, a return to normalcy, and a testament to the resilience of a nation that had weathered the storm.

The Malaysia Tourism Key Performance Indicators 2022 serves as a comprehensive guide to understanding the evolving landscape of Malaysia's tourism sector in the post-pandemic era. This book is a testament to the dedication and hard work of countless individuals and organizations who have strived to rebuild the tourism industry, offering a beacon of hope to those who depend on its vitality.

The pages that follow paint a vivid picture of Malaysia's journey to recovery in the year 2022. It was a year of challenges and achievements, of adapting to a 'new normal' while cherishing the timeless beauty and cultural richness that Malaysia has to offer. The statistics tell the story of a nation that not only opened its borders but opened its heart to welcome visitors from around the world once more.

In 2022, Malaysia welcomed a total of 10,070,764 tourists generating RM 28.23 billion in tourist receipts. While these numbers are a testament to the resilience of the Malaysian tourism industry, it is vital to acknowledge that they represent a decrease

of -61.4% compared to the pre-COVID year 2019. Yet, these figures are not a cause for despair; instead, they exemplify the indomitable spirit of Malaysia's tourism professionals and the enduring allure of this captivating nation.

The top five tourist-generating markets were Singapore, Indonesia, Thailand, India, and Brunei, highlighting the strong regional ties that continue to foster the growth of the industry. Domestic tourism, too, played a significant role in 2022, with 65.1 million domestic tourists exploring their own country, contributing RM 38.88 billion in tourist expenditure. The top five states that received the highest number of domestic tourists were Pahang, Perak, Selangor, Johor, and Kedah, showcasing the diversity and allure of Malaysia's own backyard.

The Malaysia Tourism Key Performance Indicators 2022 delves deeper into these statistics, offering insights into the trends, challenges, and opportunities that shaped the year. This book serves as a valuable resource for policymakers, industry professionals, and anyone with an interest in Malaysia's tourism sector, providing a comprehensive overview of the current state of affairs and a roadmap for the future.

As we embark on this journey through Malaysia's tourism landscape in 2022, it is essential to remember that this is more than just a collection of numbers; it is a testament to the resilience of a nation and its unwavering commitment to sharing its treasures with the world. Together, we celebrate the milestones, acknowledge the setbacks, and embrace the promise of a brighter future for Malaysia's tourism industry.

ARRIVALS & RECEIPTS INDICATORS



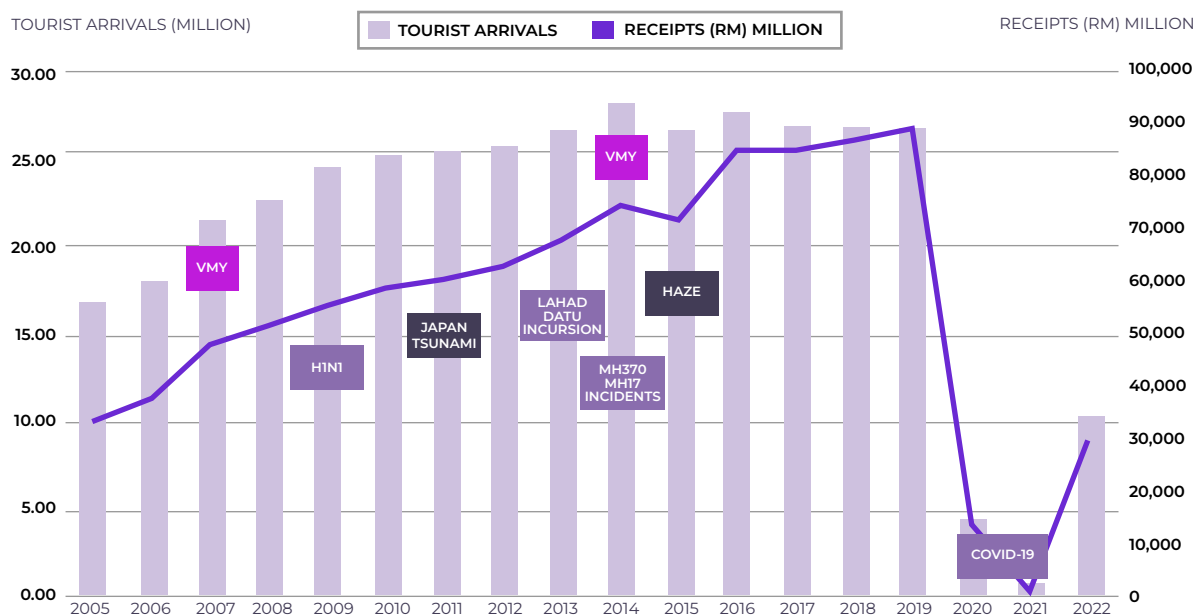
TANJUNG ARU, KOTA KINABALU, SABAH



TOURIST ARRIVALS & RECEIPTS TO MALAYSIA 2005-2022

Malaysia has recorded 10,070,964 tourist arrivals in 2022, a decline of -61.4% and received RM28.23 billion in tourism receipts, a drop of -67.2% compared to the same period in 2019.

YEAR	TOURIST ARRIVALS	RECEIPTS (RM) MILLION
2005	16,431,055	31,954.1
2006	17,546,863	36,271.7
2007	20,972,822	46,070.0
2008	22,052,488	49,561.2
2009	23,646,191	53,367.7
2010	24,577,196	56,492.5
2011	24,714,324	58,315.9
2012	25,032,708	60,556.7
2013	25,715,460	65,443.3
2014	27,437,315	71,998.8
2015	25,721,251	69,119.6
2016	26,757,392	82,098.2
2017	25,948,459	82,165.0
2018	25,832,354	84,135.2
2019	26,100,784	86,143.5
2020	4,332,722	12,688.2
2021	134,728	238.7
2022	10,070,964	28,228.3



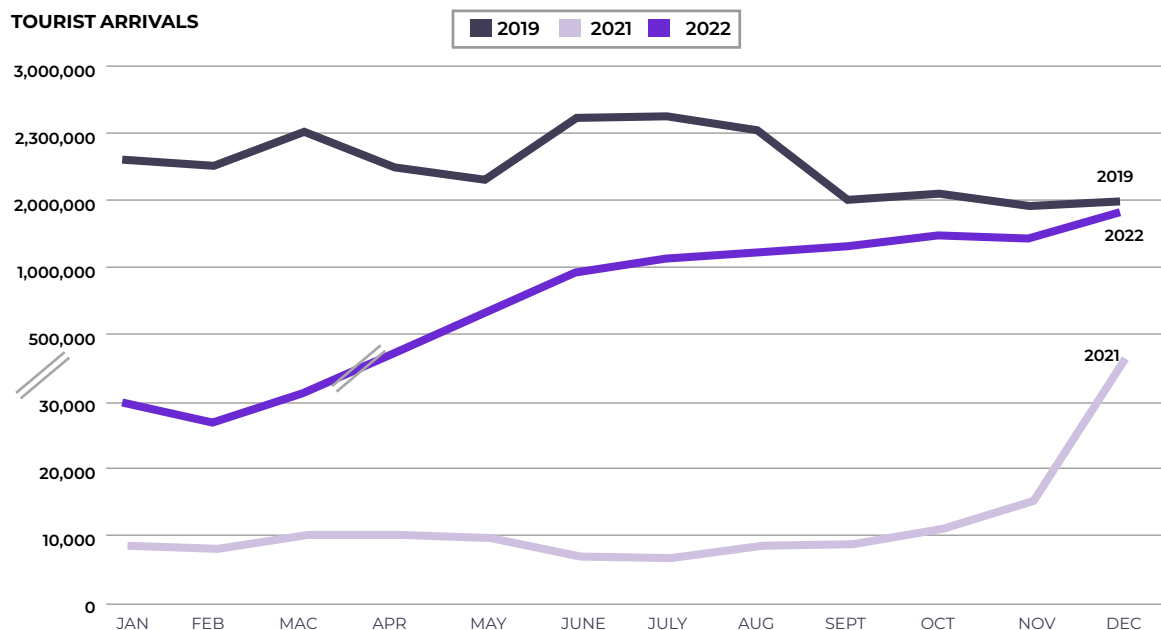
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA 2019, 2021 & 2022

Monthly tourist arrivals in 2022 showed a significant increase since the opening of international borders on 1st April 2022. However, negative growth is still recorded compared to post-Covid on each month.

MONTH	2022	2021	2019	% CHANGES 2022/2021	% CHANGES 2022/2019
JAN	29,797	8,012	2,195,684	271.9	-98.6
FEB	26,760	7,599	2,165,933	252.2	-98.8
MAR	41,496	9,645	2,334,613	330.2	-98.2
APR	392,059	9,742	2,159,517	3,924.4	-81.8
MAY	670,474	9,156	2,098,267	7,222.8	-68.0
JUNE	971,574	6,459	2,400,561	14,942.2	-59.5
JULY	1,076,218	6,203	2,415,097	17,250.0	-55.4
AUG	1,102,625	8,062	2,342,438	13,576.8	-52.9
SEPT	1,245,278	8,431	1,997,093	14,670.2	-37.6
OCT	1,344,091	10,684	2,031,198	12,480.4	-33.8
NOV	1,330,700	14,722	1,969,315	8,938.9	-32.4
DEC	1,839,892	36,013	1,991,068	5,009.0	-7.6
TOTAL	10,070,964	134,728	26,100,784	7,375.0	-61.4

TOURIST ARRIVALS



Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOURIST ARRIVALS TO MALAYSIA BY COUNTRY OF NATIONALITY 2019-2022

NO.	COUNTRY	2022	2021	2019	GROWTH % 2022/2021	GROWTH % 2022/2019
1	SINGAPORE	5,222,991	16,308	10,163,882	31,927.2	-48.6
2	INDONESIA	1,481,739	11,025	3,623,277	13,339.8	-59.1
3	THAILAND	715,528	59,607	1,884,306	1,100.4	-62.0
4	INDIA	324,548	3,916	735,309	8,187.7	-55.9
5	BRUNEI	301,757	773	1,216,123	38,937.1	-75.2
6	CHINA	212,603	7,701	3,114,257	2,660.7	-93.2
7	VIETNAM	173,763	583	400,346	29,705.0	-56.6
8	PHILIPPINES	159,442	2,317	421,908	6,781.4	-62.2
9	AUSTRALIA	152,265	1,321	368,271	11,426.5	-58.7
10	SOUTH KOREA	146,384	3,028	673,065	4,734.3	-78.3
11	UNITED KINGDOM	134,667	2,676	346,485	4,932.4	-61.1
12	U.S.A	108,141	2,030	269,928	5,227.1	-59.9
13	JAPAN	83,309	3,114	424,694	2,575.3	-80.4
14	PAKISTAN	60,535	2,043	105,757	2,863.0	-42.8
15	BANGLADESH	59,033	1,509	179,000	3,812.1	-67.0
16	GERMANY	57,780	824	130,221	6,912.1	-55.6
17	FRANCE	55,087	843	141,661	6,434.6	-61.1
18	TAIWAN	48,132	563	382,916	8,449.2	-87.4
19	CAMBODIA	39,823	250	97,097	15,829.2	-59.0
20	MYANMAR	36,765	377	46,257	9,652.0	-20.5
21	SAUDI ARABIA	35,980	687	121,444	5,137.3	-70.4
22	RUSSIA	33,003	399	79,984	8,171.4	-58.7
23	NETHERLANDS	31,070	466	82,110	6,567.4	-62.2
24	CANADA	30,656	471	87,568	6,408.7	-65.0
25	SRI LANKA	24,906	385	26,058	6,369.1	-4.4
26	SPAIN	20,474	147	43,616	13,827.9	-53.1
27	ITALY	18,866	300	54,710	6,188.7	-65.5
28	NEW ZEALAND	18,238	196	50,140	9,205.1	-63.6
29	NEPAL	11,379	198	20,437	5,647.0	-44.3
30	EGYPT	11,117	652	29,831	1,605.1	-62.7
31	SWITZERLAND	10,486	197	25,659	5,222.8	-59.1
32	IRELAND	8,739	137	19,696	6,278.8	-55.6
33	POLAND	8,472	161	27,033	5,162.1	-68.7
34	SWEDEN	8,083	253	29,592	3,094.9	-72.7
35	SOUTH AFRICA	7,937	168	22,674	4,624.4	-65.0
36	DENMARK	7,717	214	22,314	3,506.1	-65.4
37	IRAN	7,570	314	46,559	2,310.8	-83.7
38	BELGIUM	7,543	122	22,082	6,082.8	-65.8
39	TURKEY	7,169	286	15,290	2,406.6	-53.1
40	LAOS	7,010	425	26,955	1,549.4	-74.0
41	IRAQ	6,008	452	21,421	1,229.2	-72.0
42	NORWAY	4,960	136	14,585	3,547.1	-66.0
43	UKRAINE	4,381	298	16,019	1,370.1	-72.7
44	UAE	3,230	86	11,174	3,655.8	-71.1
45	KAZAKHSTAN	2,836	141	18,138	1,911.3	-84.4
46	OTHERS	158,842	6,629	440,935	2,296.2	-64.0
		10,070,964	134,728	26,100,784	7,375.0	-61.4

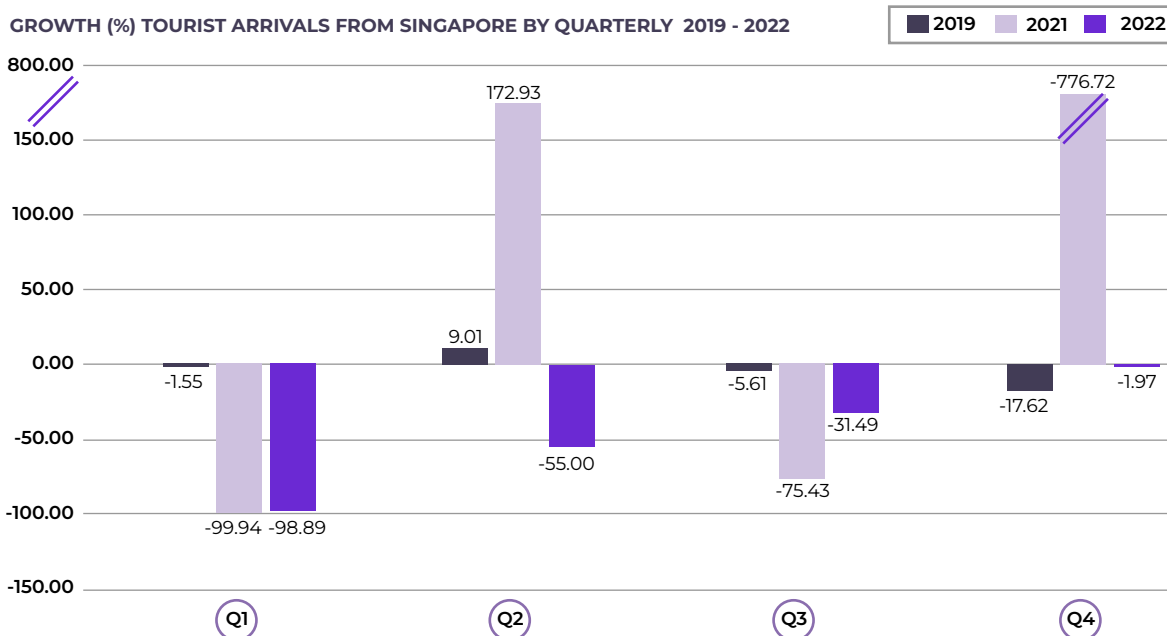
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

SINGAPORE

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	1,035,553	970,401	1,214,164	959,856	1,029,312	1,086,281	1,137,262	960,077	1,081,175	1,089,119	1,072,400	1,543,174	13,178,774
2014	1,203,449	1,049,961	1,294,891	1,110,604	1,140,478	1,295,684	1,141,012	1,080,534	1,163,986	1,103,055	1,059,220	1,290,093	13,932,967
2015	1,125,425	991,529	1,124,697	1,015,092	1,135,754	999,658	1,096,513	1,061,084	1,080,906	1,021,024	990,371	1,288,701	12,930,754
2016	1,135,104	997,121	1,125,822	1,014,016	1,130,075	1,194,314	1,059,679	1,075,069	1,095,495	1,130,947	998,206	1,317,113	13,272,961
2017	1,169,157	976,491	1,068,479	956,849	1,047,373	1,082,293	1,019,517	941,474	1,018,273	952,993	959,897	1,248,917	12,441,713
2018	974,677	788,733	904,058	739,975	788,447	999,336	846,951	876,124	911,816	853,921	866,272	1,065,676	10,615,986
2019	837,971	813,186	974,968	843,736	894,454	1,017,251	853,531	870,657	763,001	744,314	738,951	811,862	10,163,882
2020	737,477	494,638	309,476	69	55	105	257	381	1,169	709	574	345	1,545,255
2021	332	285	349	324	193	108	143	147	154	300	935	13,038	16,308
2022	7,143	6,259	15,728	262,280	400,621	577,133	540,673	513,609	649,689	639,880	656,934	953,042	5,222,991

GROWTH (%) TOURIST ARRIVALS FROM SINGAPORE BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

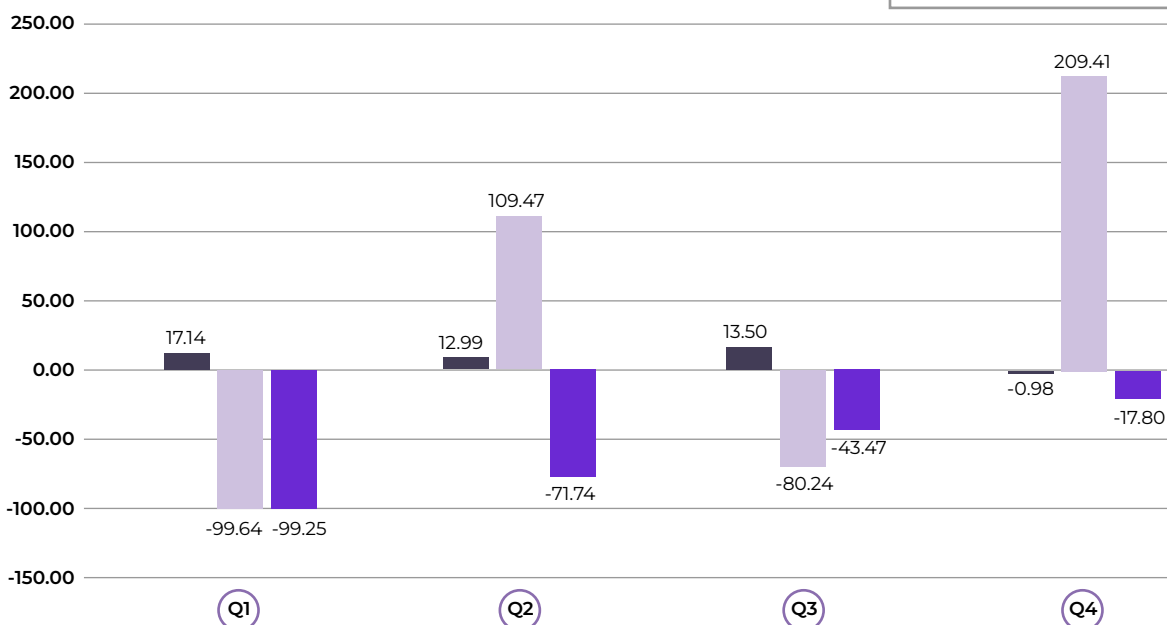
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

INDONESIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	219,297	182,787	228,335	195,159	201,427	215,050	186,000	219,338	214,498	212,147	200,323	273,660	2,548,021
2014	250,264	199,203	226,861	199,776	237,398	241,027	229,257	229,838	245,830	261,573	229,033	277,473	2,827,533
2015	250,100	183,345	237,766	205,969	227,933	208,773	228,684	205,727	206,892	247,329	250,885	334,630	2,788,033
2016	278,505	229,558	218,080	208,508	232,381	211,667	293,253	248,249	212,351	324,983	258,803	333,626	3,049,964
2017	250,710	218,336	235,283	258,602	203,136	234,474	250,818	214,670	207,674	239,808	229,656	253,403	2,796,570
2018	291,830	237,462	260,258	253,795	249,033	322,832	306,074	260,896	256,766	262,194	256,986	319,563	3,277,689
2019	314,855	297,666	312,395	298,641	253,068	381,239	372,318	291,572	271,022	270,118	268,805	291,578	3,623,277
2020	332,890	256,212	112,040	287	171	482	5,975	744	1,317	462	552	591	711,723
2021	673	720	1,109	909	633	427	486	464	638	933	1,539	2,494	11,025
2022	1,714	1,756	3,475	30,855	89,152	143,604	164,600	179,326	184,584	210,205	208,239	264,229	1,481,739

GROWTH (%) TOURIST ARRIVALS FROM INDONESIA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

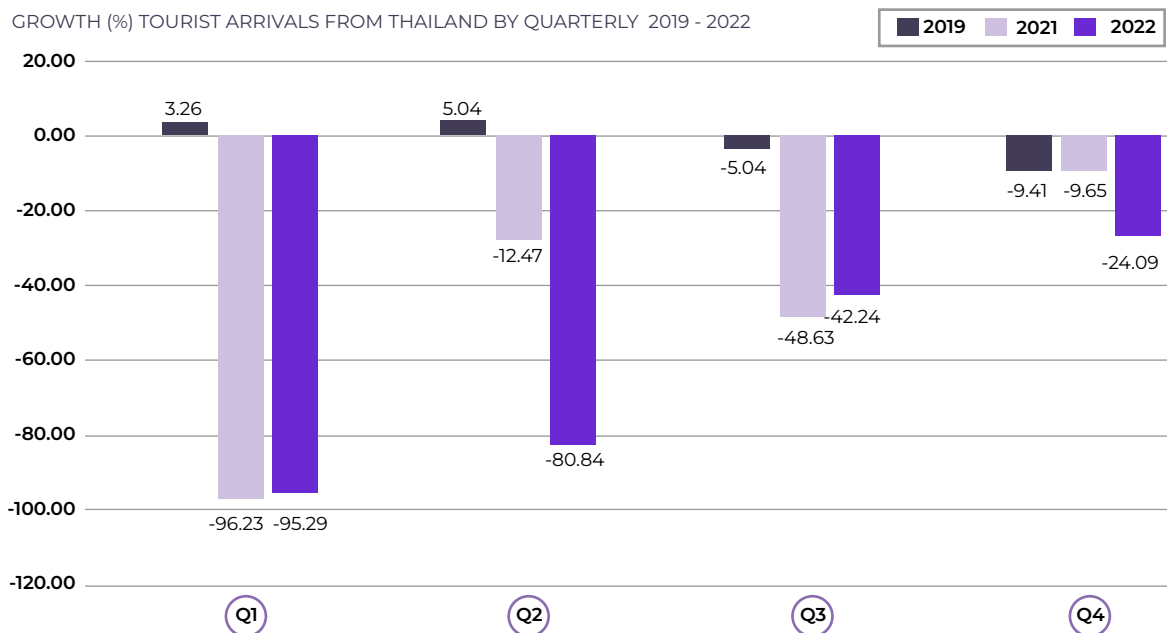
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

THAILAND

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	80,666	86,331	108,567	121,586	101,714	82,819	86,592	85,933	92,959	111,723	104,245	93,317	1,156,452
2014	107,648	97,125	128,358	126,632	114,492	109,227	89,678	114,951	91,347	122,688	106,103	91,049	1,299,298
2015	103,452	94,140	113,472	131,824	111,107	100,540	106,195	105,246	100,195	127,947	105,606	143,845	1,343,569
2016	128,216	132,281	149,245	174,646	155,678	124,387	152,493	150,047	144,261	158,825	150,311	160,410	1,780,800
2017	153,374	153,461	172,459	180,157	153,503	130,120	153,732	138,900	134,963	161,720	159,237	144,896	1,836,522
2018	157,288	150,507	166,085	181,653	154,369	141,148	169,905	157,258	148,472	184,168	147,441	156,398	1,914,692
2019	157,150	162,595	169,606	181,276	159,160	160,778	162,418	153,161	136,080	173,672	137,073	131,337	1,884,306
2020	138,852	126,191	66,374	6,815	4,786	5,115	7,369	7,950	8,623	7,395	7,605	7,338	394,413
2021	4,209	3,821	4,465	4,773	5,612	4,246	3,321	4,382	4,596	5,112	6,756	8,314	59,607
2022	8,082	7,468	7,495	12,888	33,026	50,103	80,067	91,060	89,769	122,730	104,350	108,490	715,528

GROWTH (%) TOURIST ARRIVALS FROM THAILAND BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

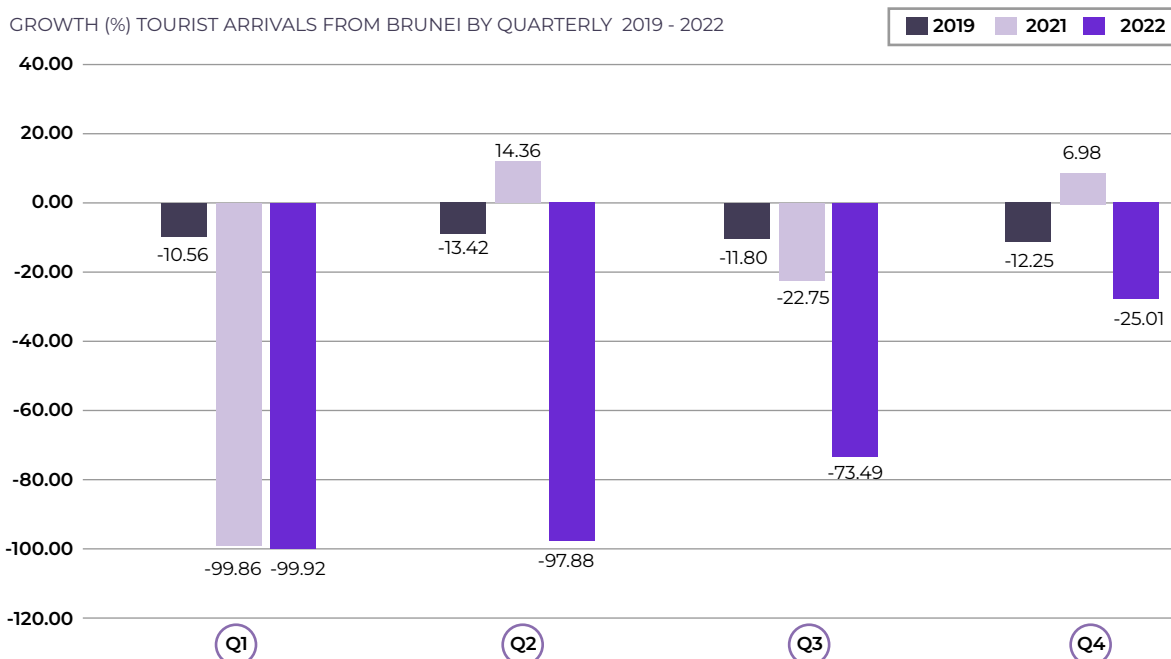
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

BRUNEI

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	105,476	98,569	126,338	80,407	80,575	102,171	90,886	98,470	93,136	95,235	88,216	179,392	1,238,871
2014	95,792	78,997	121,330	78,055	114,025	111,632	99,932	87,105	93,668	104,575	98,561	129,438	1,213,110
2015	100,687	94,495	110,717	93,212	88,433	65,868	99,532	90,154	87,327	91,028	83,777	128,325	1,133,555
2016	100,183	97,235	123,867	113,044	104,136	98,904	110,140	110,531	122,407	125,342	107,045	178,182	1,391,016
2017	148,292	125,997	193,307	160,572	113,252	144,717	130,810	133,812	146,090	103,072	107,968	152,617	1,660,506
2018	113,191	102,707	140,798	111,035	113,471	131,344	101,354	107,331	134,492	100,186	108,822	117,300	1,382,031
2019	89,833	102,571	126,620	91,213	110,876	105,999	102,136	94,514	106,027	83,926	93,551	108,857	1,216,123
2020	69,885	45,998	19,529	32	39	110	59	44	152	58	48	66	136,020
2021	34	50	101	75	80	52	72	66	59	27	65	92	773
2022	96	53	113	707	2,436	3,388	8,630	25,655	45,960	42,777	44,831	127,111	301,757

GROWTH (%) TOURIST ARRIVALS FROM BRUNEI BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

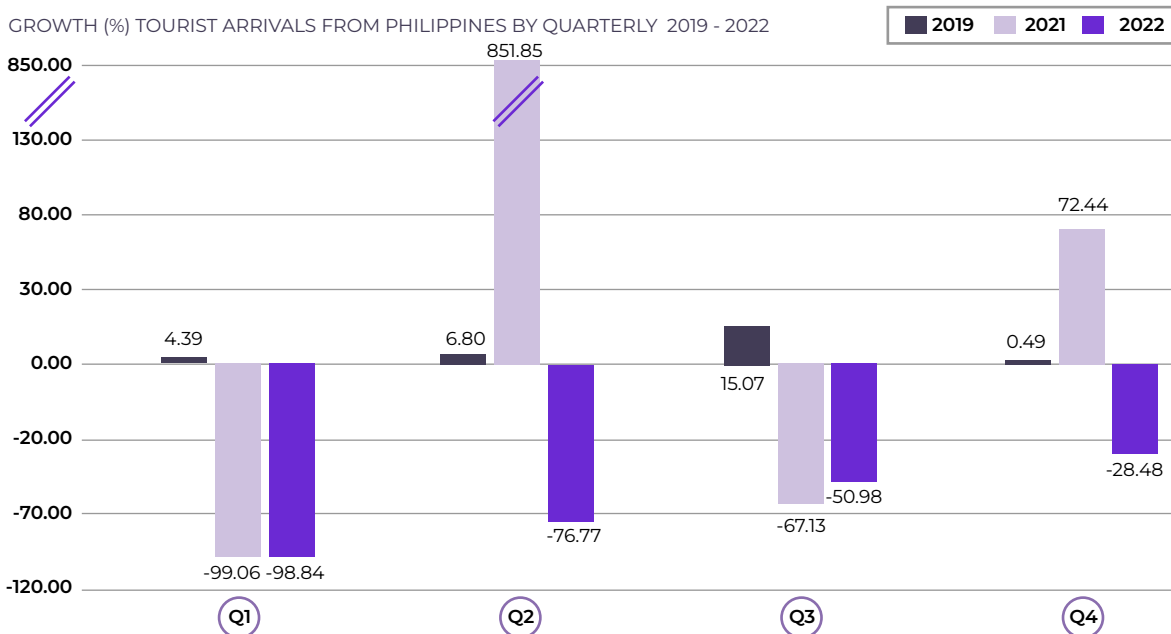
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

PHILIPPINES

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	41,193	42,524	47,715	48,418	53,336	44,192	41,939	41,742	42,669	47,862	46,511	59,046	557,147
2014	51,070	42,526	51,336	55,928	64,695	51,101	45,483	48,417	48,467	54,290	51,248	53,977	618,538
2015	49,211	41,393	48,199	59,340	55,242	39,639	36,547	39,682	44,183	45,937	44,740	50,804	554,917
2016	47,095	36,840	29,184	36,406	38,669	31,969	31,247	28,396	34,976	33,489	28,936	40,239	417,446
2017	26,732	24,082	27,618	35,625	29,276	34,358	31,122	31,047	31,270	33,208	30,104	36,117	370,559
2018	27,921	29,482	32,429	33,070	39,902	36,763	32,514	30,671	29,210	35,172	32,250	36,678	396,062
2019	28,563	30,512	34,699	38,481	39,401	39,318	34,123	39,309	32,888	33,661	33,842	37,111	421,908
2020	31,095	22,474	10,688	7	12	35	790	112	388	223	109	118	66,051
2021	213	198	192	215	215	84	163	120	141	144	195	437	2,317
2022	292	317	476	4,989	9,104	13,137	17,396	16,517	18,208	24,299	25,041	29,666	159,442

GROWTH (%) TOURIST ARRIVALS FROM PHILIPPINES BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

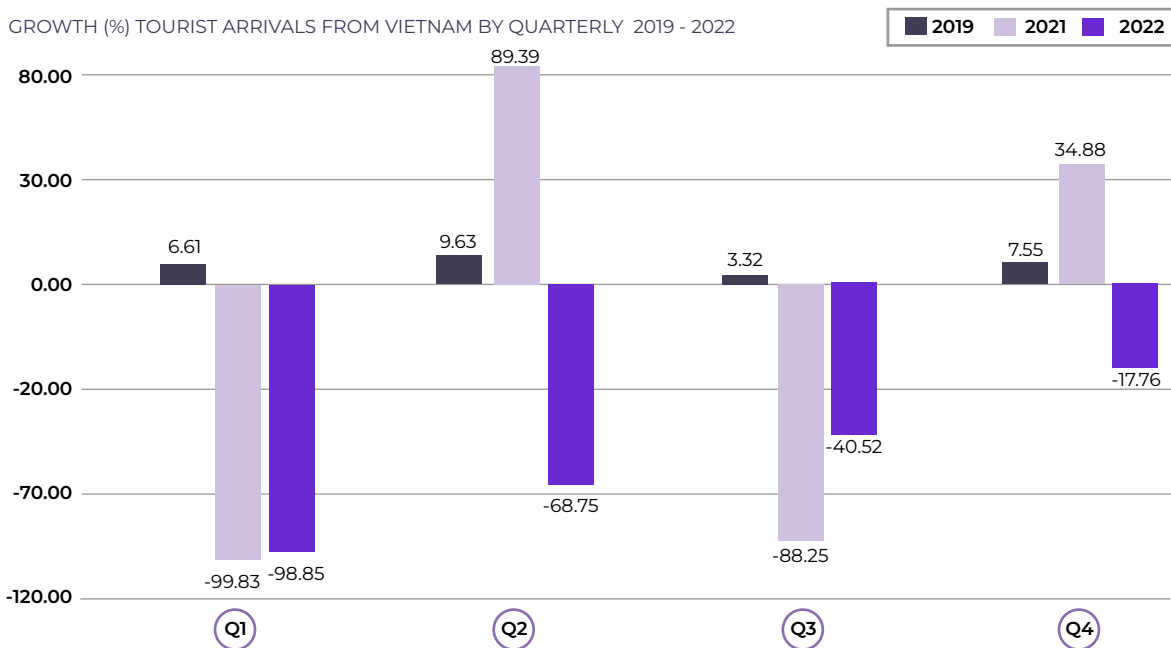
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

VIETNAM

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	12,912	17,846	19,375	19,979	19,891	22,779	23,854	18,940	19,217	20,141	19,035	21,731	235,700
2014	18,245	23,839	23,123	22,210	25,644	29,354	33,388	25,960	21,648	22,090	20,102	20,113	285,716
2015	17,334	13,817	23,442	19,767	16,386	19,451	24,166	24,740	17,482	17,990	17,127	17,924	229,626
2016	16,346	15,797	14,375	15,633	15,911	25,175	26,030	22,234	16,555	17,134	16,571	15,116	216,877
2017	17,008	18,093	18,866	19,841	19,053	29,059	31,963	24,493	19,101	18,576	16,593	16,281	248,927
2018	22,060	27,173	29,688	29,846	31,424	44,705	52,163	39,476	27,489	26,948	21,854	22,752	375,578
2019	22,002	32,153	29,981	32,608	33,436	50,134	53,653	39,847	29,579	28,852	27,822	20,279	400,346
2020	29,779	25,454	8,134	15	49	2	330	100	106	48	119	48	64,184
2021	45	18	42	50	49	26	20	17	26	63	64	163	583
2022	163	253	549	6,590	11,552	18,160	24,326	26,031	22,856	23,497	19,836	19,950	173,763

GROWTH (%) TOURIST ARRIVALS FROM VIETNAM BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

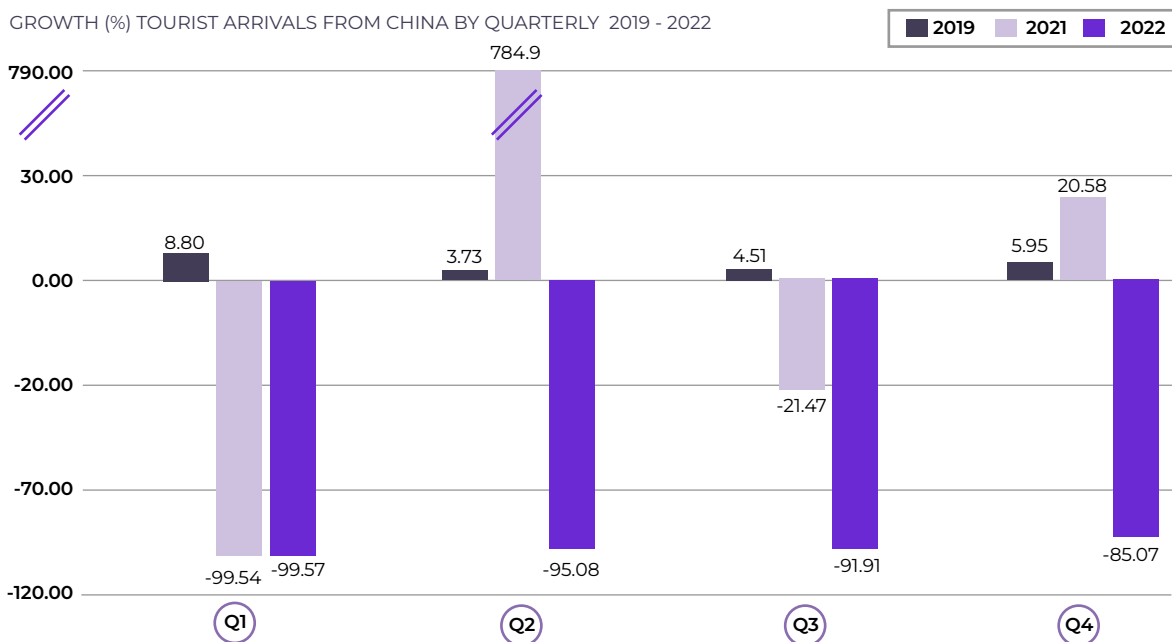
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

THE PEOPLE'S REPUBLIC OF CHINA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	138,265	186,866	168,118	164,175	149,331	137,001	186,965	171,449	147,307	111,730	104,772	125,444	1,791,423
2014	172,396	180,069	168,001	132,158	102,072	96,181	146,493	149,211	121,183	118,289	119,092	108,210	1,613,355
2015	118,980	136,507	123,778	127,555	120,474	124,089	172,800	189,325	138,997	129,890	124,720	170,048	1,677,163
2016	162,340	181,028	169,575	170,293	156,634	152,593	195,467	218,487	156,939	191,741	157,264	212,581	2,124,942
2017	194,861	182,679	173,838	184,240	169,708	172,401	222,441	223,678	177,361	195,219	171,418	213,822	2,281,666
2018	228,621	296,084	249,027	235,266	233,271	222,642	295,096	303,867	219,278	238,797	189,973	232,211	2,944,133
2019	273,731	295,150	272,919	252,093	242,884	222,005	307,660	310,380	237,134	268,510	250,286	181,505	3,114,257
2020	300,934	70,137	29,996	72	18	128	396	407	967	706	869	519	405,149
2021	573	413	871	842	680	407	467	418	505	638	627	1260	7,701
2022	975	1,209	1,440	6,550	11,439	17,260	21,055	22,207	25,932	29,592	30,710	44,234	212,603

GROWTH (%) TOURIST ARRIVALS FROM CHINA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

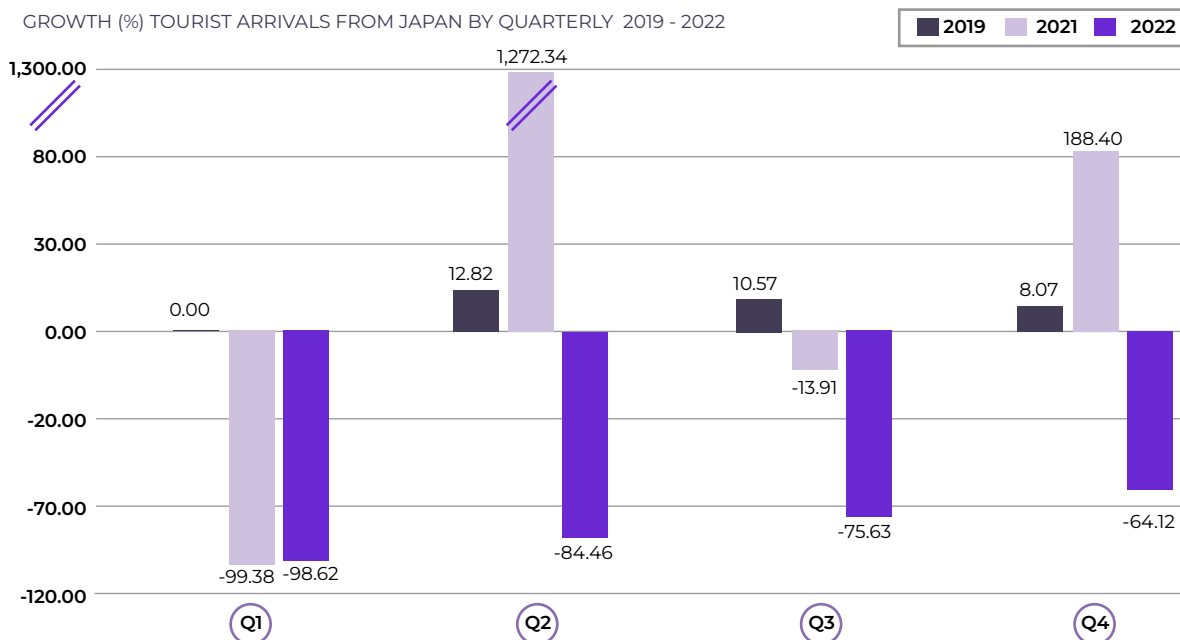
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

JAPAN

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	41,179	46,222	52,023	35,923	38,673	36,273	32,260	41,659	46,797	43,925	44,886	53,256	513,076
2014	46,805	46,685	56,369	37,692	42,431	37,105	41,331	58,754	48,959	44,643	46,692	45,640	553,106
2015	43,446	36,164	45,729	35,393	33,462	29,804	39,967	52,575	45,423	39,534	38,278	43,794	483,569
2016	39,232	34,308	38,412	33,305	28,376	25,060	30,137	40,318	32,946	37,328	34,571	39,775	413,768
2017	30,034	35,631	38,982	27,696	27,105	24,533	30,975	42,160	35,825	33,653	33,879	32,304	392,777
2018	32,736	33,620	37,695	27,190	28,337	26,476	32,886	45,088	34,824	33,298	29,943	32,447	394,540
2019	32,196	34,750	37,103	34,269	28,606	29,637	35,270	51,176	38,276	35,232	33,221	34,958	424,694
2020	32,263	32,963	7,928	11	8	28	140	186	364	181	158	153	74,383
2021	122	128	206	296	231	118	123	210	261	406	404	609	3,114
2022	583	413	439	3,356	5,168	5,852	8,505	11,323	10,570	11,394	11,771	13,935	83,309

GROWTH (%) TOURIST ARRIVALS FROM JAPAN BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

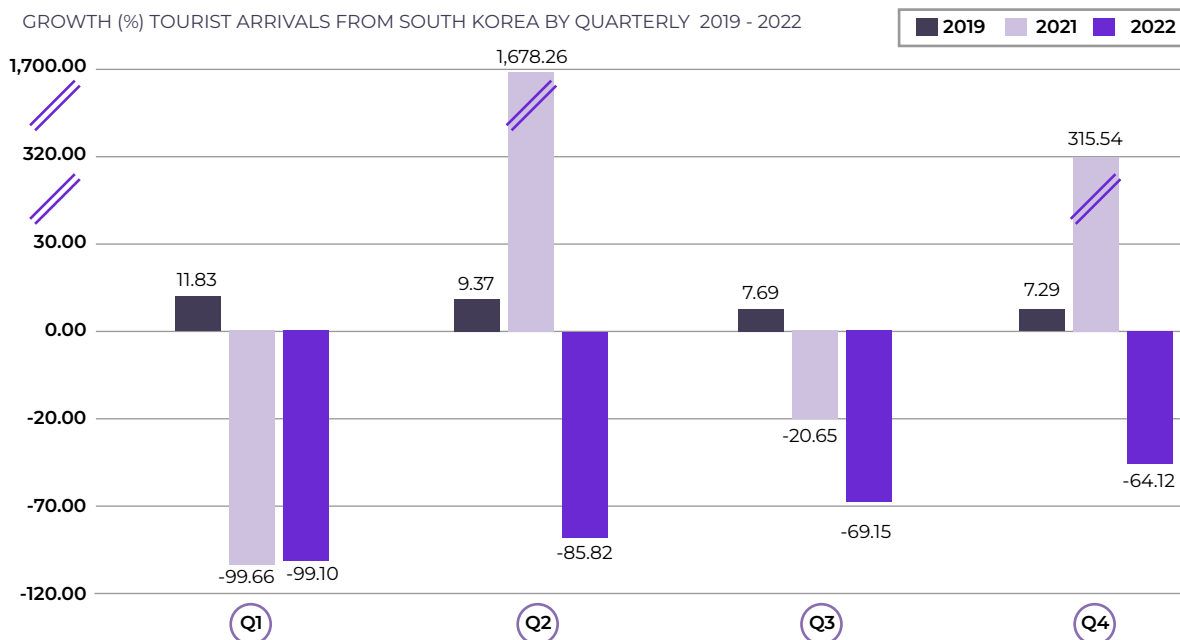
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

SOUTH KOREA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	31,178	26,397	21,920	17,485	19,612	16,624	31,270	22,317	20,174	21,125	21,018	25,502	274,622
2014	42,207	35,443	31,364	24,739	29,449	25,881	35,262	43,127	27,297	30,724	29,162	31,114	385,769
2015	55,297	36,515	29,366	28,773	29,136	25,926	37,299	42,512	27,014	32,190	34,200	42,933	421,161
2016	61,933	47,349	30,563	31,218	29,293	27,667	34,429	42,117	29,565	34,025	33,975	42,305	444,439
2017	53,139	41,699	35,802	30,415	27,947	29,460	42,349	46,701	40,339	43,110	42,531	51,036	484,528
2018	68,621	56,077	42,362	36,684	41,825	46,460	64,496	61,224	45,255	47,754	52,851	53,174	616,783
2019	74,964	64,366	47,497	39,966	43,894	53,265	69,225	65,245	49,658	48,241	53,496	63,248	673,065
2020	84,734	30,679	3,158	3	0	20	162	263	345	174	107	105	119,750
2021	107	109	188	178	135	96	125	238	248	372	354	878	3,028
2022	757	407	512	3,908	6,339	9,203	21,141	20,194	15,469	18,166	20,371	29,917	146,384

GROWTH (%) TOURIST ARRIVALS FROM SOUTH KOREA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

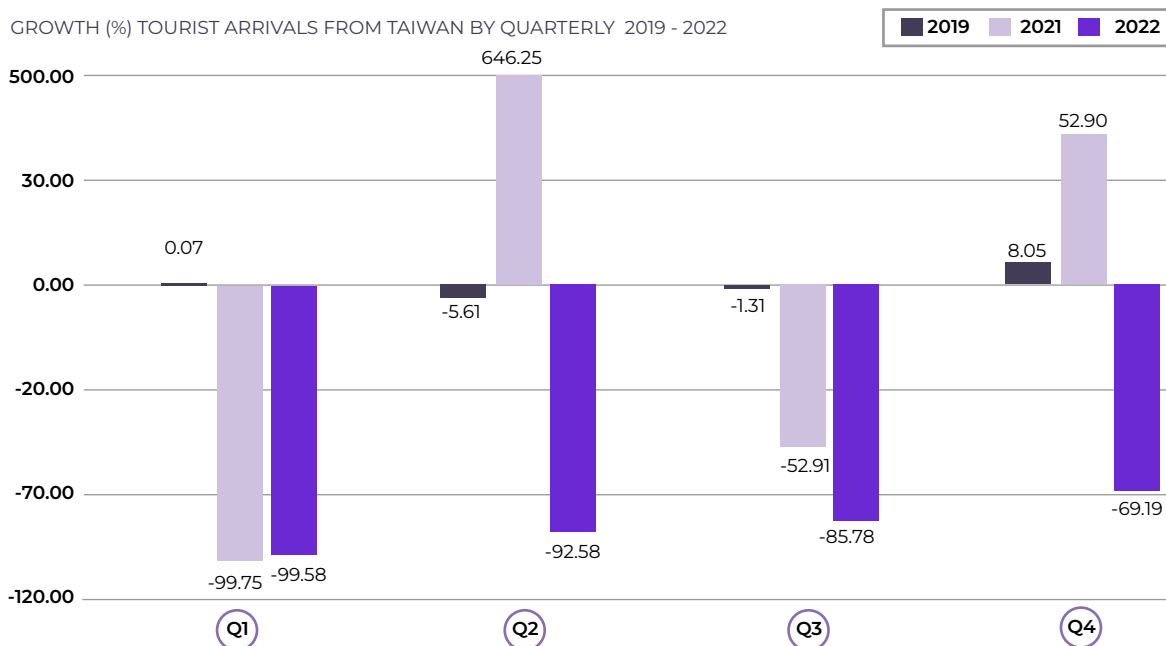
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

TAIWAN

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	23,310	29,114	19,492	20,400	21,120	25,430	35,055	25,533	24,930	21,123	20,814	19,945	286,266
2014	25,938	24,197	20,462	18,434	20,335	22,993	36,603	30,188	18,940	20,131	19,100	17,344	274,665
2015	24,053	26,115	19,268	20,462	21,482	24,683	36,760	31,498	21,661	21,367	20,265	15,610	283,224
2016	26,218	29,510	19,769	22,099	20,128	23,342	40,877	34,274	25,643	19,469	20,277	19,255	300,861
2017	26,410	28,322	25,197	25,834	25,397	27,227	38,281	34,609	26,913	32,646	21,760	20,331	332,927
2018	30,938	35,748	29,043	31,324	31,523	32,921	48,411	40,453	30,779	28,968	23,172	20,642	383,922
2019	32,424	35,330	28,046	29,691	27,521	33,185	47,554	40,002	30,520	33,128	26,364	19,151	382,916
2020	36,524	19,863	3,363	2	2	9	33	43	96	67	52	36	60,090
2021	58	26	64	48	33	16	28	32	21	37	63	137	563
2022	134	121	151	1,520	2,236	2,955	4,066	5,098	7,622	7,311	7,490	9,428	48,132

GROWTH (%) TOURIST ARRIVALS FROM TAIWAN BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

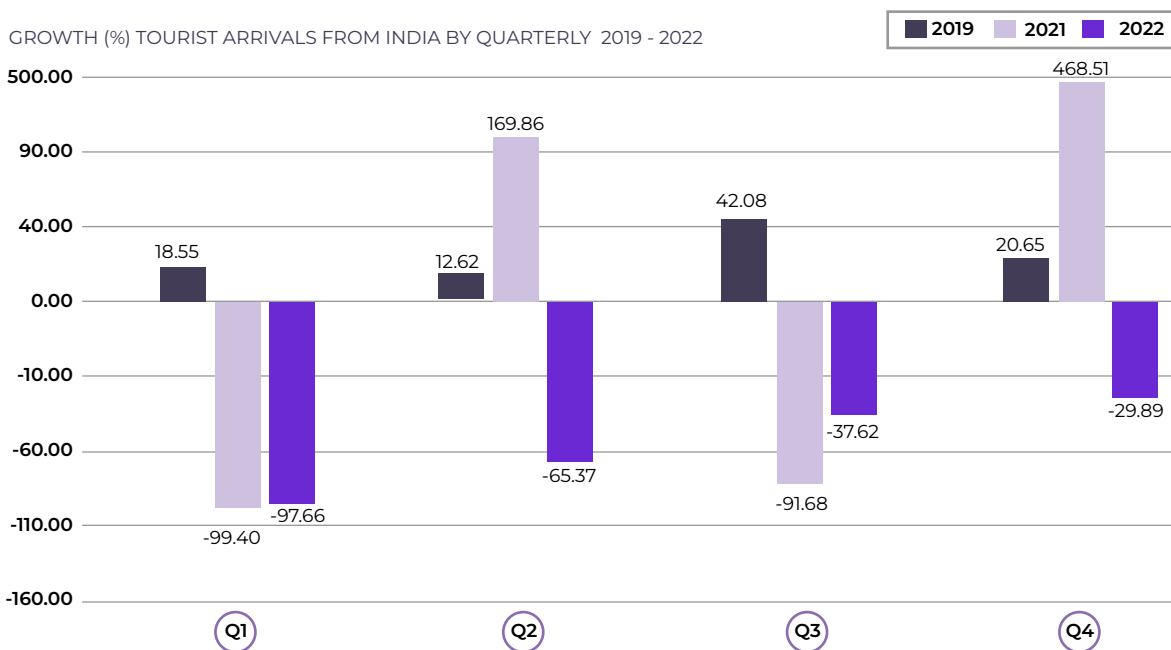
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

INDIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	50,624	49,301	55,559	58,829	78,214	55,782	45,587	42,276	45,962	50,830	54,290	63,735	650,989
2014	62,796	49,388	60,715	62,437	93,162	63,950	52,983	57,884	63,612	76,408	60,631	66,142	770,108
2015	67,327	48,465	61,404	66,791	78,157	56,510	51,488	53,699	55,979	64,947	54,749	62,625	722,141
2016	67,529	49,200	52,193	66,056	72,698	52,177	46,648	44,793	41,452	47,784	46,720	51,328	638,578
2017	38,068	33,210	38,422	43,974	65,422	49,315	45,499	40,348	42,129	53,172	50,505	52,675	552,739
2018	45,543	42,423	45,049	53,232	69,655	51,853	44,161	43,134	42,686	57,884	51,911	52,780	600,311
2019	53,736	51,447	52,507	57,235	80,684	58,877	51,542	63,617	69,522	76,129	71,042	48,971	735,309
2020	76,516	59,488	17,723	51	37	58	956	242	377	166	110	159	155,883
2021	208	311	399	354	19	21	24	30	77	310	653	1510	3,916
2022	1,396	1,138	1,158	9,678	23,828	34,643	37,536	38,193	39,467	52,229	40,941	44,341	324,548

GROWTH (%) TOURIST ARRIVALS FROM INDIA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

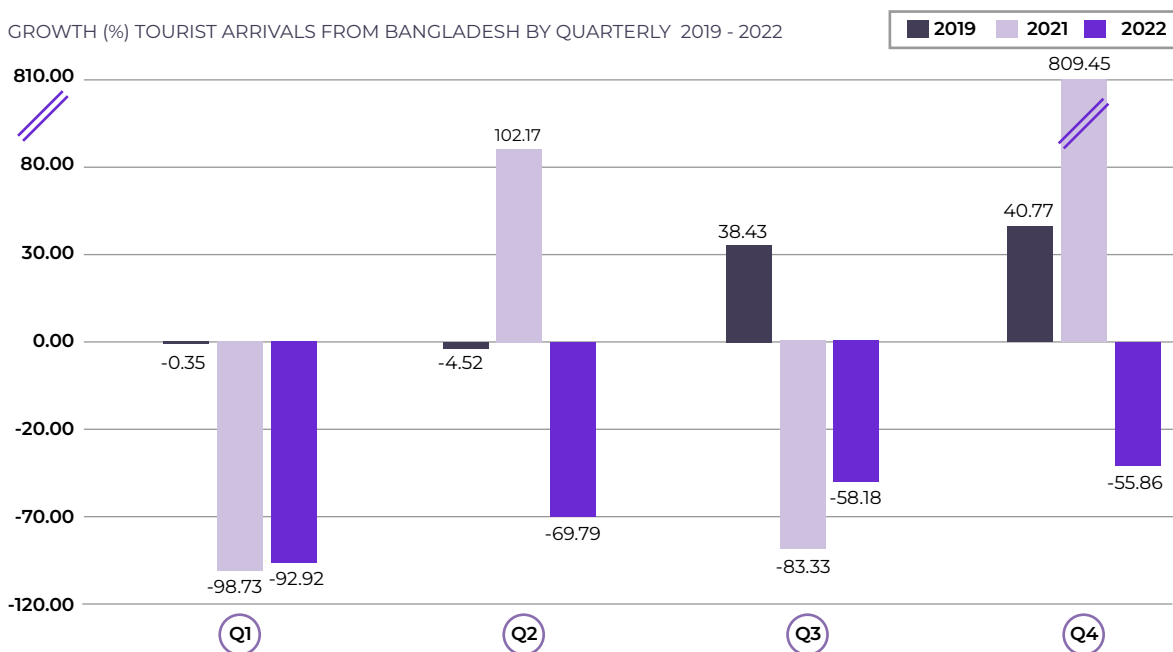
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

BANGLADESH

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	8,662	9,995	9,781	9,985	10,254	8,911	6,789	9,947	11,957	14,716	15,925	17,741	134,663
2014	18,059	14,144	15,539	13,783	15,038	15,212	13,091	15,749	15,310	19,682	23,796	25,015	204,418
2015	19,181	17,570	13,954	7,421	8,980	7,983	10,847	9,607	11,627	8,151	12,696	19,135	147,152
2016	15,594	13,705	6,988	6,682	7,142	5,757	11,333	7,717	8,836	8,988	8,321	13,544	114,607
2017	12,038	9,002	9,915	10,755	9,135	10,380	10,225	7,942	9,007	6,971	6,298	10,168	111,836
2018	14,064	13,313	11,289	9,802	12,534	11,871	10,937	11,928	12,940	18,374	12,571	10,431	150,054
2019	13,525	13,743	11,263	10,740	8,818	13,104	11,051	16,595	21,918	23,716	20,449	14,078	179,000
2020	9,342	6,026	1,841	0	10	36	67	94	91	35	49	43	17,634
2021	67	91	61	71	18	4	8	8	26	76	208	871	1,509
2022	866	794	1,067	2,469	3,452	3,947	6,774	6,897	7,056	7,832	6,888	10,991	59,033

GROWTH (%) TOURIST ARRIVALS FROM BANGLADESH BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

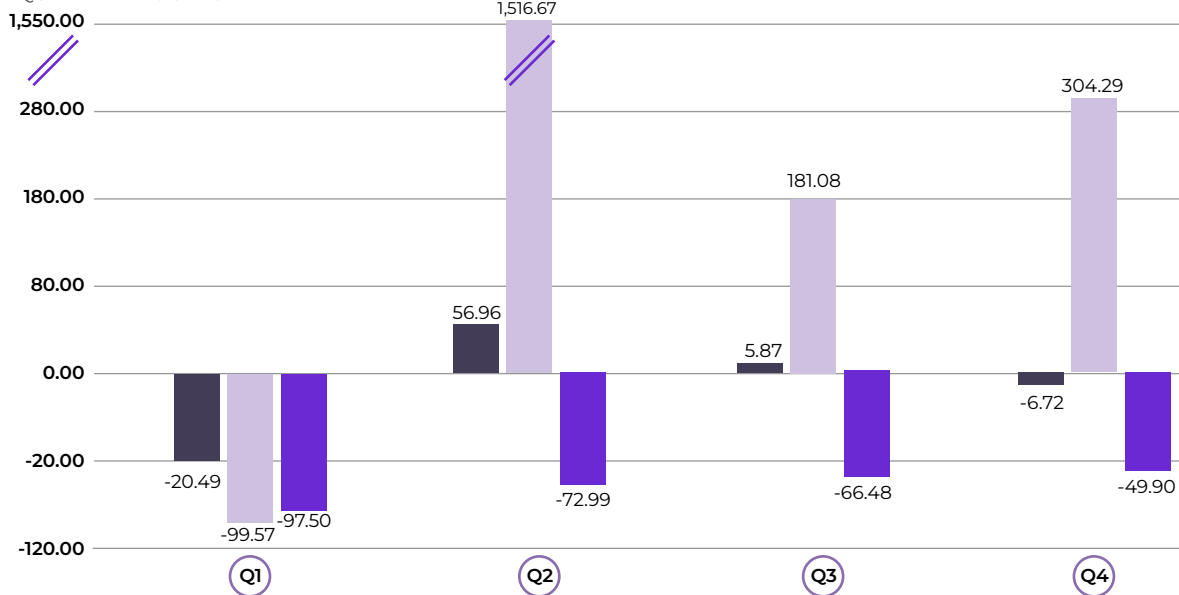
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

KINGDOM OF SAUDI ARABIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	9,646	4,225	8,404	4,882	6,432	19,719	1,603	12,161	6,135	10,855	6,252	4,672	94,986
2014	11,743	5,326	9,962	5,651	7,323	12,775	7,681	23,612	13,368	6,852	5,667	3,961	113,921
2015	9,631	4,098	9,936	5,696	5,260	5,774	16,613	13,935	13,404	5,756	4,827	4,824	99,754
2016	12,517	4,466	11,526	6,254	6,133	2,280	24,263	28,952	11,038	3,819	8,502	4,128	123,878
2017	9,360	6,331	6,642	6,546	2,603	4,351	22,442	21,628	8,535	4,351	3,903	3,857	100,549
2018	13,217	4,280	4,435	4,336	2,173	14,363	27,900	18,133	5,251	4,641	4,468	9,066	112,263
2019	8,173	4,400	4,865	4,784	1,982	25,994	27,461	21,158	5,674	5,328	5,392	6,233	121,444
2020	18,953	3,416	871	0	0	6	8	9	57	42	15	13	23,390
2021	33	27	39	39	28	30	41	82	85	83	85	115	687
2022	114	81	241	756	3,877	4,216	9,182	6,749	2,270	2,560	3,700	2,234	35,980

GROWTH (%) TOURIST ARRIVALS FROM KINGDOM OF SAUDI ARABIA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

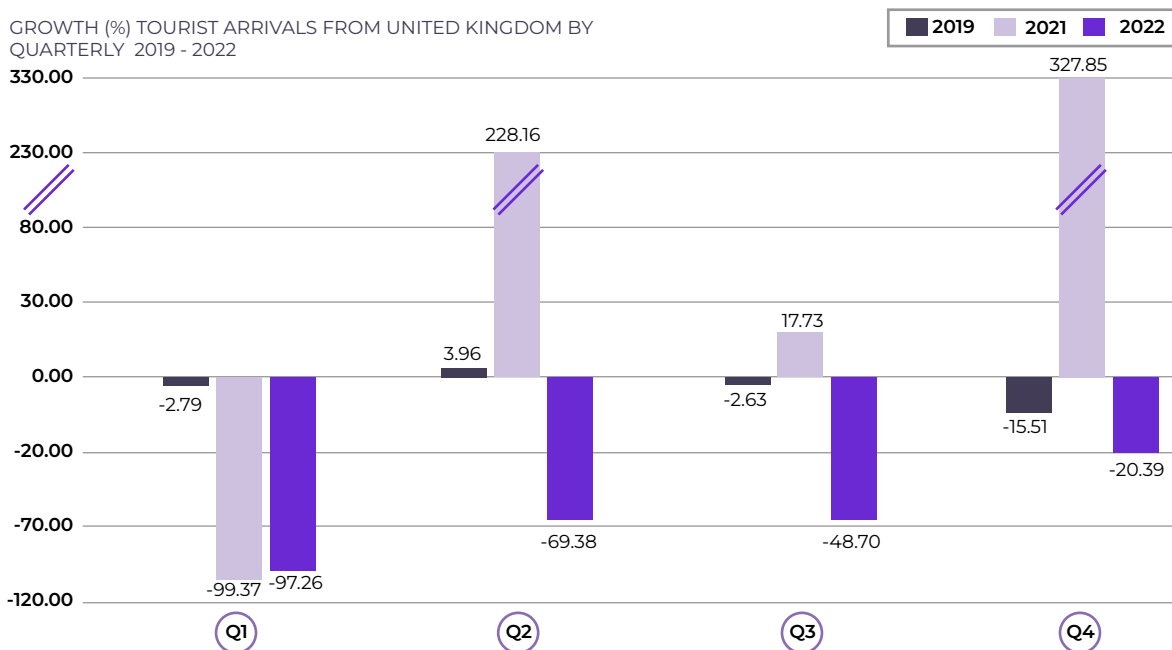
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

UNITED KINGDOM

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	33,832	35,939	45,681	35,057	32,630	28,147	30,429	30,795	32,634	34,718	33,974	39,636	413,472
2014	41,443	38,102	46,269	39,693	34,234	31,281	36,438	39,862	33,512	36,374	34,723	33,858	445,789
2015	37,298	33,092	40,138	36,438	27,787	27,061	34,531	35,634	29,602	32,964	32,917	33,557	401,019
2016	38,566	34,174	40,459	38,879	28,694	25,541	35,140	36,889	28,173	34,560	29,146	30,048	400,269
2017	33,244	28,217	29,699	33,003	24,440	25,325	34,707	36,765	30,917	30,014	25,212	27,275	358,818
2018	29,235	32,192	34,025	30,688	25,460	26,728	36,221	37,019	27,031	29,510	26,452	26,774	361,335
2019	29,814	31,169	31,806	34,419	24,350	27,393	36,688	37,848	23,095	24,053	23,552	22,298	346,485
2020	26,670	25,042	11,235	19	23	61	115	123	264	81	123	112	63,868
2021	124	133	138	139	120	79	160	253	178	215	299	838	2,676
2022	850	702	991	6,868	8,949	10,569	17,058	18,498	14,530	19,564	16,947	19,141	134,667

GROWTH (%) TOURIST ARRIVALS FROM UNITED KINGDOM BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

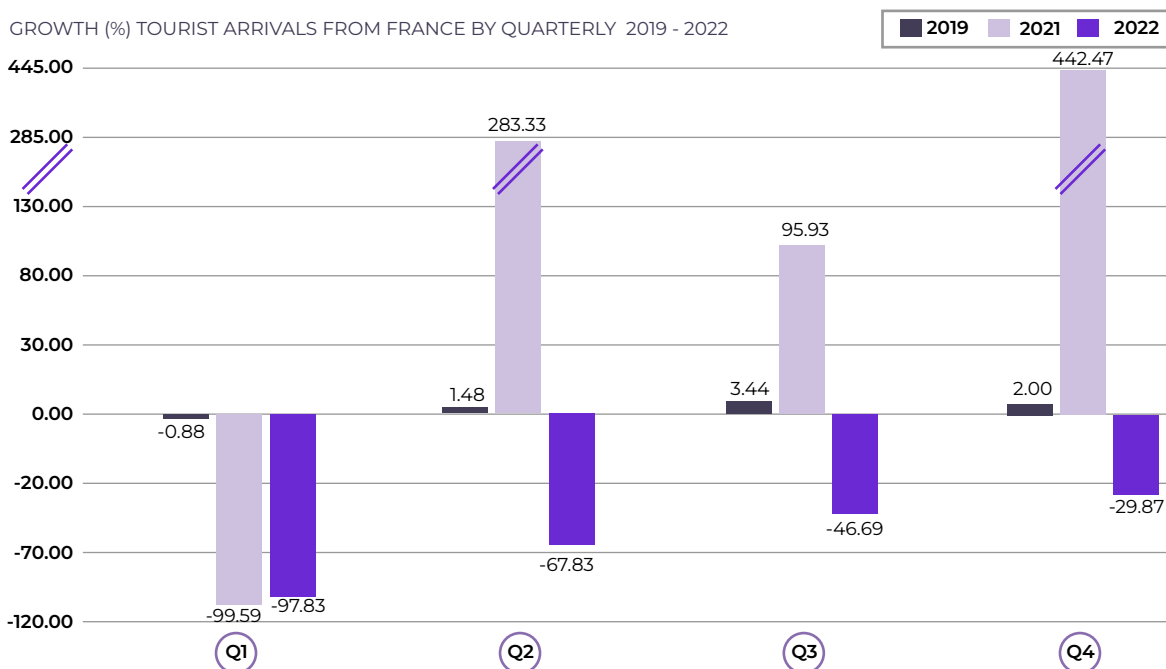
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

FRANCE

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	11,128	12,398	16,796	13,643	12,507	8,673	11,329	12,672	10,477	11,844	11,175	12,466	145,108
2014	14,728	14,899	17,761	15,573	13,322	9,504	16,523	21,489	10,933	13,634	10,533	11,074	169,973
2015	13,920	13,776	14,501	14,016	11,347	8,817	15,785	18,378	10,011	11,809	9,549	9,565	151,474
2016	14,491	12,581	11,601	14,857	8,476	7,156	14,898	16,371	8,188	9,505	7,832	8,301	134,257
2017	9,711	12,490	10,814	11,731	8,537	7,957	16,206	18,022	9,492	10,172	7,742	8,794	131,668
2018	10,936	12,210	12,551	12,587	9,936	9,338	17,794	18,622	9,220	9,651	8,263	8,300	139,408
2019	10,744	12,340	12,300	13,022	9,436	9,875	18,726	19,541	8,939	10,247	8,248	8,243	141,661
2020	10,397	12,563	5,057	3	5	16	20	35	68	25	23	25	28,237
2021	46	26	42	42	30	20	38	121	82	86	79	231	843
2022	233	208	327	2,565	3,894	3,944	8,088	10,980	6,097	7,442	5,365	5,944	55,087

GROWTH (%) TOURIST ARRIVALS FROM FRANCE BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

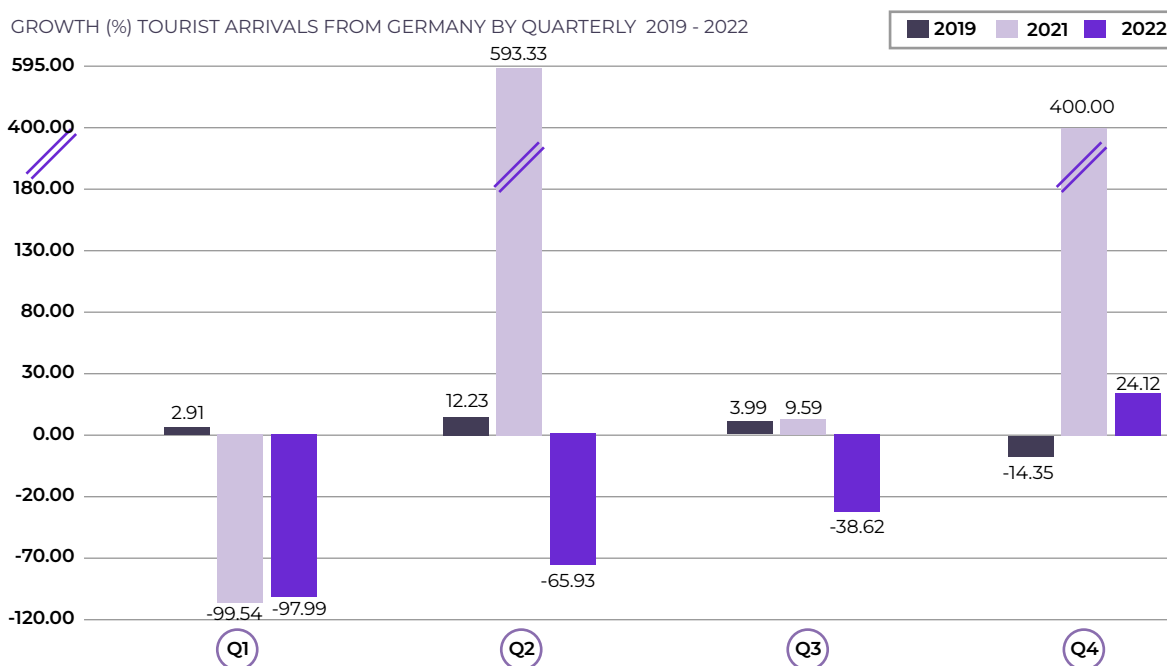
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

GERMANY

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	11,529	12,252	15,374	11,301	9,955	8,489	9,336	10,863	12,135	11,316	11,654	12,545	136,749
2014	14,132	13,957	16,958	13,583	11,826	9,242	11,451	15,475	14,130	12,975	13,245	11,479	158,453
2015	13,603	12,145	16,231	12,659	9,894	8,409	11,046	13,865	12,686	12,357	11,998	10,017	144,910
2016	13,004	12,402	13,137	13,089	8,335	7,333	10,004	12,724	10,390	11,417	9,528	8,913	130,276
2017	9,642	11,954	11,727	10,344	6,873	6,458	8,705	10,428	9,224	9,289	7,780	7,392	109,816
2018	11,505	12,326	14,281	9,597	9,182	7,836	10,839	12,741	10,070	10,704	10,272	9,542	128,895
2019	12,146	12,932	14,143	11,988	9,006	8,877	12,155	13,299	9,537	8,560	9,381	8,197	130,221
2020	10,278	11,193	5,739	4	4	7	44	30	72	44	22	21	27,458
2021	41	36	48	54	30	20	32	64	64	70	107	258	824
2022	247	231	312	2,321	3,618	4,237	6,584	7,989	6,904	7,381	7,192	10,764	57,780

GROWTH (%) TOURIST ARRIVALS FROM GERMANY BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

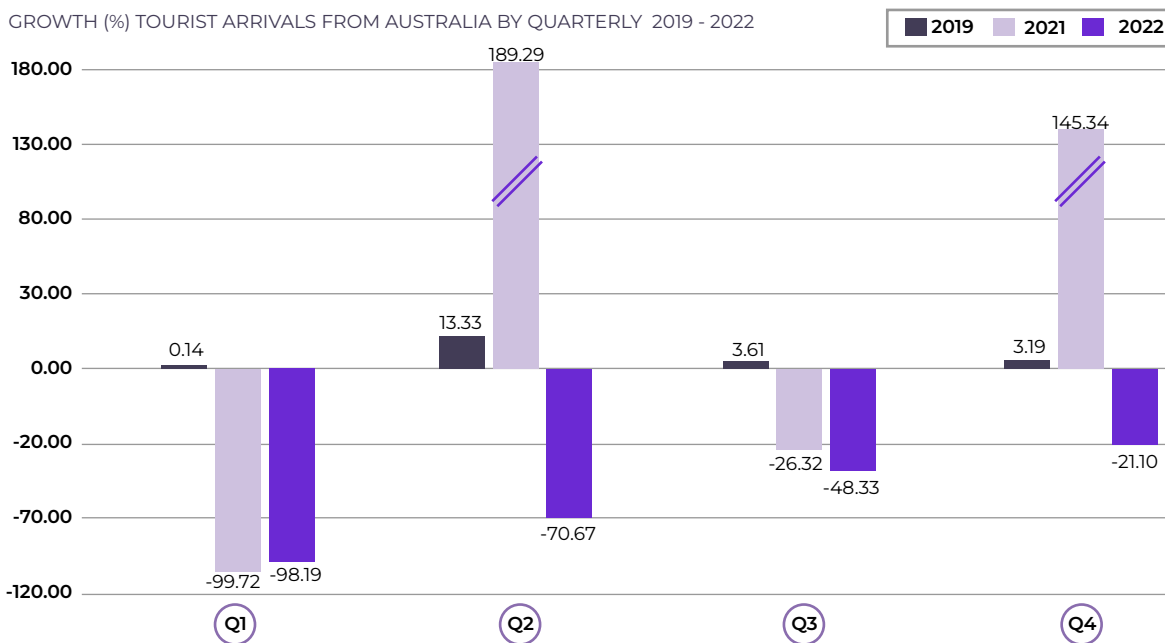
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

AUSTRALIA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	53,241	34,224	43,982	43,350	38,005	37,321	43,446	31,378	48,576	47,598	40,941	64,280	526,342
2014	70,801	37,716	48,145	55,009	41,699	42,892	51,093	38,638	48,620	45,216	39,240	52,259	571,328
2015	56,537	27,938	36,562	47,363	27,674	34,353	50,940	36,783	46,571	41,914	33,354	46,959	486,948
2016	43,492	26,090	28,017	32,207	21,285	28,462	35,410	27,587	34,484	31,764	29,478	39,451	377,727
2017	42,405	22,254	25,068	34,996	20,245	25,356	32,963	23,828	31,265	29,160	30,919	32,773	351,232
2018	37,869	24,070	27,332	29,415	22,561	25,868	35,636	25,428	29,831	30,080	26,093	37,317	351,500
2019	39,183	24,602	25,614	38,064	22,907	27,253	36,822	27,299	30,057	32,075	27,556	36,839	368,271
2020	45,089	19,330	7,628	9	25	22	53	69	144	78	148	85	72,680
2021	84	61	55	70	48	44	60	74	62	82	181	500	1,321
2022	558	433	625	6,275	7,987	11,612	16,030	14,169	18,463	20,565	21,092	34,456	152,265

GROWTH (%) TOURIST ARRIVALS FROM AUSTRALIA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

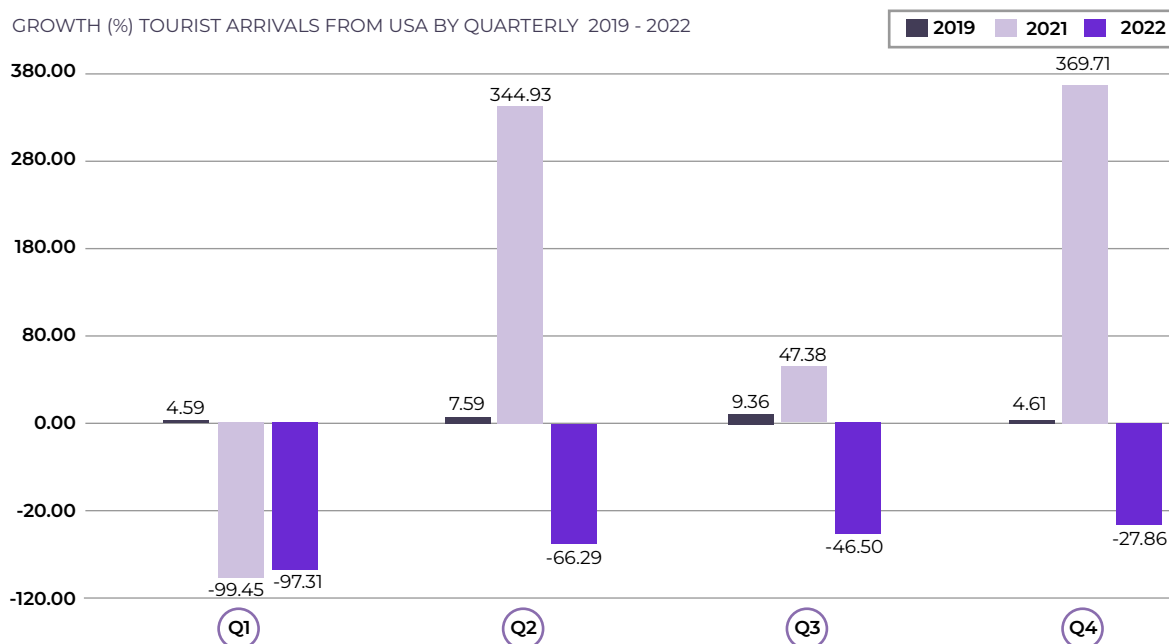
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

MONTHLY TOURIST ARRIVALS TO MALAYSIA FROM SELECTED MARKETS 2013-2022

UNITED STATES OF AMERICA

YEAR	JAN	FEB	MAR	APR	MAY	JUNE	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2013	20,224	20,965	23,921	19,797	20,898	21,430	19,313	16,536	19,008	19,795	20,352	24,697	246,936
2014	25,161	21,512	26,218	21,153	21,358	22,112	21,534	21,129	18,856	20,867	21,463	20,743	262,106
2015	22,351	18,620	22,478	21,661	18,420	18,856	21,781	18,377	17,759	18,922	18,737	19,806	237,768
2016	22,843	18,042	19,106	22,679	13,985	17,368	19,715	15,958	16,764	18,042	15,623	16,950	217,075
2017	19,257	15,370	17,610	17,148	13,771	16,665	19,173	15,482	14,618	16,628	14,993	17,488	198,203
2018	21,654	21,689	22,450	19,577	19,572	23,409	25,779	20,146	17,521	21,611	19,096	20,880	253,384
2019	23,886	21,734	23,192	21,953	20,452	24,901	27,462	23,234	18,688	20,642	22,062	21,722	269,928
2020	26,294	16,012	5,902	22	12	35	70	79	176	61	61	86	48,810
2021	110	69	88	103	111	93	207	130	142	177	260	540	2,030
2022	643	512	699	4,309	7,278	11,100	13,531	11,882	11,710	14,441	14,799	17,237	108,141

GROWTH (%) TOURIST ARRIVALS FROM USA BY QUARTERLY 2019 - 2022



* Growth comparison 2022 vs 2019

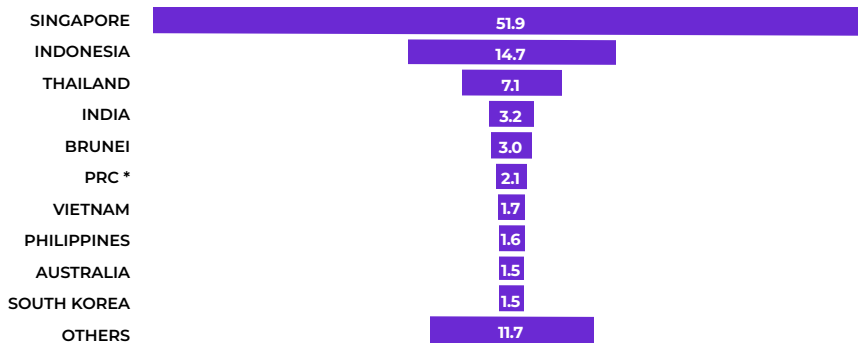
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOP TEN MARKETS ARRIVALS 2019, 2021 & 2022

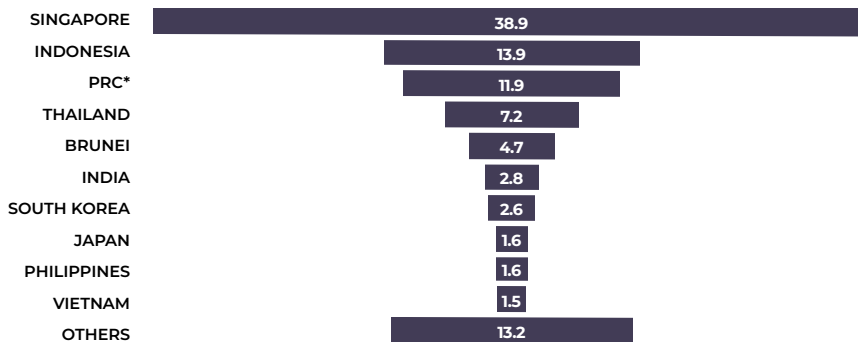
TOURIST ARRIVALS

	COUNTRY OF NATIONALITY	2022	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2021	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2019	MARKET SHARE (%)
1	SINGAPORE	5,222,991	51.9	THAILAND	59,607	35.7	SINGAPORE	10,163,882	38.9
2	INDONESIA	1,481,739	14.7	SINGAPORE	16,308	16.4	INDONESIA	3,623,277	13.9
3	THAILAND	715,528	7.1	INDONESIA	11,025	9.4	PRC*	3,114,257	11.9
4	INDIA	324,548	3.2	PRC*	7,701	9.1	THAILAND	1,884,306	7.2
5	BRUNEI	301,757	3.0	INDIA	3,916	3.6	BRUNEI	1,216,123	4.7
6	PRC *	212,603	2.1	JAPAN	3,114	3.1	SOUTH KOREA	735,309	2.8
7	VIETNAM	173,763	1.7	SOUTH KOREA	3,028	2.8	INDIA	673,065	2.6
8	PHILIPPINES	159,442	1.6	UNITED KINGDOM	2,676	1.7	PHILIPPINES	424,694	1.6
9	AUSTRALIA	152,265	1.5	PHILIPPINES	2,317	1.7	JAPAN	421,908	1.6
10	SOUTH KOREA	146,348	1.5	PAKISTAN	2,043	1.5	TAIWAN	400,346	1.5
11	OTHERS	1,179,980	11.7	OTHERS	22,993	15.0	OTHERS	3,443,617	13.2
	TOTAL	10,070,964	100.0	TOTAL	134,728	100.0	TOTAL	26,100,784	100.0

TOP 10 TOURIST ARRIVALS 2022 BY MARKET SHARE (%)



TOP 10 TOURIST ARRIVALS 2019 BY MARKET SHARE (%)



*Note: PRC- The People's Republic of China (Including Hong Kong and Macau)

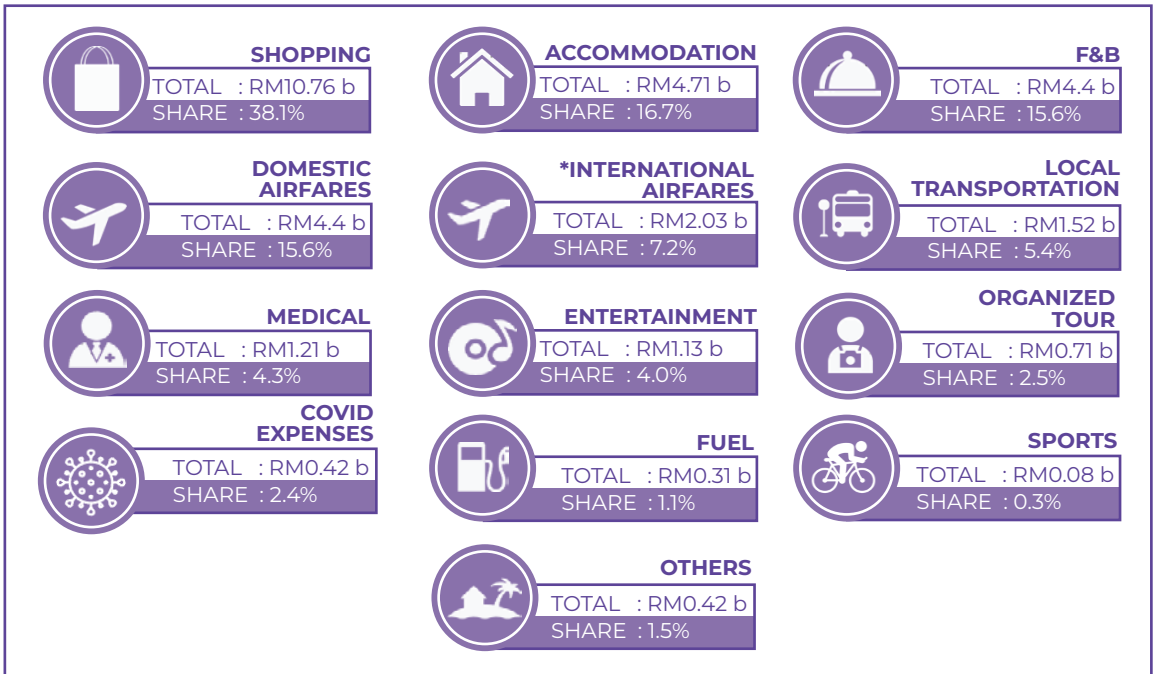
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOURIST EXPENDITURES 2019, 2021 & 2022

EXPENDITURE COMPONENTS

	2022		2021		2019			
	RM (Mil)	%	RM (Mil)	%	RM (Mil)	%		
Accommodation	4,714.1	16.7	145.0	60.7	20,674.4	24.0		
Food & Beverages	4,403.6	15.6			11,457.1	13.3		
Local Transportation	1,524.3	5.4	6.1	2.5	6,546.9	7.6		
*International Airfares	2,032.4	7.2	71.1	29.8	4,221.0	4.9		
Organised Tour	705.7	2.5	n.a	n.a	5,427.0	6.3		
Shopping	10,755.0	38.1	16.5	6.9	28,944.2	33.6		
Entertainment	1,129.1	4.0			2,928.9	3.4		
Medical	1,213.8	4.3			2,928.9	3.4		
Domestic Airfares	254.1	0.9			2,239.7	2.6		
Fuel	310.5	1.1			258.4	0.3		
Sports	84.7	0.3			172.3	0.2		
Others	423.4	1.5			344.6	0.4		
Covid Expenses	677.5	2.4			n.a	n.a	0.0	0.0
TOTAL	28,228.3	100.0			238.7		86,143.4	100.0

TOTAL EXPENDITURE 2022



*Note: Malaysian owned airlines only
Source: Strategic Planning Division, Tourism Malaysia

MODE OF TRANSPORT & POINT OF ENTRY 2022

MODE OF TRANSPORT	TOURIST ARRIVALS			
	POINTS OF ENTRY	2022	2019	%CHANGES 2022/2019
GRAND TOTAL		10,070,964	26,100,784	-61.4
AIR		2,901,116	9,613,922	-69.8
LANGKAWI INTERNATIONAL AIRPORT		38,559	135,064	-71.5
BAYAN LEPAS INTERNATIONAL AIRPORT		362,107	959,690	-62.3
KLIA		1,349,181	4,046,789	-66.7
KLIA 2		902,812	3,179,792	-71.6
SUBANG INTERNATIONAL AIRPORT		20,730	31,989	-35.2
KOTA KINABALU -KK INTERNATIONAL AIRPORT		109,422	886,420	-87.7
SENAI INTERNATIONAL AIRPORT		30,233	150,787	-79.9
KUCHING INTERNATIONAL AIRPORT		35,102	118,566	-70.4
OTHERS		52,970	104,825	-49.5
LAND		6,297,403	14,818,009	-57.5
BUKIT KAYU HITAM		257,812	576,753	-55.3
PADANG BESAR		205,895	438,895	-53.1
WANG KELIAN		23,801	91,013	-73.8
PENKALAN HULU, BUKIT BERAPIT		34,776	169,278	-79.5
RANTAU PANJANG		104,612	202,023	-48.2
PENKALAN KUBOR		20,996	135,097	-84.5
TAMBAK JOHOR -BSI		3,214,541	6,942,340	-53.7
GELANG PATAH -KSAB		1,950,372	4,623,167	-57.8
TEBEDU		94,597	140,351	-32.6
SUNGAI TUJUH		154,656	616,652	-74.9
TEDUNGAN		19,155	289,926	-93.4
PANDARUAN		18,261	228,203	-92.0
OTHERS		197,929	364,311	-45.7
SEA		688,513	1,289,218	-46.6
LANGKAWI		16,404	73,986	-77.8
PORT KLANG		74,857	27,614	171.1
MELAKA PORT		34,001	62,133	-45.3
KUKUP		73,105	120,044	-39.1
PASIR GUDANG JETTY		101,343	192,059	-47.2
STULANG LAUT		143,670	371,932	-61.4
TANJUNG PENGELIH		27,561	41,052	-32.9
TANJUNG BELUNGKOR		0	14,049	-100.0
PENANG PORT		0	305	-100.0
LABUAN PORT		4,088	31,231	-86.9
TAWAU PORT		24,338	47,363	-48.6
OTHERS		189,146	307,450	-38.5
RAIL		183,932	379,635	-51.6
WOODLANDS TRAIN CHECKPOINT		183,932	379,635	-51.6

COUNTRY OF NATIONALITY (SHARE %)

	SINGAPORE	INDONESIA	THAILAND	BRUNEI	PHILIPPINES	VIETNAM	PRC	JAPAN	SOUTH KOREA	TAIWAN	INDIA	BANGLADESH	KINGDOM OF SAUDI ARABIA	UNITED KINGDOM	FRANCE	GERMANY	AUSTRALIA	UNITED STATES OF AMERICA
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	9.2	39.8	11.6	12.7	49.8	57.9	49.2	79.9	76.8	69.9	71.8	84.3	97.9	79.8	78.0	72.3	83.5	80.6
	0.3	0.0	0.0	0.0	0.3	0.1	0.7	0.9	0.3	0.4	1.1	0.3	0.1	2.3	1.8	1.6	1.5	1.2
	2.1	10.2	1.7	0.0	1.6	4.6	4.6	6.1	1.7	10.2	1.5	0.4	0.5	5.6	3.6	5.8	7.0	9.3
	1.8	13.1	3.7	5.1	16.8	25.8	27.8	54.7	26.3	48.4	36.2	75.9	89.2	51.8	46.7	44.1	50.3	46.1
	3.1	14.9	5.5	4.3	27.2	20.4	13.2	14.8	11.1	7.6	32.2	7.5	7.7	15.7	22.7	17.7	20.2	20.1
	0.2	0.3	0.0	0.0	0.1	0.0	0.2	0.3	0.1	0.2	0.1	0.0	0.1	0.5	0.4	0.3	0.4	0.5
	0.4	0.1	0.1	2.0	3.1	0.1	1.3	1.8	36.6	1.7	0.4	0.0	0.1	2.3	1.4	1.4	1.7	1.8
	0.0	0.8	0.5	0.0	0.0	6.6	0.2	0.3	0.3	0.2	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1
	0.4	0.1	0.0	0.9	0.3	0.1	0.4	0.6	0.3	0.8	0.1	0.1	0.0	0.9	0.9	1.0	1.3	0.8
	0.7	0.4	0.0	0.4	0.3	0.1	0.6	0.4	0.1	0.4	0.2	0.0	0.0	0.5	0.4	0.4	1.0	0.7
	86.4	20.9	87.6	85.7	46.1	38.9	48.6	19.1	21.9	28.4	25.0	15.6	2.0	18.5	20.4	19.1	15.1	17.0
	0.1	1.0	30.4	0.0	0.8	0.7	0.5	0.2	0.2	0.4	0.5	0.0	0.2	0.7	0.7	1.1	0.3	0.6
	0.0	0.1	27.0	0.0	0.4	0.6	0.1	0.2	0.2	0.1	0.1	0.0	0.1	0.3	0.4	0.6	0.1	0.2
	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.1	0.1
	0.0	0.0	3.9	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	0.0	0.0	14.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	55.3	4.4	1.3	0.4	22.8	8.0	29.2	9.2	9.9	17.9	9.2	8.3	0.8	6.4	9.6	6.7	6.7	7.1
	30.9	3.2	0.9	0.2	20.2	29.2	18.3	9.2	11.5	9.2	13.8	7.0	0.5	8.3	9.3	9.9	7.3	8.5
	0.0	6.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	0.0	0.3	0.0	45.6	1.2	0.1	0.2	0.1	0.1	0.3	0.3	0.1	0.1	2.1	0.1	0.2	0.3	0.3
	0.0	0.0	0.0	5.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	5.5	4.2	27.6	0.5	0.0	0.1	0.0	0.1	0.3	0.1	0.0	0.1	0.4	0.0	0.1	0.1	0.1
	1.1	39.0	0.8	1.5	2.9	3.0	1.0	0.7	0.7	0.8	2.9	0.1	0.0	1.4	1.4	8.4	1.1	2.1
	0.0	0.0	0.7	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.5	0.7	1.0	0.2	0.2
	0.9	0.2	0.1	0.0	1.1	0.4	0.8	0.2	0.4	0.5	2.7	0.0	0.0	0.4	0.1	7.0	0.6	1.4
	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	9.2	0.0	0.0	0.1	2.6	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	0.1	11.4	0.0	0.5	1.5	0.0	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.4	0.4	0.2	0.2	0.2
	3.3	0.2	0.0	0.1	1.1	0.2	1.2	0.3	0.6	0.9	0.3	0.1	0.1	0.3	0.3	0.2	0.3	0.3
	3.3	0.2	0.0	0.1	1.1	0.2	1.2	0.3	0.6	0.9	0.3	0.1	0.1	0.3	0.3	0.2	0.3	0.3

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

VISITOR ARRIVALS TO NATIONAL PARKS AND STATE PARKS IN MALAYSIA 2019, 2021 & 2022

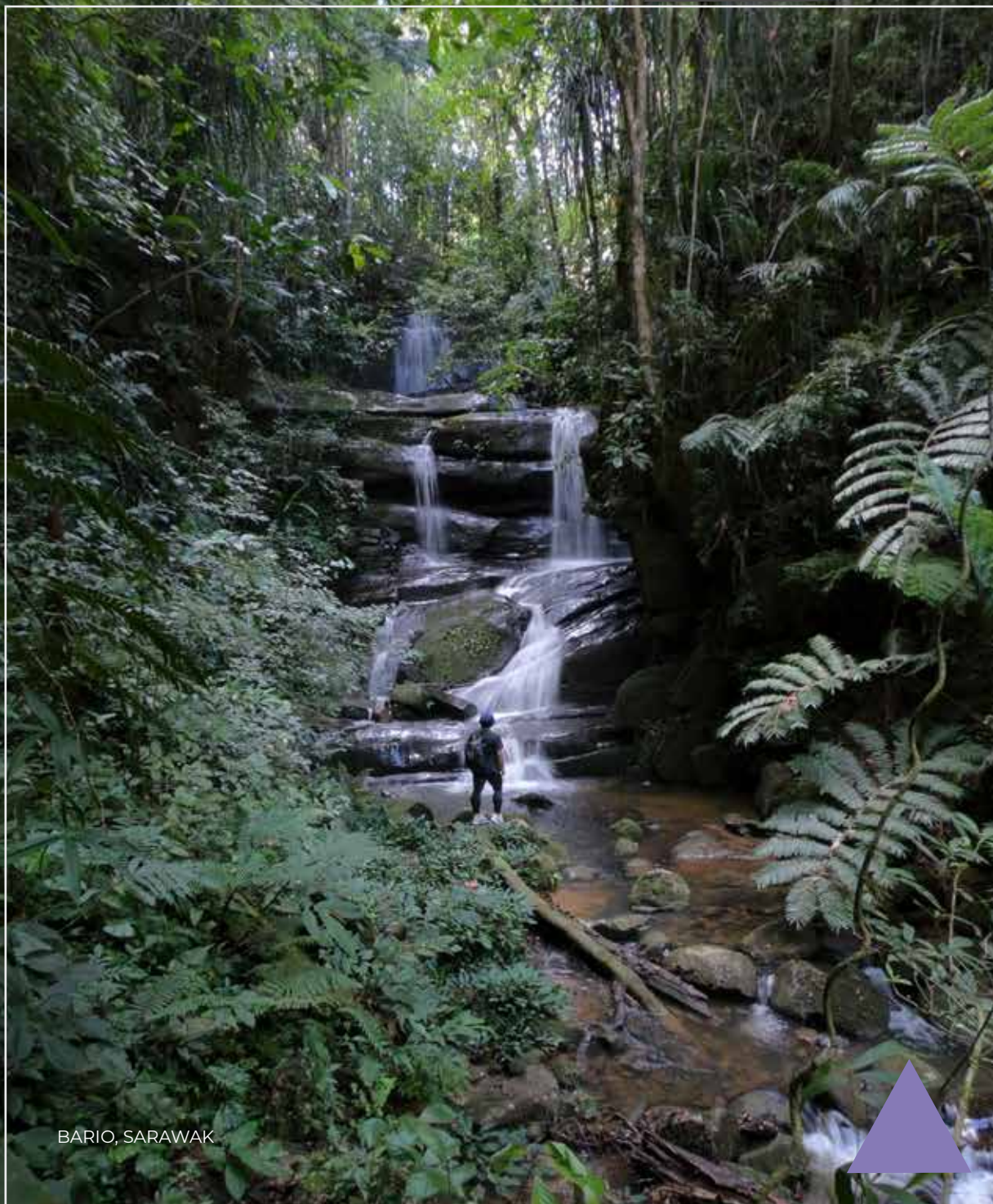
NATIONAL PARKS / STATE PARKS	2022		
	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS
PENINSULAR MALAYSIA			
KUALA TAHAN, PAHANG NATIONAL PARK	40,268	20,304	60,572
SG. RELAU, PAHANG NATIONAL PARK	6,160	325	6,485
KUALA KOH, KELANTAN NATIONAL PARK	1,164	0	1,164
TG. MENTONG, TERENGGANU NATIONAL PARK	14,030	66	14,096
PULAU PINANG NATIONAL PARK	63,969	23,102	87,071
KUALA GANDAH NATIONAL ELEPHANT CONSERVATION CENTRE	182,000	9,199	191,199
TOTAL	307,591	52,996	360,587
MARINE PARKS			
KEDAH	3,059	489	3,548
TERENGGANU *	203,622	35,491	239,113
PAHANG *	32,051	2,879	34,930
JOHOR	110,622	15,650	126,272
LABUAN	1,261	100	1,361
TOTAL	350,615	54,609	405,224
SABAH			
KINABALU PARK	170,648	17,517	188,165
TAWAU HILLS PARK	98,349	746	99,095
CROCKER RANGE PARK, KENINGAU	2,327	24	2,351
TUN SAKARAN MARINE PARK, SEMPORNA	102,233	6,779	109,012
SIPADAN ISLAND PARK, SEMPORNA	14,089	14,317	28,406
TUNKU ABDUL RAHMAN PARK	178,551	39,163	217,714
TURTLE ISLANDS PARK, SANDAKAN	1,090	3,384	4,474
PULAU TIGA PARK, KUALA PENYU	529	197	726
TOTAL	567,816	82,127	649,943
SARAWAK			
SAMA JAYA NATIONAL RESERVE	92,489	1,262	93,751
SEMENGGOH WILDLIFE CENTRE	58,892	16,130	75,022
BUKIT LIMA	20,187	0	20,187
PIASU NATIONAL PARK	8,215	15	8,230
KUBAH NATIONAL PARK	10,144	804	10,948
NIAH NATIONAL PARK	22,587	2,178	24,765
BAKO NATIONAL PARK	15,971	12,794	28,765
BUKIT SEMBLING	11,238	0	11,238
MATANG WILDLIFE CENTRE	9,547	383	9,930
SANTUBONG NATIONAL PARK	5,811	705	6,516
GADING NATIONAL PARK	8,547	889	9,436
MULU NATIONAL PARK	9,930	5,234	15,164
MIRI SIBUTI CORAL REEF	855	50	905
OTHERS	72,747	4,539	77,286
TOTAL	347,160	44,983	392,143
GRAND TOTAL	1,573,182	234,715	1,807,897

Note : * Island in Terengganu and Pahang are closed from January - February 2022 and November - December 2022 due to monsoon.
N.C - Non Comparable

	2021			2019			(%) CHANGE 2022/2021	(%) CHANGE 2022/2019
	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS		
	10,702	364	11,066	29,898	47,781	77,679	447.4	-22.0
	1,190	5	1,195	8,474	472	8,946	442.7	-27.5
	652	0	652	1,874	13	1,887	78.5	-38.3
	2,936	0	2,936	7,970	105	8,075	380.1	74.6
	31,258	2,881	34,139	85,205	68,590	153,795	155.0	-43.4
	57,653	353	58,006	188,739	31,969	220,708	229.6	-13.4
	104,391	3,603	107,994	322,160	148,930	471,090	233.9	-23.5
	943	27	970	26,768	54,104	80,872	265.8	-95.6
	7,454	299	7,753	202,336	89,478	291,814	2,984.1	-18.1
	1,020	73	1,093	41,820	18,140	59,960	3,095.8	-41.7
	10,040	280	10,320	54,322	18,950	73,272	1,123.6	72.3
	606	23	629	0	0	0	116.4	NC
	20,063	702	20,765	325,246	180,672	505,918	1,851.5	-19.9
	58,324	384	58,708	247,464	65,565	313,029	220.5	-39.9
	33,246	40	33,286	88,453	2,274	90,727	197.7	9.2
	1,166	0	1,166	7,118	309	7,427	101.6	-68.3
	31,778	1,068	32,846	51,566	182,383	233,949	231.9	-53.4
	5,473	573	6,046	3,080	42,190	45,270	369.8	-37.3
	50,183	1,087	51,270	194,047	332,564	526,611	324.6	-58.7
	553	1	554	423	8,607	9,030	707.6	-50.5
	230	2	232	1,600	22,691	24,291	212.9	-97.0
	180,953	3,155	184,108	593,751	656,583	1,250,334	253.0	-48.0
	86,364	527	86,891	118,434	2,176	120,610	7.9	-22.3
	10,297	350	10,647	46,305	49,691	95,996	604.6	-21.8
	11,732	0	11,732	0	0	0	72.1	NC
	7,253	0	7,253	0	0	0	13.5	NC
	6,195	76	6,271	10,833	5,143	15,976	74.6	-31.5
	5,105	117	5,222	19,319	5,188	24,507	374.2	1.1
	4,313	161	4,474	19,941	40,406	60,347	542.9	-52.3
	4,278	0	4,278	0	0	0	162.7	NC
	3,897	16	3,913	25,463	4,909	30,372	153.8	-67.3
	3,506	35	3,541	15,508	3,789	19,297	84.0	-66.2
	2,467	40	2,507	9,755	3,164	12,919	276.4	-27.0
	2,216	125	2,341	5,976	15,046	21,022	547.8	-27.9
	1,261	52	1,313	0	0	0	-31.1	NC
	1,586	71	1,657	36,427	9,541	45,968	4,564.2	68.1
	150,470	1,570	152,040	307,961	139,053	447,014	157.9	-12.3
	455,877	9,030	464,907	1,549,118	1,125,238	2,674,356	288.9	-32.4

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Ministry of Natural Resources and Environment, Sarawak Forestry, Sabah Park, Department of Wildlife and National Park

MALAYSIA DOMESTIC TOURISM STATISTICS 2022











BARIO, SARAWAK

DOMESTIC VISITORS 2019, 2021 & 2022

YEAR	2022	2021	2019	% CHANGES 2022/2021	% CHANGES 2022/2019
Domestic Visitors	171.6 million	66 million	239.1 million	160.1	-28.2
i-Domestic Tourists	65.1 million	14.9 million	84.7 million	337.1	-23.1
ii-Excursionists	106.5 million	51.1 million	154.4 million	108.5	-31.0
Total Domestic Visitors Expenditure	RM64.1 billion	RM18.4 billion	RM103.2 billion	248.1	-37.9
i- Domestic Tourists Expenditure	RM38.8 billion	RM7.4 billion	RM67.8 billion	425.1	-42.8
ii-Domestic Excursionists Expenditure	RM25.2 billion	RM11.0 billion	RM35.3 billion	129.0	-28.6
Average Per Capita (Tourist)	RM598	RM497	RM801	20.3	-25.3
Average Length of Stay	2.55 Night	2.2 Night	2.5 Night	16.6	2.0

EXPENDITURE COMPONENTS BY DOMESTIC VISITORS 2019, 2021 & 2022

COMPONENTS	TOTAL EXPENDITURE (RM BILLION)			% SHARE		
	2022	2021	2019	2022	2021	2019
A. EXPENDITURE BY DOMESTIC VISITORS	59.2	17.5	92.6	92.4	94.8	89.8
 SHOPPING	24.9	9.3	39.0	38.9	50.3	37.8
 FOOD & BEVERAGE	9.7	2.8	14.7	15.2	15.1	14.3
 PURCHASE OF AUTOMOTIVE FUEL	8.8	2.0	15.5	13.8	11.1	15.0
 TRANSPORTATION	4.8	0.9	6.4	7.5	4.8	6.2
 ACCOMMODATION	6.0	1.1	8.6	9.3	5.9	8.3
 EXPENDITURE BEFORE THE TRIP/ PACKAGES/ ENTRANCE FEES/ TICKETS	2.3	0.9	3.2	3.7	4.7	3.1
 OTHER ACTIVITIES	2.6	0.5	5.2	4.0	2.9	5.0
B. EXPENDITURE BY VISITED HOUSEHOLDS 	4.9	1.0	10.5	7.6	5.2	10.2
TOTAL EXPENDITURE (A + B)	64.1	18.4	103.1	100.0	100.0	100.0

Note: The sum of components may not add up to the totals in table presented due to rounding
Source: Domestic Tourism Survey, Department of Statistics, Malaysia

PURPOSE OF VISIT - DOMESTIC VISITORS 2019, 2021 & 2022

VISITING FRIENDS & RELATIVES



SHOPPING



HOLIDAY/ LEISURE/ RELAXATION/ GETTING AWAY



ENTERTAINMENT/ ATTENDING SPECIAL EVENT /SPORT



YEAR				
2022 (%)	33.7	29.9	16.4	4.4
2021 (%)	24.2	36.4	15.5	5.4
2019 (%)	42.3	35.4	9.0	4.0
CHANGE(*P.P)(%)				
2022/2021	9.5	-6.5	0.9	-1.0
2022/2019	-8.6	-5.5	7.4	0.4

MEDICAL TREATMENT/ WELLNESS



OFFICIAL BUSINESS/ EDUCATION



INCENTIVE TRAVEL/ OTHERS



RELIGIOUS PURPOSE/ VISIT PLACES OF WORSHIP



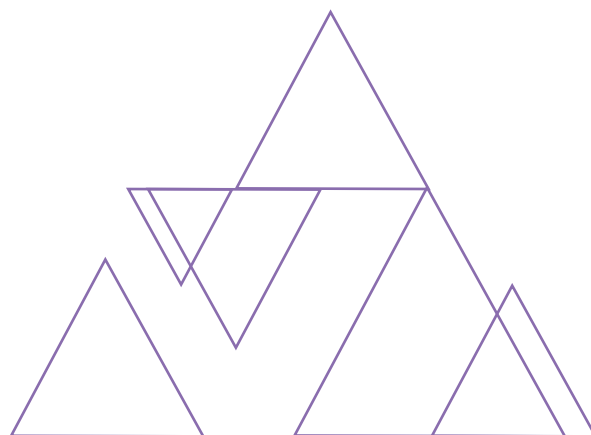
YEAR				
2022 (%)	5.0	0.9	8.9	0.8
2021 (%)	10.3	1.2	6.6	0.4
2019 (%)	4.0	1.4	2.8	1.1
CHANGE(*P.P)(%)				
2022/2021	-5.3	-0.3	2.3	0.4
2022/2019	1.0	-0.5	6.1	-0.3

Note: The sum of components may not add up to the totals in table presented due to rounding
Source: Domestic Tourism Survey, Department of Statistics, Malaysia

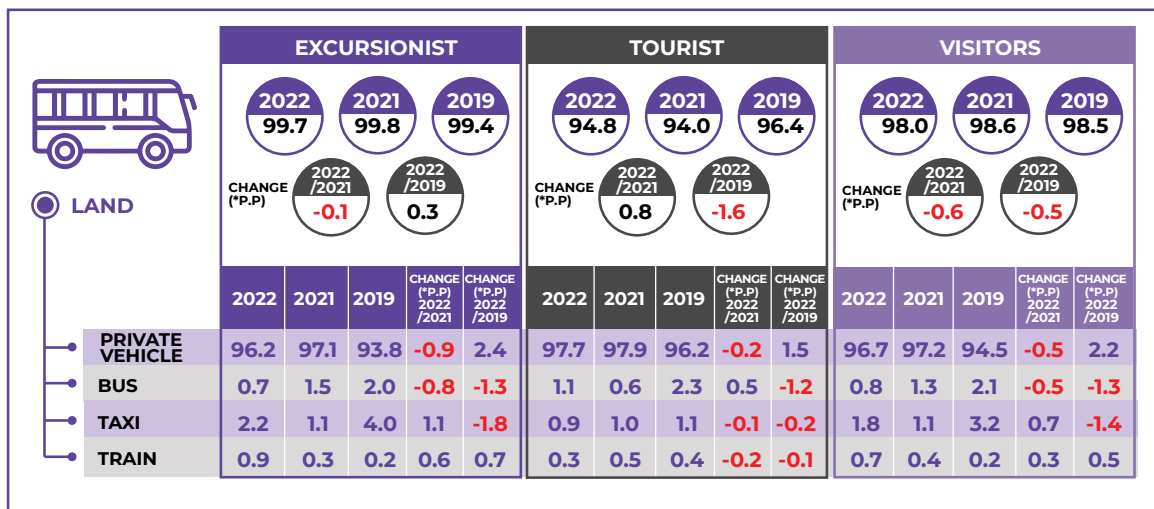
MONTHLY DISTRIBUTION OF DOMESTIC VISITORS 2019, 2021 & 2022

MONTH	2022 (million)	2021 (million)	2019 (million)	% CHANGE 2022/2021	% CHANGE 2022/2019
JANUARY	3.4	0.8	6.2	307.1	-44.6
FEBRUARY	5.3	0.4	7.6	1,226.2	-30.1
MARCH	3.8	0.2	6.3	1,874.6	-39.7
APRIL	4.4	0.3	5.1	1,231.2	-14.5
MAY	7.8	0.3	5.3	2,709.0	48.0
JUNE	5.2	0.2	12.3	2,350.9	-57.8
JULY	6.2	0.3	5.4	2,199.8	14.4
AUGUST	5.8	0.4	9.0	1,483.3	-36.0
SEPTEMBER	5.0	0.6	6.4	709.8	-21.8
OCTOBER	6.4	2.2	6.2	182.7	2.5
NOVEMBER	5.4	4.5	7.2	20.1	-25.5
DECEMBER	6.4	4.7	7.7	38.3	-16.3
TOTAL	65.1	14.9	84.7	337.1	-23.2

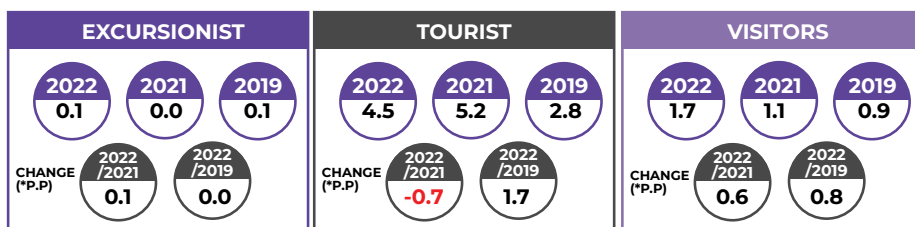
Note: The sum of components may not add up to the totals in table presented due to rounding.
Source: Domestic Tourism Survey, Department of Statistics, Malaysia



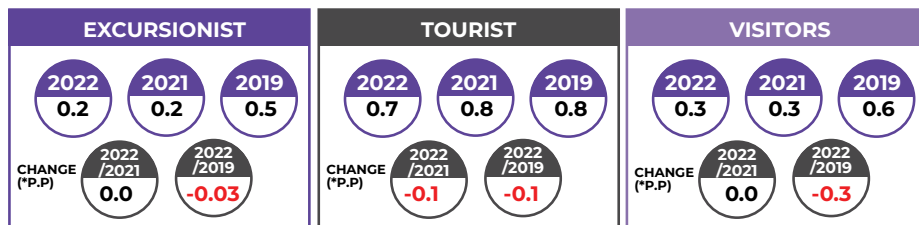
DISTRIBUTION OF DOMESTIC VISITORS BY MODE OF TRANSPORT 2019, 2021 & 2022



AIR



WATER



Note: The sum of components may not add up to the totals in table presented due to rounding
 Source: Domestic Tourism Survey, Department of Statistics, Malaysia

DISTRIBUTION OF DOMESTIC TOURIST BY TYPE OF ACCOMMODATION 2019, 2021 & 2022



RELATIVES HOUSE

2022 : 67.9%
 2021 : 58.6%
 2019 : 70.9%
CHANGE (*P.P)
 2022/2021 : 9.3%
 2022/2019 : -3.0%



HOTEL

2022 : 21.2%
 2021 : 29.5%
 2019 : 18.5%
CHANGE (*P.P)
 2022/2021 : -8.3%
 2022/2019 : 2.7%



CHALET

2022 : 1.9%
 2021 : 3.1%
 2019 : 1.5%
CHANGE (*P.P)
 2022/2021 : -1.2%
 2022/2019 : 0.4%



APARTMENT

2022 : 3.3%
 2021 : 2.6%
 2019 : 3.6%
CHANGE (*P.P)
 2022/2021 : 0.7%
 2022/2019 : -0.3%



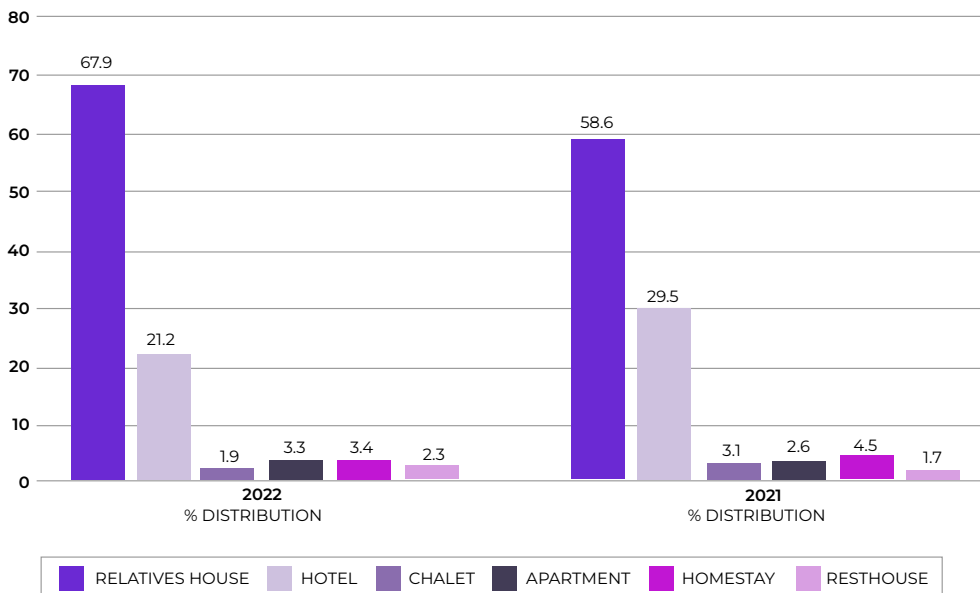
HOMESTAY

2022 : 3.4%
 2021 : 4.5%
 2019 : 3.8%
CHANGE (*P.P)
 2022/2021 : -1.1%
 2022/2019 : -0.4%



RESTHOUSE

2022 : 2.3%
 2021 : 1.7%
 2019 : 1.7%
CHANGE (*P.P)
 2022/2021 : 0.6%
 2022/2019 : 0.6%



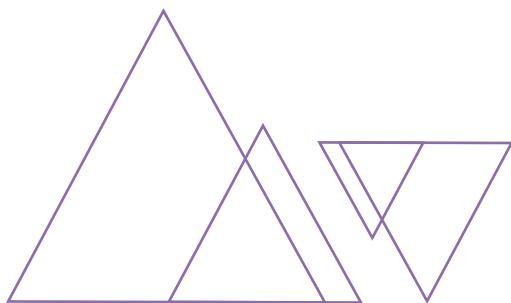
Note: *P.P = Percentage Point

· Most Malaysians stayed at their relatives' house followed by hotel.

Source: Domestic Tourism Survey, Department of Statistics, Malaysia

NUMBER OF DOMESTIC TOURISTS BY STATE VISITED 2022

STATE OF ORIGIN								
	MALAYSIA	JOHOR	KEDAH	KELANTAN	MELAKA	NEGERI SEMBILAN	PAHANG	
MALAYSIA	65,056.0	6,253.8	5,594.6	3544.766	4559.324	3,760.8	7,794.1	
JOHOR	6,450.8	1,999.4	628.5	486.13	717.314	460.6	429.3	
KEDAH	4,317.9	134.5	2,214.9	204.534	124.096	56.1	207.3	
KELANTAN	2,814.2	167.8	53.2	454.443	102.667	31.5	346.5	
MELAKA	2,148.6	355.4	74.5	63.556	318.922	216.6	260.6	
NEGERI SEMBILAN	3,550.1	385.9	114.1	182.492	394.611	896.7	533.2	
PAHANG	5,364.7	430.1	84.9	454.674	142.37	205.1	2,079.7	
PULAU PINANG	2,851.5	36.6	434.0	70.297	60.315	30.0	214.7	
PERAK	3,535.4	150.1	413.5	43.169	182.635	64.4	200.5	
PERLIS	357.7	4.0	88.0	33.567	3.16	4.4	6.9	
SELANGOR	16,829.5	1,708.6	1,019.0	795.433	1639.098	1,010.3	2,322.1	
TERENGGANU	1,472.4	32.5	15.3	231.307	19.126	19.4	52.8	
SABAH	3,842.6	75.2	24.3	9.475	5.958	10.7	7.8	
SARAWAK	4,352.7	24.7	17.6	4.867	16.894	4.1	8.9	
WP KUALA LUMPUR	6,863.5	718.5	401.7	501.948	814.257	731.6	1,098.1	
WP LABUAN	108.9	5.3	3.7	2.219	1.749	1.3	0.2	
WP PUTRAJAYA	195.7	25.2	7.2	6.655	16.152	18.0	25.5	





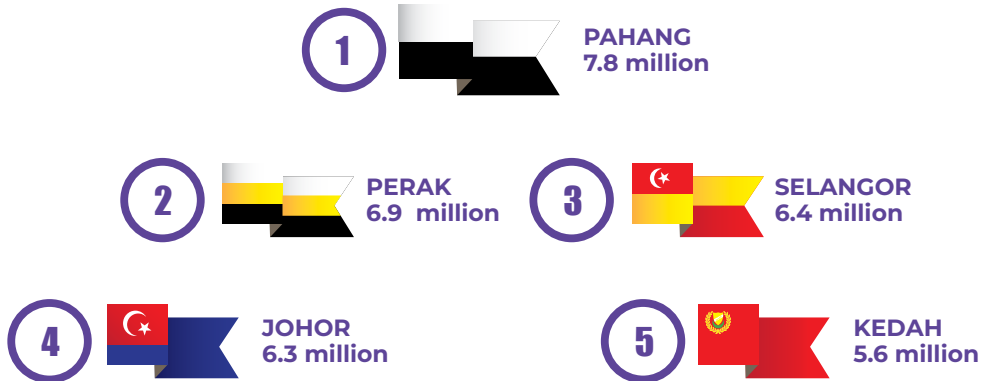
STATE VISITED ('000)

	PULAU PINANG	PERAK	PERLIS	SELANGOR	TERENGGANU	SABAH	SARAWAK	WP KUALA LUMPUR	WP LABUAN	WP PUTRAJAYA
	3484.229	6,866.5	710.991	6,388.8	3,689.3	3,823.0	3,988.9	4117.095	111.658	367.989
	167.187	284.1	78.514	441.5	162.8	27.9	13.6	484.932	5.689	63.131
	290.949	409.3	155.594	211.4	87.5	17.6	3.5	182.047	1.056	17.542
	147.006	165.6	25.117	544.9	339.4	35.5	18.7	327.606	3.337	50.81
	101.995	108.4	4.281	398.7	101.7	22.4	3.8	107.802	0.153	9.632
	189.219	211.0	23.493	240.4	220.7	14.4	15.2	105.939	4.544	18.18
	117.095	191.4	37.434	422.5	729.7	29.6	4.2	376.728	7.423	51.867
	832.082	348.9	129.598	128.7	101.4	24.6	24.6	381.174	0.167	34.439
	153.71	1,308.7	42.116	343.8	70.6	17.5	64.6	424.855	4.008	51.154
	49.579	59.8	23.931	31.5	5.6	0.9	1.9	41.002	2.303	1.243
	1058.05	2,628.7	117.07	2,505.4	883.2	120.9	100.8	879.115	4.491	37.191
	24.039	19.2	8.407	20.5	805.3	15.8	8.6	188.33	0.9	10.96
	2.925	35.8	2.535	127.8	22.3	3,182.8	13.8	267.278	50.41	3.566
	45.711	54.9	23.334	68.9	9.2	166.6	3,685.9	195.039	25.86	0.176
	296.422	1,009.6	36.775	883.5	127.5	72.5	24.9	128.26	0.074	17.903
	1.55	0.4	0.053	11.0	1.9	70.5	4.5	3.22	0.986	0.128
	6.71	30.7	2.739	8.2	20.5	3.6	0.4	23.768	0.282	0.067












Source: Domestic Tourism Survey, Department of Statistics, Malaysia

TOP STATE VISITED BY DOMESTIC TOURISTS 2022



DOMESTIC TOURISTS GENERATING STATES 2019, 2021 & 2022 (TOP 3)

2022		2021		2019	
	<u>TOTAL</u>		<u>TOTAL</u>		<u>TOTAL</u>
SELANGOR 	16.8 mil	SELANGOR 	3.0 mil	SELANGOR 	20.4 mil
W.P K.LUMPUR 	6.9 mil	JOHOR 	1.9 mil	W.P K.LUMPUR 	8.2 mil
JOHOR 	6.5 mil	W.P K.LUMPUR 	1.7 mil	JOHOR 	7.0 mil

Source: Domestic Tourism Survey, Department of Statistics, Malaysia

TOP 5 MOST VISITED DESTINATION BY DOMESTIC TOURISTS 2022



JOHOR

1. Legoland Malaysia
2. Toppen Shopping Centre
3. Johor Premium Outlet (JPO)
4. Pantai Tanjung Balau
5. Paradigm Mall Johor Bahru



KELANTAN

1. Aeon Lembah Sireh
2. Pantai Cahaya Bulan
3. KB Mall
4. Pasar Siti Khadijah
5. Pantai Irama



NEGERI SEMBILAN

1. Palm Mall Seremban
2. Pantai Teluk Kemang
3. Pantai Port Dickson
4. City Park Seremban 2
5. Pantai Cahaya Negeri



PULAU PINANG

1. Queensbay Mall
2. Pantai Batu Ferringhi
3. Bukit Bendera
4. Gurney Plaza
5. KOMTAR



W.P. KUALA LUMPUR

1. Mid Valley Megamall
2. Berjaya Times Square
3. Pavilion Kuala Lumpur
4. SOGO
5. Lalaport Bukit Bintang City Centre (BBCC)



SELANGOR

1. IOI City Mall
2. The Curve
3. Sunway Pyramid Shopping Mall
4. GM Klang Wholesale City
5. i-City, Shah Alam



KEDAH

1. Pantai Cenang
2. Aman Central Mall
3. Kompleks Pekan Rabu
4. Air Terjun Telaga Tujuh
5. Alor Star Mall



MELAKA

1. Dataran Pahlawan
2. Pantai Klebang
3. Mahkota Parade
4. Jonker Street/ Jalan Hang Jebat
5. A' Famosa Resort



PAHANG

1. Genting Highlands
2. Cameron Highlands
3. Pantai Teluk Cempedak
4. Strawberry Farm (Birinjang, Tanah Rata)
5. East Coast Mall (ECM)



PERAK

1. Ipoh Parade Shopping Centre
2. Zoo Taiping
3. Lost World of Tambun
4. Teluk Batik
5. Pulau Pangkor



W.P. PUTRAJAYA

1. Alamanda Shopping Centre
2. Dataran Putrajaya, Presint 3
3. Galeria PJH
4. Taman Cabaran
5. Taman Botani, Presint 1



PERLIS

1. Arked Niaga Padang Besar
2. Masjid Al-Hussain
3. Hutan Lipur Bukit Ayer
4. Padang Waremart
5. Tasik Timah Tasoh



TERENGGANU

1. KTCC Mall
2. Terengganu Drawbridge
3. Pantai Batu Buruk
4. Pasar Besar Kedai Payang
5. Pulau Warisan (i-City Terengganu)



SARAWAK

1. Daesco Star Mega Mall
2. Pasar Sentral Sibu
3. Vivacity Megamall
4. Wisma Sanyan
5. The Spring Shopping Mall



W.P. LABUAN

1. Pantai Layang-layang
2. Taman Marin Laut
3. Kampung Patau-Patau
4. Kompleks Ujana Kewangan
5. Labuan War Cemetery



1. Imago Shopping Mall
2. One Borneo Hypermall
3. Desa Dairy Farm
4. Air Panas Poring
5. Suria Sabah Shopping Mall

Source: Domestic Tourism Survey, Department of Statistics, Malaysia

ACCOMMODATION INDICATORS



PANTAI KELANANG, BANTING, SELANGOR

HOTELS AND ROOMS SUPPLY BY STATE 2019, 2021 & 2022

STATE	2022		2021		2019	
	HOTEL	ROOM	HOTEL	ROOM	HOTEL	ROOM
JOHOR	535	34,294	567	35,186	565	34,911
KEDAH & LANGKAWI	312	17,585	346	18,548	367	19,640
KELANTAN	196	6,075	160	6,096	154	5,851
KUALA LUMPUR	158	55,641	456	56,334	480	61,967
LABUAN	47	2,284	47	2,285	49	2,282
MELAKA	350	19,343	324	19,581	333	21,540
NEGERI SEMBILAN	161	11,129	168	11,096	185	12,892
PAHANG	500	34,183	486	33,603	484	31,522
PERAK	488	19,976	457	18,937	470	19,769
PERLIS	41	1,361	41	1,297	45	1,379
PULAU PINANG	362	24,704	283	20,558	312	23,502
PUTRAJAYA	9	1,937	9	1,843	8	1,551
SABAH	479	25,344	587	27,963	618	29,453
SARAWAK	495	25,610	574	28,752	583	28,473
SELANGOR	439	32,241	428	30,850	475	35,063
TERENGGANU	253	10,993	237	10,562	254	10,752
JUMLAH	4,825	322,700	5,170	323,491	5,382	340,547

AVERAGE OCCUPANCY RATES (AOR) OF HOTELS BY STATE 2019, 2021 & 2022

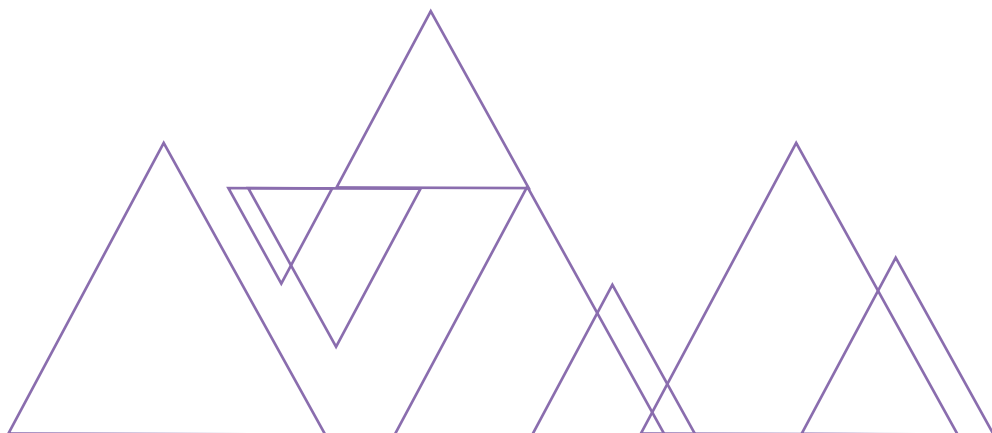
LOCALITY	2022 (%)	2021 (%)	2019 (%)	DIFF 2022/2021	DIFF 2022/2019
KUALA LUMPUR	49.0	23.6	59.9	25.4	-10.9
PUTRAJAYA	51.2	28.1	64.2	23.1	-13.0
SELANGOR	53.7	30.9	56.4	22.8	-2.7
PULAU PINANG	44.1	22.5	56.5	21.6	-12.4
PERAK	54.8	27.6	43.9	27.2	10.9
KEDAH	32.5	23.2	55.7	9.3	-23.2
PERLIS	42.0	22.3	36.0	19.7	6.0
NEGERI SEMBILAN	38.7	22.7	51.9	16.0	-13.2
MELAKA	40.1	25.8	51.7	14.3	-11.6
JOHOR	48.3	24.9	57.3	23.4	-9.0
PAHANG	46.1	19.6	79.4	26.5	-33.3
TERENGGANU	55.3	44.3	41.3	11.0	14.0
KELANTAN	46.4	34.3	43.4	12.1	3.0
SABAH	45.2	21.8	65.8	23.4	-20.6
LABUAN	35.3	27.7	42.2	7.6	-6.9
SARAWAK	57.4	49.6	46.1	7.8	11.3
MALAYSIA	46.7	28.2	58.8	18.5	-12.1

Source: Domestic Tourism Survey, Department of Statistics, Malaysia

HOTEL GUESTS BY STATE 2019, 2021 & 2022

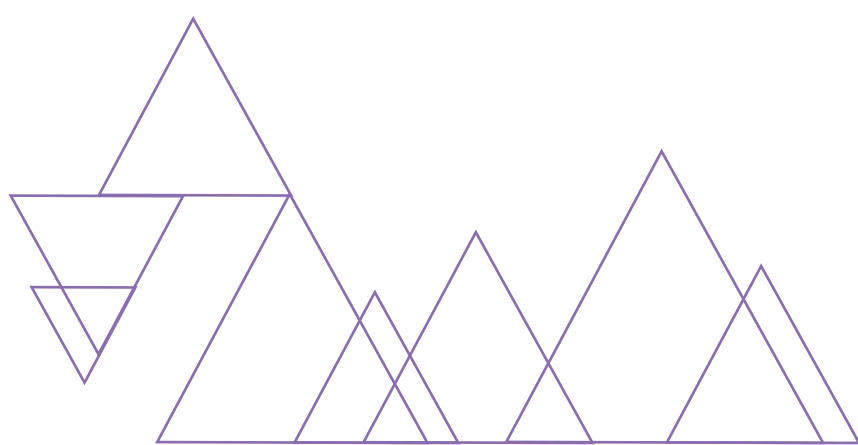
	DOMESTIC			% CHANGE	
	2022	2021	2019	22/21	22/19
KUALA LUMPUR	8,330,471	2,269,693	7,397,154	267.0	12.6
PUTRAJAYA	398,834	131,950	306,920	202.3	29.9
SELANGOR	5,170,158	1,672,198	3,548,963	209.2	45.7
PULAU PINANG	4,327,806	1,309,198	3,541,246	230.6	22.2
PERAK	4,387,020	1,270,301	2,623,351	245.4	67.2
KEDAH	3,214,369	1,545,860	2,663,052	107.9	20.7
PERLIS	264,470	99,366	179,724	166.2	47.2
NEGERI SEMBILAN	1,887,811	638,649	1,928,835	195.6	-2.1
MELAKA	3,275,627	906,686	3,252,526	261.3	0.7
JOHOR	5,730,117	1,943,093	5,020,019	194.9	14.1
PAHANG	8,329,953	1,911,852	8,877,064	335.7	-6.2
TERENGGANU	2,701,850	1,222,617	1,738,426	121.0	55.4
KELANTAN	1,267,208	473,601	1,050,577	167.6	20.6
PENINSULAR MALAYSIA	49,285,694	15,395,064	42,127,855	220.1	17.0
SABAH	4,731,974	1,255,960	4,228,391	276.8	11.9
LABUAN	354,819	146,331	430,038	142.5	-17.5
SARAWAK	5,676,138	3,074,724	4,306,725	84.6	31.8
GRAND TOTAL	60,048,624	19,872,079	51,093,010	202.2	17.5

Source: Domestic Tourism Survey, Department of Statistics, Malaysia





	FOREIGNER			% CHANGE		TOTAL			% CHANGE	
	2022	2021	2019	22/21	22/19	2022	2021	2019	22/21	22/19
	4,281,244	41,797	10,931,619	10142.9	-60.8	12,611,715	2,311,490	18,328,773	446	-31.2
	56,610	1,443	178,498	3823.1	-68.3	455,444	133,393	485,418	241	-6.2
	1,572,497	66,829	1,866,153	2253.0	-15.7	6,742,655	1,739,027	5,415,116	288	24.5
	1,256,628	11,190	2,848,750	11129.9	-55.9	5,584,434	1,320,388	6,389,995	323	-12.6
	333,306	4,554	293,256	7219.0	13.7	4,720,326	1,274,855	2,916,607	270	61.8
	589,439	7,890	1,583,215	7370.7	-62.8	3,803,808	1,553,750	4,246,267	145	-10.4
	4,709	88	5700	5251.1	-17.4	269,179	99,454	185,424	171	45.2
	89,048	8,511	459,539	946.3	-80.6	1,976,859	647,160	2,388,373	205	-17.2
	536,249	10,445	1,465,374	5034.0	-63.4	3,811,876	917,131	4,717,899	316	-19.2
	2,039,675	10,180	2,548,685	19936.1	-20.0	7,769,792	1,953,273	7,568,704	298	2.7
	1,689,554	7,631	2,754,449	22040.7	-38.7	10,019,507	1,919,483	11,631,513	422	-13.9
	86,846	1,677	179,324	5078.7	-51.6	2,788,696	1,224,294	1,917,750	128	45.4
	36,969	1,790	49,211	1965.3	-24.9	1,304,177	475,391	1,099,788	174	18.6
	12,572,774	174,025	25,163,771	7,125	-50.0	61,858,468	15,569,089	67,291,626	297	-8.0
	677,103	3,246	3,057,376	20759.6	-77.9	5,409,077	1,259,206	7,285,767	330	-25.8
	31,025	2,003	75,447	1448.9	-58.9	385,844	148,334	505,485	160	-23.7
	618,251	9,466	539,599	6431.3	14.6	6,294,389	3,084,190	4,846,324	104	29.9
	13,899,153	188,740	28,836,193	7264.2	-51.8	73,947,777	20,060,819	79929203	268.6	-7.5



MALAYSIA FLIGHTS INDICATORS 2022



KAPALAI ISLAND, SABAH

INBOUND FLIGHTS TO MALAYSIA (WEEKLY) 2022

DEST REGION	DEST COUNTRY	AIRLINES FROM MALAYSIA		OTHER AIRLINES		TOTAL	
		FLT FREQ	WEEK SEAT CAP (1 WAY)	FLT FREQ	WEEK SEAT CAP (1 WAY)	FLT FREQ	WEEK SEAT CAP (1 WAY)
AFRICA	ETHIOPIA	-	-	-	-	-	-
	MAURITIUS	-	-	2	576	2	576
	TOTAL	-	-	2	576	2	576
ASIA	BANGLADESH	32	5,543	17	3,031	49	8,574
	BRUNEI DARUSSALAM	11	1,980	8	1,304	19	3,284
	CAMBODIA	17	2,920	4	880	21	3,800
	CHINA	5	1,277	11	2,392	16	3,669
	CHINESE TAIPEI	10	2,678	21	6,173	31	8,851
	HONG KONG	9	2,147	7	2,068	16	4,215
	INDIA	138	25,692	7	1,302	145	26,994
	INDONESIA	219	39,367	135	24,490	354	63,857
	JAPAN	27	7,792	17	3,762	44	11,554
	KAZAKHSTAN	-	-	-	-	-	-
	LAOS	-	-	-	-	-	-
	MACAU	-	-	-	-	-	-
	MALDIVES	7	1,260	-	-	7	1,260
	MYANMAR	9	1,630	9	1,450	18	3,080
	NEPAL	24	3,868	25	4,622	49	8,490
	PAKISTAN	7	1,134	3	946	10	2,080
	PHILIPPINES	28	4,890	17	3,487	45	8,377
	SINGAPORE	159	26,982	88	18,324	247	45,306
	SOUTH KOREA	14	4,669	7	1,922	21	6,591
	SRI LANKA	10	1,700	7	1,056	17	2,756
	THAILAND	153	26,461	46	9,799	199	36,260
TIMOR-LESTE	1	180	-	-	1	180	
UZBEKISTAN	-	-	2	540	2	540	
VIETNAM	88	15,551	22	4,585	110	20,136	
TOTAL	968	177,721	453	92,133	1,421	269,854	
AUSTRALASIA	AUSTRALIA	118	28,925	-	-	118	28,925
	NEW ZEALAND	15	4,934	-	-	15	4,934
	TOTAL	133	33,859	-	-	133	33,859
EUROPE	NETHERLANDS	-	-	4	1,280	4	1,280
	TURKIYE	-	-	10	3,392	10	3,392
	UNITED KINGDOM	14	4,004	-	-	14	4,004
	TOTAL	14	4,004	14	4,672	28	8,676
MIDDLE EAST	IRAN	-	-	1	299	1	299
	IRAQ	-	-	-	-	-	-
	JORDAN	-	-	-	-	-	-
	KUWAIT	-	-	3	705	3	705
	OMAN	-	-	9	2,046	9	2,046
	QATAR	14	4,060	4	1,540	18	5,600
	SAUDI ARABIA	26	8,020	27	8,872	53	16,892
	UNITED ARAB EMIRATES	-	-	21	8,326	21	8,326
TOTAL	40	12,080	65	21,788	105	33,868	
NORTH AMERICA	UNITED STATES	-	-	-	-	-	-
	TOTAL	-	-	-	-	-	-
GRAND TOTAL		1,155	227,664	534	119,169	1,689	346,833

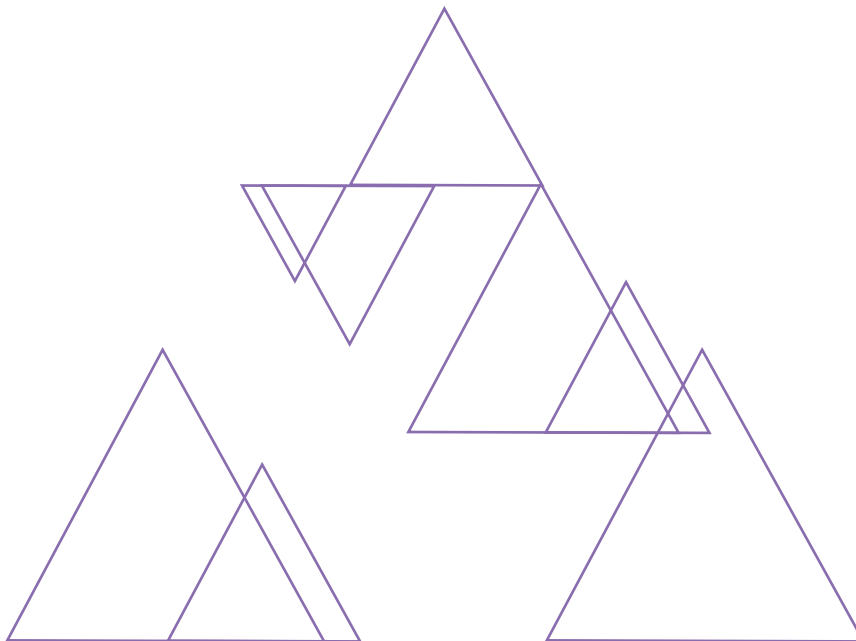
Note: (i) Flt Freq : Flight Frequency (ii) Week Seat Cap : Week Seat Capacity
Source : Malaysia Airport Holding Berhad(MAHB)

MALAYSIA DOMESTIC FLIGHTS (WEEKLY) 2022

DEST STATES	AIRLINES									
	MALAYSIA AIRLINES		AIR ASIA		BATIK AIR MALAYSIA		FIREFLYZ		BERJAYA AIR	
	FLT FREQ	WEEK SEAT CAP	FLT FREQ	WEEK SEAT CAP	FLT FREQ	WEEK SEAT CAP	FLT FREQ	WEEK SEAT CAP	FLT FREQ	WEEK SEAT CAP
KUALA LUMPUR	384	63,686	400	72,000	135	15,048	116	8,352	2	96
PENANG	49	7,938	136	24,480	36	3,852	68	10,304	-	-
KEDAH	52	8,460	101	18,180	32	3,384	53	4,804	-	-
PERAK	-	-	10	1,800	-	-	-	-	-	-
KELANTAN	15	2,442	36	6,480	21	1,512	48	3,456	-	-
TERENGGANU	13	2,150	14	2,520	13	936	27	1,944	6	288
PAHANG	15	2,414	-	-	-	-	-	-	-	-
MELAKA	-	-	-	-	7	504	-	-	-	-
JOHOR	21	3,402	124	22,320	7	504	54	5,736	-	-
SABAH	320	35,382	339	61,020	16	2,592	15	2,420	-	-
SARAWAK	634	40,860	389	70,020	18	2,934	14	2,240	-	-
TOTAL	1,503	166,734	1,549	278,820	285	31,266	395	39,256	8	384

Note: (i) Flt Freq : Flight Frequency (ii) Week Seat Cap : Week Seat Capacity
Source : Malaysia Airport Holding Berhad (MAHB)

VISITORS



EXPLANATORY NOTES

GLOSSARY OF TOURISM TERMS

Tourism is a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business/professional purposes. These people are called visitors (which may be either tourists or excursionists, residents or non-residents) and tourism has to do with their activities, some of which involve tourism expenditure.

	INTERNATIONAL	DOMESTIC
TOURIST	A temporary visitor staying for a least one night but not more than one year in country visited and whose purpose of visit could be classified as leisure, business, visiting friends or relatives or attending conferences and meetings other than the exercise of any activity remunerated from within the country visited	<ul style="list-style-type: none"> • A trip within Malaysia for at least one night by a Malaysian resident outside of their usual environment. • For the purpose of business, leisure other than be employed by a resident entity in the place visited • Trip must be less than 12 months
EXCURSIONIST	A temporary visitor visiting without an overnight stay in a country other than his usual place of residence and whose main purpose of visit other than the exercise of an activity remunerated from within the country list.	<ul style="list-style-type: none"> • Those who take a trip from their residence for tourism purposes at least 50km to and return, outside their usual environment and spend a minimum of 4 hours at the location. • For those who take a trip for a distance less than 50km to and return, the period should take 4 hours and more, using tourism facilities such as transport facilities/ accommodation/ food & drink/ recreation.
VISITOR	Any person visiting a country other than his own usual place of residence for a period not exceeding one year and for any reason other than following any occupation remunerated from within the country visited.	Domestic visitor is defined as a resident or those living in Malaysia for at least a year including expatriate and non-citizen, who makes a trip to a main destination outside his/her usual environment, for less than a year for the purpose of business, leisure or personal matters other than to be employed by a resident entity in the place visited. A domestic visitor is categorised into tourist and excursionist

AVERAGE PER CAPITA EXPENDITURE

Refer to expenditure per person per trip. This computed by dividing the total expenditure by the total number of tourists.

$$\text{Expenditure per person per day} = \frac{\text{Total Tourist Expenditure}}{\text{Number of Tourists}}$$

AVERAGE PER DIEM EXPENDITURE

Refer to expenditure per person per day. This is computed by dividing the average per capita expenditure by the average length of stay

$$\text{Average duration of stay per trip} = \frac{\text{Average Per Capita}}{\text{Average Length of Stay}}$$

AVERAGE LENGTH OF STAY

Refer to average duration of stay per trip. Computed by dividing the actual duration of stay of all tourist by the total number of arrivals.

$$\text{Average duration of stay per day} = \frac{\text{Actual Duration of Stay}}{\text{Total Number of Arrivals}}$$

AVERAGE HOTEL OCCUPANCY RATE FOR THE MONTH

$$\text{Average Hotel Occupancy Rate for the month} = \frac{\text{Total Room Nights Sold}}{\text{Total Number of Rooms} \times \text{No. of Days for the Month}}$$



NOTE OF APPRECIATION

TOURISM MALAYSIA would like to express its appreciation to the:

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MINISTRY OF WATER, LAND AND NATURAL RESOURCES MALAYSIA

IMMIGRATION DEPARTMENT OF MALAYSIA,

DEPARTMENT OF STATISTICS MALAYSIA,

BANK NEGARA MALAYSIA,

DEPARTMENT OF WILDLIFE AND NATIONAL PARKS AND NATIONAL PARKS PENINSULAR MALAYSIA,

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Malaysia Budget Hotels Association (MyBHA), and

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