



Deutsche
Welle

Made for minds.



Conference Guide

Media. Freedom. Values.

June 13 - 15, 2016 | Bonn, Germany

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Table of Contents

Message from the Host	4
Co-Host and Supporting Organizations	6
Site Plan	10
Social Media	13
Program: Monday, June 13, 2016	14
Program: Tuesday, June 14, 2016	18
Program: Wednesday, June 15, 2016	22
Publishing Information	30

Message from the Host



In today's age of globalization, information is available in abundance. And it has become easier to distribute disinformation and to manipulate.

Despite the advancement of open societies and the exchange of information and ideas in our modern, digital world, constraints on political action, human rights and the freedom of speech continue to threaten the values we deem to be universal.

Millions of people are in the grip of a massive human exodus, creating the global crisis of our time. Cultures and beliefs are being repressed, pushing some even to the brink of extinction.

It is high time to tackle some uncomfortable questions: Are our ethics compatible with our geostrategic interests? What values do Western media transport? In the age of the UN's universal, sustainable development goals, we need to rethink the way we perceive, demonstrate and spread our way of life, our values, to others.

Which values finally influence the work of media around the world and which values do we wish to convey? What are the values worth defining the work of media around the world? Focusing on the intricate balance between media, freedom and values, at the Global Media Forum 2016 we look forward to discussing these questions with you, the participants, from a broad political, economic and cultural perspective.

I want to invite you to make the Global Media Forum a place made for minds. A place, where inspiring debates lead to solutions and a better understanding of the challenges ahead.



Peter Limbourg
Director General of Deutsche Welle

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AMADEU ANTONIO STIFTUNG
INITIATIVEN FÜR ZIVILGESELLSCHAFT UND DEMOKRATISCHE KULTUR

**NACHHALTIGKEIT.
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BONN.**



FREE EXPRESSION IS VITAL FOR DEVELOPMENT:

**WE SUPPORT
OUR PARTNERS TO
MAKE FREEDOM OF
OPINION AND ACCESS
TO INFORMATION
A REALITY!**



Federal Ministry
for Economic Cooperation
and Development



Global Media Forum 2016: Welcome to Germany's UN City and Powerhouse of Global Sustainability!

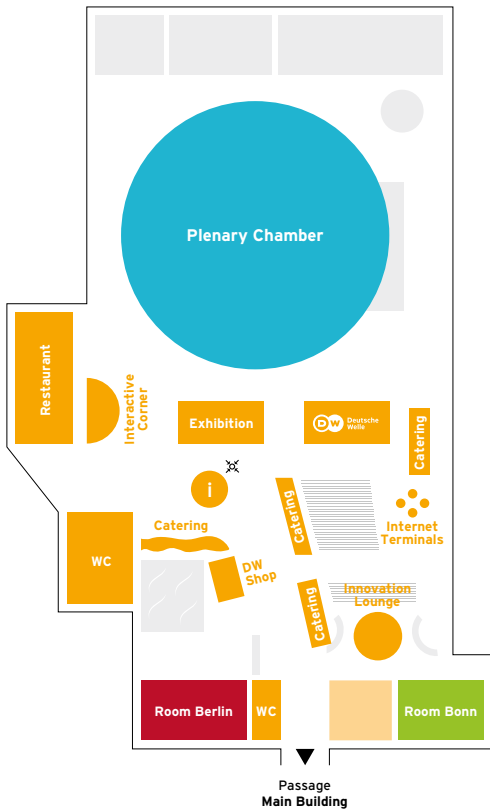
For 20 years, the UN is shaping a sustainable future in Bonn – surrounded and supported by key players in government, academia, media, business and civil society. Bonn is a perfect place to discuss the role of the media with respect to freedom and to immaterial values, as laid down in the Sustainable Development Goals. This is where best practice, dialogue and inspiration meet!

Enjoy a state-of-the-art conference environment, excellent networking opportunities, a huge choice of recreational and cultural offers and the scenic landscape of the Rhine Valley! Enjoy Bonn!

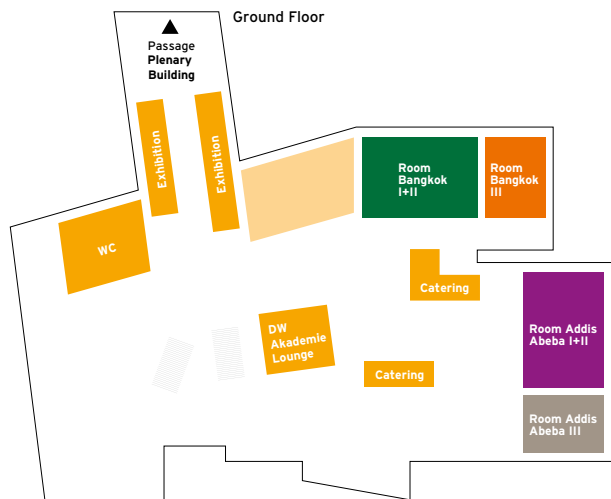
Site Plan | Plenary Building



Ground Floor



Site Plan | Main Building



Hier evtl. Programm der DW Akademie



The conference hashtag is **#dw_gmf**

Each session has its own hashtag. It consists of the prefix #dw_gmf followed by the respective number of the session as listed in the program overview. You can follow all the DW Global Media Forum Twitter debates and discussions at the conference website, dw.com/gmf or on twitter.com/dw_gmf. Feel free to join in the conversation.



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Listen to audio recordings from all the panel discussions and workshops: soundcloud.com/dwgmf



Photographs are provided as downloads from the Internet. A photo gallery is available at: flickr.com/deutschewelle/collections



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Program Overview | Monday, June 13

8:00 a.m.		Registration
9:30 a.m.	01	Opening Ceremony Welcoming Addresses: Peter Limbourg , <i>Director General, Deutsche Welle, Germany</i> Franz-Josef Lersch-Mense , <i>Minister for Federal Affairs, Europe and the Media in the Federal State of North Rhine-Westphalia, Germany</i> Michael Roth , <i>Minister of State for Europe, German Federal Foreign Office, Germany</i> Alexander Graf Lambsdorff , <i>Vice-President of the European Parliament, Belgium</i> Video Message: Joachim Gauck , <i>President of Germany</i>
10:30 a.m.	02	Award Ceremony: Freedom of Speech Award Sedat Ergin , <i>Editor-in-Chief, Hürriyet, Turkey</i> Laudation: Kai Diekmann , <i>Editor-in-Chief, BILD, Germany</i>
11:10 a.m.		Musical Interlude: Aeham Ahmad , <i>Pianist, Syria</i>
11:15 a.m.	03	Plenary Session I: Selective truth—caught in the web of information and interests
12:30 a.m.		Lunch Break

Plenary Chamber

Room Bangkok I+II

2:00 p.m.	05	<p>Between public diplomacy and global information—the future of international broadcasting Jean Philip De Tender, <i>Director Media, European Broadcasting Union, Switzerland</i> John F. Lansing, <i>Chief Executive Officer and Director, Broadcasting Board of Governors, USA</i> Peter Limbourg, <i>Director General, Deutsche Welle, Germany</i> Cécile Mégie, <i>Directrice, Radio France Internationale, RFI, France</i> Simon Spanswick, <i>Chief Executive, Association for International Broadcasting, AIB, UK</i></p>
2:00 p.m.		Sessions 06 – 12 <i>see next page</i>
3:30 p.m.		Coffee Break
4:00 p.m.	13	<p>Keynote: Martin Walker, <i>Author, Historian, Political Journalist, USA</i></p>
4:00 p.m.	14	<p>Media Arena: Hossein Derakhshan, <i>Freelance Journalist, Media Analyst, Canada/Iran</i> Post-web journalism: How can the media survive the shift?</p>
5:00 p.m.	15	<p>Media Arena: Matthew Waite, <i>Prof. for Drone Journalism, University of Nebraska-Lincoln, USA</i> Drones for journalism—big future, big problems</p>
5:00 p.m.		Sessions 16 – 22 <i>see next page</i>
6:30 p.m.		<p>Dinner Cruise along the Rhine River Valley <i>Boarding: 6:30 p.m. Departure: 7:30 p.m. The boat will return at 10 p.m. End: Midnight.</i></p>

2:00 p.m. - 3:30 p.m.

<p>Open Situation Room: How to engage post-sanction Iran? (by invitation only) <i>Mercator Program Center for International Affairs</i></p>	04	
<p>Between public diplomacy and global information—the future of international broadcasting <i>Global Media Forum</i></p>	05	06 DW Innovation [Im]Pulse <i>Deutsche Welle</i>
<p>Defective historic codes <i>Global Media Forum</i></p>	07	08 Power in our Pockets: Social Media, Money & Politics in the Digital Age—an international IDEA <i>International IDEA</i>
<p>From Nobel Peace Prize winner to state of crisis—is a European political public sphere possible? <i>Gustav-Stresemann-Institut e. V.</i></p>	09	10 Starting up for human rights—how digital innovations advance freedom of expression <i>DW Akademie</i>
<p>Why art matters: Transnational perspectives in cultural dialogue with Syria and Turkey <i>Goethe-Institut</i></p>	11	12 tba

5:00 p.m. - 6:00 p.m.

		16	DW Innovation [Im]Pulse <i>Deutsche Welle</i>
Fact and fancy—how verification can protect our news <i>Deutsche Welle</i>	17	18	Film: #MyEscape <i>Deutsche Welle</i>
Global energy transition after Paris: Experiences and challenges for decarbonization of the energy system <i>Global Media Forum</i>	19	20	Digital storytelling – innovation through experimentation <i>Google</i>
It's all about information <i>Bundeszentrale für politische Bildung</i>	21	22	What is in the public interest? Figuring out Internet intermediaries <i>Friedrich-Ebert-Stiftung</i>

Gremiensaal DW*

* located at Deutsche Welle's broadcasting center, approximately 5 minutes' walk

Plenary Chamber

Innovation Lounge

Room Bonn

Room Berlin

Room Bangkok I+II

Room Bangkok III

Room Addis Abeba I+II

Room Addis Abeba III

Program Overview | Tuesday, June 14

8:00 a.m.		Registration
9:00 a.m.	23	Opening Video Message: Filippo Grandi , <i>UN High Commissioner for Refugees</i> Keynote: Andrea Nahles , <i>Federal Minister of Labour and Social Affairs, Germany</i>
10:00 a.m.	24	Plenary Session II: Democratic values: a magic bullet cure-all for everyone?
11:00 a.m.		Break
11:30 a.m.		Sessions 25 – 32
1:00 p.m.		Lunch Break
2:30 p.m.		Sessions 33 – 40 <i>see next page</i>
4:00 p.m.		Coffee Break
4:30 p.m.		Sessions 41 – 46 <i>see next page</i>
6:15 p.m.	47	The Bobs Award Ceremony (by invitation only) Featuring: Fetsum (Soul)
6:15 p.m.		Reception at Deutsche Welle's broadcasting center <i>Hosted by City of Bonn and Deutsche Welle</i>

Plenary Chamber

Innovation Lounge

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Room Addis Abeba III

11:30 a.m. - 1:00 p.m.

<p>Born free and equal? Reporting on the global struggle for LGBT rights <i>Right Livelihood Award Foundation</i></p>	<p>25</p>	<p>26 DW Innovation [Im]Pulse <i>Deutsche Welle</i></p>
<p>Innovative media activism in Egypt, Syria and Morocco <i>European Endowment for Democracy</i></p>	<p>27</p>	<p>28 Ethics, sports and the media: A scandalous relationship? <i>Deutscher Behinderten- sportverband – National Paralympic Committee Germany</i></p>
<p>Live with DW's Shababtalk: Media in the Arab World: Free to break taboos? <i>DW</i></p>	<p>29</p>	<p>30 The African digital revolution: Who has been left out? <i>Deutsche Welle</i></p>
<p>EU enlargement—do media values and free speech matter? <i>Konrad Adenauer Foundation</i></p>	<p>31</p>	<p>32 Distortions in migrant reporting—striving to- wards a realistic picture <i>Development and Peace Foundation (sef:)</i></p>

2:30 p.m. - 4:00 p.m.

<p>Migrants vs. natives and the death of Europe's liberal, secular consensus <i>Carnegie Europe</i></p>	<p>33</p>	<p>34 DW Innovation [Im]Pulse <i>Deutsche Welle</i></p>
<p>Migration and push factors—can the private sector make a difference in development? <i>Industrie- und Handelskammer Bonn/Rhein-Sieg</i></p>	<p>35</p>	<p>Film: Power in our Pockets: Social Media, Money & Politics in the Digital Age—an international IDEA <i>International IDEA</i></p>
<p>Live with Yoani Sanchez: The voice of your rights <i>DW</i></p>	<p>37</p>	<p>The data explosion—how the Internet of Things will affect media freedom and communication systems <i>Center for International Media Assistance</i></p>
<p>Forgotten crises—under-represented in the global media? <i>Federal Foreign Office of Germany</i></p>	<p>39</p>	<p>40 Copyright—the right to copy? Piracy, access and the impact of greater connectivity in Asia <i>Deutsche Welle</i></p>

4:30 p.m. - 6:00 p.m.

The role, influence and power of the media in public diplomacy. Chinese and Western perspectives
German-Chinese Media Network

41

42

DW Innovation [Im]Pulse
Deutsche Welle

Access to information & SDGs—a simulation game
Global Forum for Media Development

43

44

Social Video Project:
#WhatAmerica
Deutsche Welle

Combatting online hate speech and youth radicalization
UNESCO

45

46

Arms industry and ethics—how to enforce ethics in a highly profitable business?
Presenza

Plenary Chamber

Innovation Lounge

Room Bonn

Room Berlin

Room Bangkok I+II

Room Bangkok III

Room Addis Abeba I+II

Room Addis Abeba III

Program Overview | Wednesday, June 15

8:00 a.m.		Registration
9:00 a.m.	48	Keynote: Thomas Silberhorn , <i>Parliamentary State Secretary to the Federal Minister for Economic Cooperation and Development, Germany</i>
9:30 a.m.	49	Plenary Session III: The implementation of the universal SDGs and the role of the economy
10:30 a.m.		Sessions 50 – 57
11:30 a.m.		Lunch Break
12:00 p.m.		Sessions 58 – 65 <i>see next page</i>
1:00 p.m.	66	Closing Ceremony Keynote Address: Christiana Figueres , <i>Executive Secretary, United Nations Framework Convention on Climate Change, Germany</i> Closing Address: Peter Limbourg , <i>Director General, Deutsche Welle, Germany</i>

Plenary Chamber

Innovation Lounge

Room Bonn

Room Berlin

Room Bangkok I+II

Room Bangkok III

Room Addis Abeba I+II

Room Addis Abeba III

10:30 a.m. - 11:30 a.m.

How art and culture can foster dialogue and change politics <i>Global Media Forum</i>	50	51	DW Innovation [Im]Pulse <i>Deutsche Welle</i>
Challenges and chances of Islam today <i>Zeit Online</i>	52	53	Meet the Eco Heroes <i>Deutsche Welle</i>
Migration. A story of two worlds <i>European Economic and Social Committee</i>	54	55	The digital security-rights nexus—the delicate balance between privacy and human security <i>The Digital Mass Atrocity Prevention Lab</i>
Decarbonizing power—the politics and economics of phasing out fossil fuels <i>Sustainable Development Solutions Network</i>	56	57	Can media help to prevent violence against women and girls? <i>Organized on behalf of Gender@International Bonn by UN Women National Committee Germany, GIZ and DW</i>

12:00 a.m. - 1:00 p.m.

**Plenary Session IV:
Values for sale—is it
time for a new economic
approach?**

58

Global Media Forum

59

DW Innovation [Im]Pulse
Deutsche Welle

**Shrinking spaces—
communicating demo-
cratic values in times of
repression**

60

*Friedrich Naumann Founda-
tion for Freedom*

61

Film: #MyEscape
Deutsche Welle

**US presidential elections
and the role of the media
in shaping politics**

62

Global Media Forum

63

Creating value,
respecting values
*Bundesverband Musik-
industrie*

**Cyber security in the
21st century—is there a
balance between security,
privacy and surveillance?**

64

*Center for International
Security and Governance*

65

Innovative approaches
to connectivity
Facebook

Plenary Chamber

Innovation Lounge

Room Bonn

Room Berlin

Room Bangkok I+II

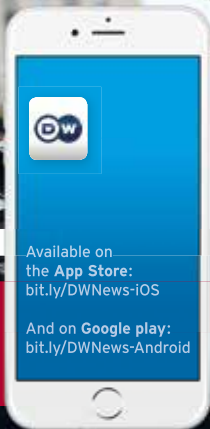
Room Bangkok III

Room Addis Abeba I+II

Room Addis Abeba III



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is one of Europe's largest foundations associated with a private company. It invests approximately 70 million euros annually in supporting around 800 of its own as well as third-party projects in the fields of international relations, education, society and culture, as well as health and science. Since its founding back in 1964, the foundation has made available more than 1.3 billion euros for charitable activities.

The Robert Bosch Stiftung continues the charitable pursuits of Robert Bosch (1861-1942), the founder of both the company and the foundation. It owns about a 92 percent stake in Robert Bosch GmbH, and finances its operations from the dividends it receives from this holding.

www.bosch-stiftung.ngo



Foundation for International Dialogue.
Good for international understanding.
Good for the Federal and UN city of Bonn.



The "Foundation for International Dialogue of the Sparkasse in Bonn" was launched in 2005 in order to promote international discussion and foster cooperation in the Federal and UN city of Bonn. Bonn is an international and cosmopolitan city and thus has a unique position amongst other German cities. The city and the region of Bonn therefore have the best potential to become a place for international dialogue.