



Continuing the Network's Tradition Since 1984 of Covering Every Minute of Every Convention

# C-SPAN to Provide Live, Gavel-To-Gavel Convention Coverage, Commercial and Commentary-Free

\*\*Additional Content for TV, On-Demand, Online, Social Platforms\*\*

**Washington, DC (June 30, 2016)** — C-SPAN, the political network of record, will provide its national audience with live gavel-to-gavel coverage of the 2016 Republican and Democratic presidential nominating conventions (July 18-21 in Cleveland for the Republicans, and July 25-28 in Philadelphia for the Democrats).

Every minute of both conventions will be televised on C-SPAN, streamed live on C-SPAN.org, carried live by C-SPAN Radio, and be immediately catalogued and archived online in the C-SPAN Video Library. Each individual speech can be independently viewed and shared via the Video Library on C-SPAN.org. Key speeches from each convention also will be available via C-SPAN's cable affiliates' On-Demand platforms.

C-SPAN has provided LIVE gavel-to-gavel coverage of the conventions since 1984 on its flagship network. In 2000, C-SPAN was the first to livestream the conventions in their entirety, online at C-SPAN.org.

In addition to complete podium coverage, TV programming, airing on the C-SPAN networks, will include:

- Daily coverage of official party, delegate, and other political events at both conventions.
- Cameras around town providing a "delegates'-eye view" of Cleveland and Philadelphia.
- C-SPAN's live morning call-in program "Washington Journal" is originating each day from the
  conventions, enhancing its format to bring viewers to Cleveland and Philadelphia. In addition to
  viewer calls, "Washington Journal" will focus on new information and unique video while
  hearing from the delegates themselves, top reporters, party officials and more. Viewers and
  voters will receive an inside look and have the chance to talk with convention participants and
  observers.
- C-SPAN Cities Tour on C-SPAN2 and C-SPAN3 will feature the literary life and history of Cleveland July 16-17, the weekend prior to the convention, with stops at Cleveland History Center, Rock and Roll Hall of Fame Museum, Cleveland Public Library and more.
- American History TV on C-SPAN3, will show highlights from past Republican and Democratic Conventions with archival coverage from as early as the 1948 conventions, including speeches by the presidential and vice presidential candidates accepting their party's nomination.

C-SPAN coverage will be virtually 24 hours a day throughout the two weeks of the conventions. Viewer calls and social media reactions to the events of the day will follow each day's official session, providing an immediate electronic focus group into national reactions to the speeches and the campaign.

Terry Murphy, C-SPAN vice president of programming and Steve Scully, C-SPAN senior executive producer and political editor, will lead the network's convention coverage. Scully has covered every convention for C-SPAN since 1992 and has attended every convention since 1980.

## Online, Social and Video on Demand Offerings

C-SPAN will offer shareable video clips for each convention speaker via C-SPAN.org. All convention updates and highlights will be accessible directly from C-SPAN's website and social media platforms including <a href="Facebook/cspan">Facebook/cspan</a> and <a href="@cspan">@cspan</a> on Twitter. C-SPAN will tweet links to the specific videos for each podium speech; and through C-SPAN's cable partners, key speeches from the conventions will be available via Video-on-Demand. C-SPAN's convention coverage will also air LIVE on C-SPAN Radio, which can be heard in Washington, DC and nationwide through the free, downloadable C-SPAN Radio app.

#### **C-SPAN** in the Community

In partnership with C-SPAN's local cable affiliates, Charter Communications in Cleveland and Comcast in Philadelphia, the C-SPAN Campaign 2016 Bus will be at both conventions for community outreach and education. The bus will visit various locations throughout both convention cities. C-SPAN's American Presidents Exhibit will be open to the public in both Cleveland and Philadelphia, as well. C-SPAN's Educators' Conference will be held in Washington, DC the week prior to the Republican Convention, at which Campaign 2016 will be one of the underlying topics for the 60 high school and middle school social studies teachers in attendance. Throughout the conventions, the C-SPAN Education team will be compiling new videos that will be uploaded to the resource section of C-SPANClassroom.org

###

## **About C-SPAN:**

Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C- SPAN Radio, heard in Washington DC at 90.1 FM and available as an App (Android, iPhone, Blackberry); and a video-rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. Visit <a href="http://www.c-span.org/">http://www.c-span.org/</a>.

## Contact:

Robin Newton Media Relations Specialist 202-626-8910 rnewton@c-span.org