



Longtime C-SPAN Co-CEOs to Step Down in 2024

Rob Kennedy, Susan Swain have led nonprofit network since 2012

*Carlsen Resources heading search
Finance VP Matt Deprey assumes CFO Role*

Washington, D.C. (March 5, 2024) - C-SPAN's long-serving Co-CEOs Rob Kennedy and Susan Swain will leave their posts in 2024, the nonprofit cable network announced today.

C-SPAN Chairman Pat Esser has been working with Kennedy and Swain on succession planning for more than a year. With C-SPAN board approval, Carlsen Resources, a Colorado-based search firm, has been selected to conduct the search for a new CEO. Kennedy, Swain, C-SPAN Founder Brian Lamb, and Pat Esser, former CEO of Cox Communications, have formed a search committee that will recommend a candidate to the board.

Kennedy, who also serves as C-SPAN's Chief Financial Officer, has targeted mid-May for his retirement. The network has named Matt Deprey, Vice President, Finance to replace him in this role. Swain's plans are more fluid as she intends to be helpful through the transition.

The not-for-profit network, marking its 45th anniversary on March 19, 2024, employs 175 people in Washington, D.C. and West Lafayette, Indiana and operates three TV networks, a D.C. based FM station, maintains a website and video archive with nearly 300,000 hours of contemporary political programming, and programs several digital products for mobile users and connected TVs.

Over the past several years, Kennedy and Swain have led C-SPAN through COVID, a restructuring due to the decline in linear cable subscriptions, the launch of new digital products, and a multi-million dollar technical and headquarters upgrade. With its board's encouragement to diversify a revenue stream based largely on affiliate fees, C-SPAN has increased product licensing, launched advertising on its digital platforms and initiated individual donor solicitation.

The duo were named co-CEOs in 2012 and have a partnership that extends over 37 years. Kennedy joined the network in 1987 after holding executive positions at two early cable multi-system operators. Swain began in C-SPAN's programming department in 1982. Throughout her career, she has also served as a principal on-air host for the network.

Kennedy and Swain were elected to the C-SPAN Board of Directors in 2020. They also serve as trustees of the C-SPAN Education Foundation. The pair was inducted into both the Cable Hall of Fame (2019) and the B&C Hall of Fame (2017).

"As Co-CEOs, and in their prior senior management roles, Rob and Susan crafted a dynamic partnership that has served the network, our employees, and our viewers extraordinarily well," said Brian Lamb who remains a member of the C-SPAN board.

###

About C-SPAN:

C-SPAN, the private, nonprofit public affairs media organization providing Americans with unfiltered access to government proceedings, was created in 1979 as a public service by the cable television industry and is primarily funded through fees paid by cable and satellite companies that provide C-SPAN's networks to subscribers. C-SPAN connects with millions of Americans through its three commercial-free TV networks, [C-SPAN Radio](#), [C-SPAN Podcasts](#), the [C-SPAN Now app](#), a new connected-TV streaming app C-SPAN Select, [C-SPAN.org](#) and various social media platforms. The network's video-rich website contains nearly 300,000 hours of searchable and shareable content. Engage with C-SPAN on [X/Twitter](#), [Facebook](#), [Instagram](#), [TikTok](#), [Threads](#), and [YouTube](#), and stay connected through weekly and daily [newsletters](#). Support C-SPAN [here](#).

Contact:

Robin Newton, Media Relations Specialist

rnewton@c-span.org