

english.ids-cologne.de

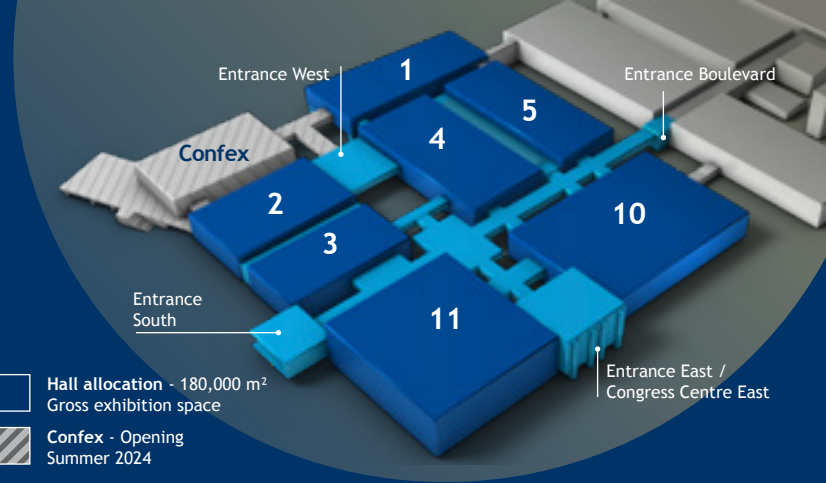



**LEADING DENTAL
BUSINESS SUMMIT**


COLOGNE
25. – 29.03.2025
41st International Dental Show

FACTS & FIGURES

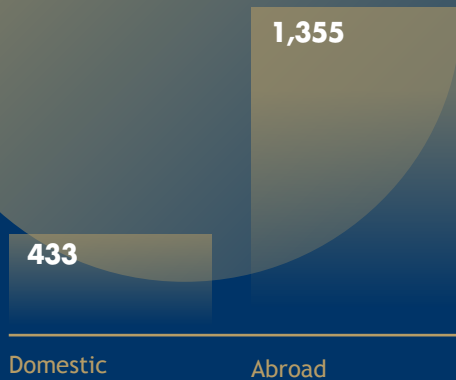




 Hall allocation - 180,000 m²
Gross exhibition space

 Confex - Opening
Summer 2024

1.788 EXHIBITORS
FROM 60 COUNTRIES

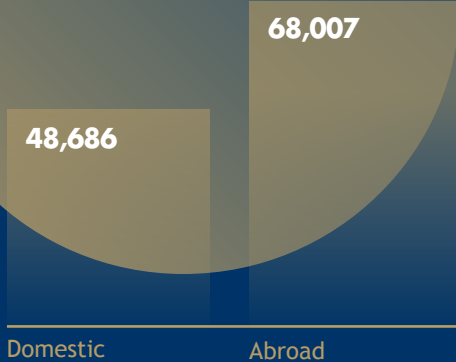


IDS IS THE LEADING GLOBAL TRADE FAIR FOR THE DENTAL COMMUNITY, AS A PLATFORM FOR INNOVATIONS AND MARKET TRENDS IT SECURES SUSTAINABLE SUCCESS.

**EXHIBITORS
COUNTRY OVERVIEW**

Germany	433	Spain	50
Republic of Korea	197	France	49
Italy	190	Switzerland	49
USA	140	Brazil	35
China	139	ROW	451
Turkey	55		

116,693 VISITORS
FROM 162 COUNTRIES



**VISITORS
PROFESSION**

Dentist	24%
Dental technician	21%
Dental assistant	22%
Employee/representative	11%
Pupil/student	6%
Self-employed Commercial agent	2%
Dental hygienist	1%
Other	13%

**VISITORS
BUSINESS SECTOR**

Dental practice	47%
Dental laboratory	19%
Practice laboratory	4%
Industry/service	13%
Specialised trade/ other trade	5%
Students	6%
University/research	1%
Other	5%



Scan & Connect:
Stay up to date

