



## **C-SPAN's Coverage Plans for Iowa and New Hampshire:**

### **Speeches, Guests ... and in Iowa LIVE Coverage of a Caucus On TV and Digital Platforms**

**(Tuesday, January 9, 2024)** -- C-SPAN is continuing its over 40-year commitment to providing the public affairs network's audience with extensive coverage of the Iowa presidential Caucus and the New Hampshire primary.

For the January 15, 2024, Republican Caucus in Iowa, and the January 23 presidential primary in New Hampshire, C-SPAN is planning the following:

- Starting Tuesday, January 9, C-SPAN is on the ground in Iowa with Republican presidential candidates in the final week of campaigning before the first-in-the-nation Caucus. Our viewers can hear the candidates' closing arguments to caucus-goers, watch voters meet the candidates and experience what it is like on the campaign trail.
- We'll be LIVE each night beginning Friday, January 12th, through caucus night, on Monday January 15. Hear candidates make their final pitches to Iowa caucus-goers before the Hawkeye State's contest. We'll also feature campaign analysis with Iowa reporters and Caucus experts, viewer calls and social media reaction.
- We will take a similar approach in the days leading up to the New Hampshire primary, starting Tuesday, January 16.
- In New Hampshire, we will be LIVE each night beginning Saturday, January 20th, through primary night on Tuesday, January 23.
- C-SPAN's morning call-in guest program "Washington Journal" will originate from Iowa in the days before the Caucus and in New Hampshire before that state's primary.

#### **CAUCUS NIGHT PROGRAMMING**

- On Monday night, LIVE coverage of the Iowa GOP Caucus begins on C-SPAN and C-SPAN2 at 7:30pm ET. We'll preview the first-in-the-nation voting and then take viewers inside a Republican Caucus in Iowa.

- Once the Caucus begins, C-SPAN viewers will watch the process unfold—unfiltered and uninterrupted—from registration to caucus captain speeches to vote counts. On C-SPAN 2, we'll do something different — offering our viewers the CaucusCast — two experts providing historical context and real-time, play-by-play analysis of each step of the night's caucus.

## **NEW HAMPSHIRE PRIMARY NIGHT PROGRAMMING**

On Tuesday night, LIVE coverage of the New Hampshire primary results with analysis and results from New Hampshire media, candidate speeches, and more.

## **HOSTS**

- John McArdle is C-SPAN's on-air host on-site in Iowa
- Peter Slen is C-SPAN's on-air host on-site in New Hampshire
- Greta Brawner hosts C-SPAN's primetime coverage from DC for both Iowa and New Hampshire
- "Washington Journal" will have a different person hosting every day
- Nate Hurst is C-SPAN's political editor

## **ACCESSIBILITY FOR ALL AUDIENCES – IOWA AND NEW HAMPSHIRE**

C-SPAN's Campaign 2024 programming is livestreamed free and in the clear, without any restrictions to all visitors to C-SPAN.org and users of our mobile app, [C-SPAN Now](#).

Event coverage and programming are then archived on the website for on demand viewing and research.

To find the most extensive collection of video coverage of the campaigns, visit [c-span.org/campaign2024](#). You'll find:

- The latest episodes of 2024 Campaign Trail - C-SPAN's weekly roundup of campaign events and news.
- Deep archives of all Campaign 2024 event coverage.
- Background information about the campaign from pollsters, journalists, campaign officials and others.
- A listing of all the presidential candidate contenders with links to C-SPAN's coverage of their events.
- Plus, in partnership with the Associated Press, a comprehensive election display of a U.S. map offering a calendar timeline of primary election dates and results.

Followers of C-SPAN social media platforms will get access to key video clips of Iowa and New Hampshire coverage and alerts to when speeches, events, and programs begin.

For viewers in Comcast Xfinity service areas, you can access C-SPAN Select, our connected-TV app, by using your voice remote to ask, "Play C-SPAN Select."

## HEARING FROM THE AMERICAN PEOPLE

- C-SPAN will incorporate its signature call-in segments throughout its Iowa and New Hampshire coverage, whether it's through "Washington Journal" or before/after events and speeches, plus share audience reaction on social media platforms.
- C-SPAN teams on the ground in Iowa will collect "Voices 2024," short video vignettes from on-the-street people answering the question - "What issue is most important to you in this election and why?" These videos will be shared on C-SPAN's TV, digital, and social media platforms.

### **About C-SPAN:**

C-SPAN, the public affairs network providing Americans with unfiltered access to congressional proceedings, was created in 1979 as a public service by the cable television industry and is now funded through fees paid by cable and satellite companies that provide C-SPAN programming. C-SPAN connects with millions of Americans through its three commercial-free TV networks, C-SPAN Radio, [C-SPAN Podcasts](#), the [C-SPAN Now app](#), [C-SPAN.org](#) and various social media platforms. The network's video-rich website contains over 270,000 hours of searchable and shareable content. Engage with C-SPAN on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#), and stay connected through weekly and daily [newsletters](#).

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