



C-SPAN Programming for the 58th Presidential Inauguration

LIVE on TV, Radio and Web

Washington, January 17, 2017 – C-SPAN will provide extensive, commercial-free coverage of the Inauguration of Donald Trump and Mike Pence that expands across all media platforms, offering television, radio and online audiences with an immersive view of the day's events and behind the scenes access.

On Television

Live programming on C-SPAN will begin at 7am ET on Friday, Jan. 20 and will include:

- Complete coverage of the entire Inaugural Ceremony, including the swearing-in of Donald Trump and Mike Pence and the Inaugural Address
- Inaugural Parade
- Inaugural Balls
- Viewer calls, guest commentary, and reactions from social media throughout the day
- And more

On Radio

C-SPAN Radio's live programming also will begin at 7am ET and continue throughout the day. In Washington, C-SPAN Radio can be heard on 90.1 FM while listeners nationwide can stay tuned-in through the free C-SPAN radio app (download here: <https://www.c-span.org/RadioApp/>).

Online: C-SPAN.org and Social

C-SPAN will offer live streaming on www.c-span.org of all Inauguration coverage, viewable on your desktop or mobile device. Inaugural events will be archived on the site in the C-SPAN Video Library for on demand viewing and easy-to-use clip and share features.

C-SPAN will provide supplementary content across social media platforms allowing viewers to become more immersed in the experience, share content, offer their own commentary, and engage with others.

For the first time, C-SPAN will be offering a virtual, behind-the-scenes video experience of Inaugural preparations and activities via VR 360 videos on C-SPAN's YouTube channel <https://www.youtube.com/cspan>.

C-SPAN will use Facebook Live, www.facebook.com/CSPAN, to show key Inaugural events including the arrival of Donald Trump and other dignitaries at St. John's Episcopal Church, the Inaugural Ceremony, and unique viewpoints of the Inaugural Parade.

C-SPAN will offer a behind-the-scenes experience, with views from around Washington throughout the day on [Instagram](https://www.instagram.com/cspan).

C-SPAN on Snapchat, at "c-spantv," will post throughout the day with sights and sounds from the National Mall. Special C-SPAN Inauguration filters will be available for Snapchat users on Thursday near the Lincoln Memorial for the Welcome Concert and throughout Friday inside prime Inaugural event areas.

On [Twitter](#) and Facebook, C-SPAN will deliver live updates of Inauguration Day activities with video clips, pictures and more.

About C-SPAN: Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC at 90.1 FM and available as an App (Android, iPhone, Blackberry); and a video- rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. Visit <http://www.c-span.org/>.

C-SPAN Networks
400 North Capitol Street NW, Suite 650, Washington, DC 20001